

NAWANGWULAN SEKAR ASTRINI

SOCIAL MEDIA SPECIALIST



EXPERIENCE

Social Media Specialist

Digital Siber Indonesia | June 2022-Present

- Creating a social media content plan that is in line with the goals and brand identity.
- Make reports on the development of the company's social media.
- Following the development of social media trends
- Shoot product videos
- Admin Social

Creator partnership - Freelance

IDN Times | January 2021 - April 2022

- Searching for influencer names
- Make a deck proposal to collaborate with influencers
- Manage offers involving KOL.
- Have negotiation skill to develop and maintain relationship with KOL

Conten Creator

Sabda Creative | January 2021 - April 2022

- Managing and Strategizing Content
- Shoot product videos and edit videos
- Admin Social
- Maintain Interaction with Followers KOL
- Manage offers and manage results of marketing campaigns involving KOL.

Video Editor - Internship

Liputan6.com | Februari 2021 - April 2021

- Carry out editing of Liputan6 video news
- Graphic design for Liputan6 publications

Scriptwriter and Campers

TV Vokasi UI | Februari 2020 - Juni 2020

- Created the script of Jurnal 15 program
- Film and record audiovisual material for Jurnal 15 as cameraman

ABOUT ME

A creative and dedicated graduate from the University of Indonesia with a specialization in broadcasting. Very passionate, especially in filmmaking and outdoor activities.

EDUCATION

Bakrie University

Communication, Bachelor
(2021 - Present)

Universitas Indonesia

Broadcasting Communication, Vocational
Education Program
(2018 - 2021)

SKILLS

- Team Management
- Video Editing
- Photo Editing
- Videographer
- Creative thinking
- Copywriting
- Ability to read and follow trends

CONTACT



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