

Colleen Rodgers

Marketing and Communications major at the Fashion Institute of Technology, currently seeking a part-time job or internship

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[LinkedIn Profile](#)

[My Writing Portfolio](#)

EXPERIENCE

Hermés, Manhattan, NY— *PR Intern*

January 2023- Present

- Day to day I coordinate with magazines and celebrity stylists on their selections and arrange all send-outs and returns of our samples
- I am responsible for press clippings, logging in new product, and maintaining the cleanliness of our showroom

V Magazine/ VMan, Manhattan, NY - *Digital Editorial Intern*

May 2022- August 2022

- In the summer of 2022, I wrote digital articles covering fashion, music, beauty, art, and pop culture for both VMagazine and VMan online
- During my time I became proficient in WordPress and worked closely with editors to fine tune writing skills
- I became efficient in writing quickly, and published 5-7 articles a day
- [VMagazine Contributor Articles](#)

Highsnobiety, Manhattan, NY - *Intern*

January 2022- May 2022

- I conducted fashion trend research and made selections from brands' recent collections to be requested for upcoming shoots
- I then conversed directly with brands' PR teams to coordinate the arrival and return of the samples
- I assisted on photoshoots with styling, merchandising, and organizing looks

V Magazine, Manhattan, NY - *Intern*

August 2021- January 2022

- I was responsible for trend research for upcoming issues, maintaining fashion closet, and pulling as well as returning samples
- I assisted on photoshoots to organize clothing and help dress models

DiOMi, Manhattan, NY— *Intern*

September 2020 - May 2021

- Worked closely with the owner to learn the everyday logistics of running a wholesale business
- Responsible for conversing with clients, selling products, overseeing shipping, running the social media account, and charging accounts

INVOLVEMENT

FIT Blush Magazine Writer

January 2021- May 2022

FIT Writing Center Tutor

January 2021- May 2022

Paris Fashion Week -

Dressing volunteer for Gauchere SS23 show

EDUCATION

Fashion Institute of Technology, Manhattan NY-

Aug 2019- December 2021

Associates Degree- Fashion Business Management

December 2021- Present

Bachelors Degree - Marketing and Communications

SKILLS

Writing / Communication

Trend Research

Word Press

Instagram Analytics

Google Analytics

Shopify

Adobe Photoshop

Canva

