



MINNESOTA ZOO
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FOR IMMEDIATE RELEASE

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The Minnesota Zoo is Giving the Press Early Access to the Zoo's Newest Attraction; a Live Exotic Butterfly Exhibit

APPLE VALLEY, Minn., -- Tomorrow, the Minnesota Zoo will be opening its newest exhibit, an interactive exotic butterfly enclosure, two hours early to reporters who are encouraged to photograph and record the event. The director of the Minnesota Zoo, John Frawley, will be available for an interview throughout the time. Reporters will be able to observe 10,000 butterflies eat and interact in carefully planned naturescapes with real trees, flowering butterfly bushes and winding pathways; constructed for the needs of the butterflies and the viewing pleasure of the visitors.

WHO:

John Frawley, Director, Minnesota Zoo

WHAT:

Opening of a live exotic butterfly exhibit at the Minnesota Zoo

WHEN:

Saturday, February 29, 2020, 10:00 a.m. EST

WHERE:

Minnesota Zoo
13000 Zoo Boulevard
Apple Valley, MN 55124

WHY:

To give the press the exclusive opportunity to visit the exhibit early in a lower capacity before it fully opens to the public