

# Brian McKim

Las Vegas, NV

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B.A., Journalism, Temple University (Philadelphia, PA)

## WORK EXPERIENCE

### **Standup Comic, Public Speaker**

**1984 to present**

I have entertained audiences in all 50 states, in every imaginable situation-- nightclubs, colleges, casino theaters, cruise ships, corporate events-- and also performed on network and cable television shows such as **"Late Late Show with Craig Ferguson," "Last Comic Standing"** and **"Evening at the Improv."**

### **VIP Experience Coordinator, Merchandise Manager**

**OMGVIP! February/March 2016**

As part of the 34-city North American tour of the Italian pop-singing group Il Volo, it was my pleasure to wrangle over 4,000 of the group's intense and devoted followers for the after-show VIP Experience. As the point man for Los Angeles-based OMGVIP!, I ensured that all fans were registered, oriented and ready to meet & greet their idols. I interfaced with the tour management, the venue management, the OMGVIP! home base and the talent to ensure that every last Il Volo devotee had a special moment (and a photo) with Gianluca, Ignazio and Piero.

During daylight hours, I made certain that the group's t-shirts, mugs, CD's, and other Il Volo-branded items were stocked, tracking quantities on-hand and ordering more when supplies were low. I picked out and set up the best location for sales, scouted the optimum spot for the evening's VIP Experience and, as show time approached, coached the sales crew in preparation for pre-show and post-show merchandise vending. I oversaw settlement. Often leaving the venue with cash or check, I made frequent deposits into a company account. I also kept in touch with L.A. to fine-tune the experience, anticipate any problems and report the all-important "numbers."

### **Publisher and Editor, SHECKYmagazine.com**

**Self-Employed, April 1999 to April 2014**

On April Fools Day 1999, my wife and I launched SHECKYmagazine.com, an online magazine about standup comedy. For the next 15 years, we were the "go-to" authorities on the art and lifestyle of standup comedy in America. We were featured in, or quoted by, the **New York Times**, **Washington Post**, **USA Today** and dozens of other publications and outlets. We switched to an improvised blog format in 2002, before blogging was "cool."

In 2010, we were tapped by Quartet Publishing (UK) to write **"The Comedy Bible, The Complete Resource for Aspiring Comedians,"** a "why-to" book on standup comedy and humor writing, available at Barnes & Noble bookstores and online at [barnesandnoble.com](http://barnesandnoble.com) or at [amazon.com](http://amazon.com)

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## **SKILLS**

Written Communication (10+ years), Speaking (10+ years), Customer Service (2 years), Management (2years), Editing (10+ years), Photography (10+ years), Coordinator/Audience Wrangling (2 years), Fluent in Microsoft Word, Excel, Blogging. Comfortable with Windows or Mac.

## **LINKS**

<http://brianmckimcomedy.com>

## **ADDITIONAL INFORMATION**

I have traveled the U.S. and Canada for more than thirty years, coordinating my own itineraries, performing original comedy material, booking my engagements and amusing thousands of comedy fans in smoky nightclubs, gorgeous 1,200-seat theaters and poorly-lit hotel function rooms. This long, strange trip has endowed me with a unique set of skills that are adaptable to a multitude of situations. I can write for the spoken word, I can write for the written word. My recent experience on a major pop music tour of North America made me equal to almost any challenge in almost any setting. I have a car and I can start immediately.