

Design & Communication Accomplishments

- High-Quality Videos for Communications, Training and Production Departments & YouTube Channel
 - Orientation Video with Specific Factory Line Information
 - Theegarten Machine Troubleshooting Video with Expert Operator Demonstrations
 - Departmental Procedural and Expectation-Setting Video for Online Use Before Applying a Video Request to Communications
 - Introductory Overview to Train-the-Trainer Program at Perfetti Van Melle
 - Women Doing Business Differently - YouTube Channel Setup, Videography and Interviews
- R&D Procedural Document Design/Copywriting & Team Leading
 - Gathered all department-related processes - from scientific to administrative - into one centralized place
 - Led R&D Science Team to alignment on organization and design of informational flow
- 28-Person Summit on Courage and Confidence - Launched Online During Covid
 - Video interviews of individuals worldwide
 - Setup Facebook Group and presented Facebook Lives with speakers for involvement with participants
- Copywriting for Attorney biographies on websites
- Marketing Manager for Holiday Campaign bridging Germany and the U.S.
- Speechwriting and Public Speaker Coaching for Successful B-Corp CEO
- Sponsorship Manager for Arizona State University's Annual Legal Conference
- Journal Design and Setup on Amazon for Sale on KDP