

Los Angeles Dog Daycare Booms After June 15th Reopening

Dogdrop sees 37% business growth as pandemic subsides and California reopens



LOS ANGELES – June 29, 2021 – Dogdrop, a Los Angeles dog care startup, today announced business growth of 37% from March 2021. This success came following a surge of dog ownership during the pandemic. According to the American Society for the Prevention of Cruelty to Animals (ASPCA), one in five American households, or about 23 million, adopted a dog or cat during the pandemic.

As a result of business growth, Dogdrop reported its record busiest day on Wednesday, June 16th, just one day after California lifted COVID-19 restrictions of physical distancing, capacity limits, and face coverings.

“As hybrid and flex work gains popularity – Dogdrop’s on-demand and flexible model fits the new generation of pet parent,” said co-founder and CEO Shaina Denny.

Dogdrop launched its first location in Downtown LA’s Arts District in January 2020, just a couple of months shy of the global pandemic. In the midst of the pandemic, Dogdrop reduced late night operating hours, but now as businesses including restaurants and bars are open again, Dogdrop has increased operating hours to meet member demand.

“Pre-pandemic, one of our specialties was our late night hours. We’re now open on weekdays until 9:00 PM and Saturdays until 10:00 PM so pet parents can get dinner, grab drinks and make sure their dog is taken care of,” said Denny.

Its modern take on pet care has proven to be effective as Dogdrop continues to work towards its goal of providing dogs the best possible care, products, and services. To achieve this goal, Dogdrop provides a safe place for dogs to exercise, learn, and socialize under well-trained dog care professionals. Dogdrop hosts weekly events, such as puppy socialization and play groups, so dogs and their parents can socialize and connect with others in the community.

About Dogdrop

Dogdrop is making dog parenthood more convenient. Based in Los Angeles, Dogdrop provides a new type of dog care based around convenience and flexibility with a monthly subscription, physical locations, modern design and tech-enabled experience. Dogdrop is for the modern dog parent who wants to bring their dog with them, but also knows the value of them having the right kind of care, socialization, and stimulation.

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