



## Identify 2 Things You Love to Do

Starting here with personal passions - golf, writing, movies, you name it! - provides fertile ground for enthusiastic examples to in your talk. It also provides a comfortable place to begin.

STEP  
01



## Practice with a Simple Personal Story

Together we craft one of your easy stories about what thrills you. This gets you easily into the rhythm of the successful delivery of any message: Beginning, Middle, and End, using examples from Step 1.

STEP  
02



## Outline Your Message

What is the core message of your next public talk? Identify the emotional core that you will ease, or reveal!

STEP  
03



# Steps to Mastering Authentic Public Speaking

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## Create Your Message as a Story

We respond to story more than to facts, by far. Try to create a flow of information that has a beginning, middle, and end, with emotion! Highlight your story with similes from your passions.

STEP  
04



## Get On Your Feet

Never sit down to rehearse. Get up and speak - paying attention to how each word, phrase and section flows. If it doesn't, adjust!

STEP  
05



## Get Comfortable

When your story flows from part to part, and when you realize that you feel comfortable, you have stepped into your own authenticity. Kudos!

STEP  
06