

LETTER TO INFLUENCERS

[Name],

So excited to share Norwex's Eco-Wash Laundry Detergent Strips with you! These innovative strips offer a naturally powerful dose of clean that will make laundry easier and safer for your family and the environment. Just tear it, toss it, wash it!

Can't wait to see how you #dogoodlaundry. Enjoy!

XX, on behalf of Norwex

LETTER TO MEDIA

[Name],

So excited to share Norwex's new Eco-Wash Laundry Detergent Strips with you! These innovative strips offer a naturally powerful dose of clean that cares for both clothes and the environment. Simply tear it, toss it, wash it!

Can't wait to get your thoughts!

Morgan,
On behalf of Norwex

BACKSIDE – Note on sustainable packaging

You may have noticed this box came without any filler and was sealed in paper packing tape. Norwex is committed to creating a more sustainable, chemical-free environment for our families and our planet. Learn more about the Norwex Movement at [norwexmovement.com](https://www.norwexmovement.com)

GHK AWARD NOTE

New Influencers:

More exciting news from Norwex; the Norwex Envirocloth and Cleaning Paste duo was named a winner in Good House Keeping's 2022 Best Cleaning & Organizing Awards! From Norwex, enjoy this dynamic duo as a gift!

Returning Influencers:

More exciting news from Norwex; the Norwex Envirocloth and Cleaning Paste duo was named a winner in Good House Keeping's 2022 Best Cleaning & Organizing Awards! From Norwex, restock your dynamic duo from the Safe Haven 5 set as a gift!

You'll remember