

## Norwex Eco-Friendly Product FAQ

### Frequently Asked Questions

#### General Eco-Friendly Questions

Q: Why choose eco-friendly products?

- At Norwex, our responsibility goes far beyond creating safer, healthier products for you and your family. Guided by our Core Values of Integrity, Trust and Respect, we're also devoted to creating a better future through caring for our communities and the good stewardship of our amazing planet.
- Humans have produced more plastic in the last ten years than in the whole previous century. With that increase has also come a rise in pollution in our waterways, beaches and air quality. Products like Eco-Wash Laundry Strips are a step toward reducing waste.
- Switching to eco-friendly products, such as our Eco-Wash Laundry Strips, can reduce the amount of waste that ends up in the ocean.

Q: How can you say you're an eco-friendly company when you have other products packaged in plastic containers?

- With every choice we make, Norwex carefully considers the impact it will have on the environment and how it will leave a better planet for future generations. This includes not only what products we create, but how we manufacture them, what materials and ingredients we use, and how we package and ship them to their destinations.
- We use ocean-bound recycled plastic on most of our packages and the plastic we use in distribution is biodegradable. Many of our plastic bottles are sourced from qualified suppliers who remove plastic from the waste stream before it can enter the ocean. Regular on-site inspections verify the sources of all raw materials.
- Many of our microfiber products are made from 50% - 91% recycled microfiber yarn—we have repurposed over half a million plastic bottles! And, instead of throwing microfiber at the end of its life into landfills, we offer the option to convert it into renewable energy through our Microfiber Recycling Program.

Q: How do your eco-friendly swaps help the environment?

- Our microfiber and cleaning solutions help eliminate the need for harmful chemicals that can seep into the ground and waterways, causing damage to the environment.
- Our products are created not only to save time and money, but to save the earth as well. Our microfiber cloths and mop pads, dryer balls and stainless-steel straws help reduce the use of disposable options like paper towels and mop pads, dryer sheets and plastic straws.
- Our laundry products are ultra-concentrated, over ten times more than most leading brands, which means you get more cleaning power with less product used than a name brand laundry detergent.

Q: What is the best way to dispose of the plastic containers my cleaning products come in?

- Norwex's cleaning product containers are 100% recyclable, HDPE #2 and made from 25% OceanBound Plastic, helping to keep plastic waste from reaching our waterways.
- Our plastic is sourced from qualified suppliers who remove plastic from the waste stream before it can enter the ocean. To help these efforts and prevent the cycle of waste ending up in the waterways, ensure you dispose of plastic bottles responsibly:
  - Ensure the bottles end up in the correct recycling bins
  - Reuse the bottles as refill container alternatives

### Eco-Wash Laundry Strip Questions

Q: Why should I make the switch from my regular name brand liquid detergent to the Norwex eco-wash laundry strips?

- Our lightweight eco-wash laundry strips make doing laundry easier and more accessible than ever before; all you need to do with a laundry strip is to tear it, toss it, wash it!
- These strips instantly dissolve and their low-sudsing formula works in hot or cold water. They are compatible with all types of washing machines, including high efficiency (HE). You can even hand wash with these Laundry Detergent Strips.

- Our eco-wash laundry strips are free from CMR substances—those that are known carcinogenic, mutagenic or toxic to reproduction such as synthetic dyes, fragrances, parabens and thousands of other harmful chemicals. [Read here](#) to learn more about our clean ingredient initiative.

Q: What is the best way to dispose of the cardboard packaging the laundry strips come in?

- Our Eco-wash laundry strips are eco-friendly from the inside out. Our 100% biodegradable strips are packaged in a plastic-free, completely compostable cardboard sleeve.
- To properly dispose of your cardboard packing, breakdown the cardboard and slide it into your paper recycling!