

Gianna Doxey

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EDUCATION

University of Central Florida

Nicholson School of Communication, Orlando, FL

Degree earned August 2018

Bachelor of Arts in Journalism-Print/Digital, Minor in Cinema Studies

Awards & Memberships: *Best Graduating Portfolio, Member of Society of Professional Journalists & National Society of Collegiate Scholars*

FIELD EXPERIENCE AND LEADERSHIP

Refinery29.com, Production Assistant / Social Trending Intern, New York, NY

Sept. 2018-Present

- Interviewed Gillian Jacobs (Community, Love) for Shatterbox female directors series and assist public figures on video shoots
- Brainstorm headline and image best practices, shoot video, transcribe and write scripts for video content
- Assist with audio and take photos for video shoots on location and off-site
- Build stories and video series in R29 CMS and assist in testing of content on website and social media

Bushwick Starr Theater, Assistant Stage Manager / Intern, Brooklyn, NY

Dec. 2018- Present

- Assist with lighting design, set building and painting for “Diana Oh’s Infinite Love Party,” front page of *New York Times* Arts section
- Greet guests at house door and generate content for theater’s blog during rehearsal process

Peculiar Penguin Productions, Videographer / Production Assistant, New York, NY

Sept. 2018-Present

- Assistant videographer at award-winning Off-Broadway show “When Change Comes: A Movement Forward” with Laura Osnes
- Generate ideas for set design, lighting and camera shots for theatrical productions across the Greater New York City Area

Sketch’d Out, Creator, Executive Producer, Writer & Host, Orlando, FL

May 2018-July 2018

- Scheduled pre-production meetings and production dates for a cast and crew of 30 people, provided learning platform for students to gain technical and creative studio production experience
- Raised funds and produced UCF Sketch Comedy/Variety show under budget
- Created partnerships with UCF departments to collaborate on set design and sketch writing and reached 1,000 YouTube views in ten days

UCF Wellness & Health Promotion Services, Communications Assistant, Orlando, FL

Jan. 2015-June 2018

- Increased social media presence by 200% in one year
- Generated original content, scheduled & optimized posts for social media accounts and tracked their growth via Hootsuite
- Performed outreach and spoke to thousands of students promoting overall wellness and the department’s services

Making Movie Magic: The Experience of Women in Film, Executive Producer & Host, Orlando, FL

Jan. 2018 – Feb. 2018

Panel discussing sexual harassment and assault cases in Hollywood and how these stories were covered in the media

- Hand-selected and maintained relationships with a diverse panel of experienced filmmakers
- Wrote thought-provoking questions addressing the gray areas of the controversial subject matter in front of a live studio audience
- Selected and led a production crew of 30 people

NSMToday.com, Editor-In-Chief, Orlando, FL

May 2017-Aug. 2017

- Created, produced and anchored NSM Today webcast
- Produced multimedia packages and photo galleries, covered one-year anniversary of Pulse Nightclub shooting
- Managed staff of 11 students, edited and published more than 100 stories in one summer

Centric Magazine, Managing Editor, Orlando, FL

Aug. 2017-Dec. 2017

- Planned editorial content, graphics and layout
- Assigned, edited and wrote stories for print and digital platforms
- Ensured consistency and upheld the mission of the magazine by publishing stories about interesting, innovative and impactful members of the UCF community

Central Florida Focus, Entertainment Editor, Orlando, FL

Aug. 2016-Dec. 2017

- Built productive operations by supporting reporters in improving core writing quality as part of inaugural staff
- Covered election season, including Hillary Clinton rally and Election Night at GOP party in downtown Orlando
- Broke UCF Student Government Association election results and reported on Facebook Live

KnightNews.com, Reporter, Orlando, FL

Aug. 2014-July 2016

- Wrote breaking news, human interest, and feature articles under strict deadlines
- Covered Pulse Nightclub shooting, interviewed comedian Bob Saget and covered his standup show at UCF

SKILLS AND INTERESTS: Proficient in Team Building, Social Media Management, Artistic Direction, Premiere Pro, Sketch Writing