

# Colleen Rodgers

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Actively pursuing a career in the media industry where I can leverage my public relations expertise and strong writing skills to create impactful, engaging narratives.

## EXPERIENCE

### Issey Miyake, Manhattan — *PR Associate*

January 2024- Present

- Oversees all sample coordination with internal and external teams
- Edits press releases from Headquarters in Tokyo
- Supervises PR Intern three times a week
- Supports with Press Days and travels for Paris Fashion Week shows twice a year
- Builds relationships with assistants, stylists, editors

### Office Magazine, Manhattan — *Editorial Intern*

July 2023 - December 2024

- Wrote and conceptualized articles covering fashion, music, and art
- Interviewed talent for feature articles
- Pitched new stories weekly and researched potential content

### Hérmes, Manhattan — *PR Intern*

January 2023 - June 2023

- Coordinated with editors and stylists regarding their selections and arranged all send-outs and returns
- Responsible for press clippings, logging in new products, and maintaining the cleanliness of our showroom

### V Magazine, Manhattan — *Editorial Intern*

May 2022- August 2022

- Wrote digital articles covering fashion, music, beauty, art, and pop culture for both VMagazine and VMan online
- Became proficient in WordPress and worked closely with editors to fine-tune writing skills, publishing 5-7 articles a day

### Highsnobiety, Manhattan — *Fashion Intern*

January 2022- May 2022

- Conducted fashion trend research and made selections from brands' recent collections to be requested for upcoming projects
- Assisted on set in styling and organizing looks

## EDUCATION

### The Fashion Institute of Technology

January 2022-- May 2023

Bachelor of Science: *Marketing and Communications*

August 2019- December 2021

Associates of Applied Science: *Fashion Business Management*

Minor: *Art History*

## SKILLS

Written and verbal communication

Microsoft Office

Sample Coordination

Public Speaking

Organization and timeliness

LaunchMetrics / Fashion GPS

WordPress

Adobe Suite

## INVOLVEMENT

### Freelance Writer Contributions:

Family Style, Impulse Magazine, Office Magazine, V Magazine.

### FIT Writing Center Tutor

January 2021- May 2023

### Sackett Street Writing Workshop

5 Week Creative Writing Class