



GLOBE TRAVEL AWARDS
2025 LAUNCH

Shining *lights*

It's time to praise the champions of the travel industry as nominations open for the **Globe Travel Awards 2025** ➤

TRAVELWEEKLY

GLOBE TRAVEL AWARDS 2025

in partnership with



AWARDS SPONSORS



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The countdown *begins*

Support the suppliers who deserve recognition by nominating them for the Globe Travel Awards 2025

**HAVE
YOUR SAY!**
Nominate now at:
[globetravel
awards.co.uk](http://globetravelawards.co.uk)

In a year that has seen many areas of the travel industry soaring to new heights with record sales and best-ever performances, what better way to celebrate our thriving sector than by honouring friends and colleagues at the Globe Travel Awards?

The biggest and most prestigious event in the travel calendar is returning for 2025, so prepare to get dressed up to the nines and party with the best in the business at the Globe Travel Awards 2025.

The ceremony takes place on January 16, 2025, at the JW Marriott Grosvenor House on London's Park Lane, bringing back the dazzling entertainment, celebrity guests and glamorous Globes you know and love, to reward the finest suppliers in the travel industry for their standout product and hard work.

WHO WILL YOU CHOOSE?

The Globe Travel Awards are your chance to say thank you to the suppliers that have been instrumental in your success over the past 12 months – and nominations are open now.

These sought-after accolades are nominated and voted for solely by agents, and there's no one more knowledgeable to decide who should make it to the shortlist than those working at the heart of the industry every day.



Travel Weekly's Globes co-hosts Stu Parish and Lucy Huxley

Along with our core categories covering sectors such as cruising, tour operators, tourist boards and aviation, our special awards are also returning for 2025. These five categories recognise those individuals and organisations that consistently go above and beyond to make a real difference.

Who do you think has been innovating in the industry? Has a destination impressed you with its comprehensive training, has a cruise line pulled out all the stops on a special sailing, or has a tour operator gone the extra mile to help you bring in a booking? This is your chance to say thank you by giving them your nomination.

Get your *tickets*

The Globes bring together the key decision-makers across travel for a night of star-studded entertainment, with the most recent ceremony seeing opera singer Russell Watson hitting the high notes and R&B icon Ella Eyre enticing a sell-out audience of more than 1,200 guests to get up on the dance floor.

The Globe Travel Awards 2025 is the must-attend event in the travel calendar, so book your ticket now before it's too late.

- **Date:** Thursday, January 16, 2025
- **Venue:** JW Marriott Grosvenor House London, Park Lane
- **Tickets:** £395 + VAT for individuals
£3,950 + VAT for a table of 10

Tickets include a welcome reception, three-course dinner, awards ceremony with star guests, plus an after-party of non-stop fun.

- **Book your tickets:** globetravelawards.co.uk



Celebrate *success*

"The Globe Travel Awards is a phenomenal way to kick off the year, celebrating the suppliers and individuals who are at the top of their game – and the 2025 event is gearing up to be bigger and better than ever before," says Stu Parish, UK chief executive of *Travel Weekly* parent company Jacobs Media.

"We're proud that our industry consistently places such importance on winning a Globe and we love honouring everyone's achievements on the night.

"But it all starts with the thousands of agent readers of *Travel Weekly* who make the Globes possible by nominating and voting for the trade partners who have supported them over the past year. I continue to be

impressed by the determination and passion we see across the industry, so thank you to all those who take a few moments of their time to pay tribute to the very best suppliers in travel."

Now it's down to you to choose who makes the shortlist this year and is in with a chance of winning a coveted Globe Travel Award. Turn to page 36 to see the full list of categories and head to globetravelawards.co.uk to put forward all your nominations.

And make sure to look out for our special Globe Travel Awards voting guide in November, when we'll reveal the final shortlists and you can begin voting for who you think should win.

➤ **For all the key dates for the Globe Travel Awards 2025, turn to page 44**

The glittering Globe Travel Awards



PICTURES: Steve Dunlop; Shutterstock/MtVander

Spotlight on *success*

Nominate this year's most deserving travel suppliers for the industry's top accolades



It's time to celebrate excellence across the travel trade, with nominations now open for the Globe Travel Awards 2025.

This year, there are 31 accolades spread across seven sectors, plus five special awards that recognise outstanding efforts in sustainability, company culture and accessibility.

Nominating suppliers for a Globe Travel Award isn't about picking a favourite – it's a chance to acknowledge those that consistently strive to be the best they can be. Is there a hotel brand that constantly gets great client feedback? Has an airline set a new standard for customer service? Or maybe there's a trade team that always provides you with news and training on the latest product. Whoever they are, we want to hear about them – so now's the time to make your voice heard by nominating them for an award.

Nominations for these categories will close on October 2, while nominations for the special awards close on October 30.

Shortlists will be revealed in *Travel Weekly's* special Globe Travel Awards publication in November, so if you want to see your top trade partners on the shortlist, nominate them now.

GLOBE TRAVEL AWARDS *categories*

ON THE WATER

Sponsored by Gold Medal

- Best Ferry Company
- Best Mainstream Cruise Company
- Best Premium Cruise Company
- Best Luxury Cruise Company
- Best Specialist Cruise Company
- Best River Cruise Company

ON THE MOVE

- Best Rail Company
- Best Mainstream Touring Company
- Best Premium Touring Company
- Best Car Rental Company
- Best Adventure Operator

FLYING

Sponsored by Ice Travel Group

- Best Short-Haul Airline
- Best Long-Haul Airline
- Best UK Airport
- Best Premium Airline Service

DESTINATIONS

Sponsored by Travelzoo

- Best Tourist Board
- Best All-Inclusive Resort Operator
- Best Hotel Chain
- Best Attraction

SHORT-HAUL

Sponsored by Avis

- Best Short-Haul Operator
- Best Operator for Activities
- Best Accommodation-Only Provider
- Best UK Holidays Operator

LONG-HAUL

Sponsored by Visit Qatar

- Best Long-Haul Operator (Multi-Destination)
- Best Long-Haul Specialist Operator
- Best Luxury Operator
- Best Flight-Only Provider

SERVING THE INDUSTRY

- Best Add-Ons Provider
- Best Technology Provider
- Best Insurance Provider
- Best Trade-Friendly Brand

SPECIAL AWARDS

- *Unsung Hero Award*
- *Sustainable Future Award*
Sponsored by Greek National Tourism Organisation
- *Employer of the Year Award*
Sponsored by White Hart Associates
- *Travel for All Award*
Sponsored by The Travel Network Group
- *Outstanding Achievement Award*
Sponsored by Tui



Travel *trailblazers*

Pay tribute to those leading positive change in the industry with five special awards



2024
Unsung
Hero
Award
winner:
Matt
Nixon, 52
Degrees
North
Travel

2024 Outstanding
Achievement Award
winner: Dame Irene
Hays, Hays Travel

At the Globe Travel Awards, we aim to recognise those who have gone the extra mile in the industry with five special categories celebrating the extraordinary contributions of both individuals and companies within the travel trade.

This year we'll once again be handing out five special awards – Travel for All, Unsung Hero, Sustainable Future, Employer of the Year and Outstanding Achievement – honouring those who are truly making a difference.

These awards are particularly important in shining a spotlight on those who inspire us all, whether through their commitment

to sustainability, inclusivity or exceptional service. Unlike the supplier categories, which are nominated and voted for by agents, the special awards are judged by panels of industry experts, which carefully select winners who embody the highest standards of excellence.

Companies and individuals can put themselves or their colleagues forward for many of these special awards, with nominations closing on October 30.

Travel Weekly editor-in-chief Lucy Huxley says: "The travel trade is living up to the promise

**HAVE
YOUR SAY!**
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globetravelawards.co.uk

of building back better following the pandemic, with an industry that is becoming more sustainable, more inclusive and more innovative.

This wouldn't be possible without those who work tirelessly behind the scenes and deserve recognition for their efforts.

"I would encourage anyone who thinks their company or colleagues are having a positive impact on the industry to nominate them, and I look forward to sharing their extraordinary stories at the Globes in January."

> Submit a special awards nomination, page 40

Special *awards*

Enter now to highlight the innovators driving the industry forward



The Travel Corporation team, winners of the 2024 Sustainable Future Award

UNsung HERO AWARD

This category shines a light on individuals whose extraordinary efforts may have gone largely unnoticed but who have made a significant impact on the travel industry or on their workplace. Perhaps someone in the administration or HR team who always cheers on their colleagues, or a person who has raised money for an important cause. This award is all about recognising that every great company is made up of people whose constant dedication and work make a difference to others.

TRAVEL FOR ALL AWARD

The Travel for All Award pays tribute to companies that have demonstrated commitment to inclusivity and accessibility when selling through the travel trade. It highlights brands that have gone above and beyond to ensure their services cater

to everyone including those who have been traditionally under-represented in travel. This accolade will be judged by experts to see who has made the most significant impact in this area.

SUSTAINABLE FUTURE AWARD

The Sustainable Future Award recognises companies selling through travel trade channels that are leading the way in sustainability and environmental responsibility. Nominees in this category will constantly strive to ensure their current and future practices align with sustainability goals, demonstrating eco-friendly initiatives and improving the industry's commitment to the planet.

EMPLOYER OF THE YEAR AWARD

The Employer of the Year Award celebrates companies that excel in creating a supportive and progressive workplace. Back for its third year, this award recognises employers

that prioritise staff wellbeing, personal and professional development and good mental health, fostering a positive work environment for all employees.

OUTSTANDING ACHIEVEMENT AWARD

This accolade honours individuals whose work in the industry truly stands out as being exceptional, not just this year but throughout their career. It celebrates those who have significantly shaped the industry, had a positive impact and set new benchmarks in travel. Past winners include Hays Travel's Dame Irene Hays, Clia's Andy Harmer, Celebrity Cruises' Jo Rzymowska, Jet2.com's Steve Heapy and Abta's Alistair Rowland.

Nominations for special awards close on October 30 and can be submitted at globetravelawards.co.uk

Consumer choice

Hearst UK continues to support the travel sector as the Globe Travel Awards' consumer media partner

Teamwork is at the heart of the travel industry, which is why *Travel Weekly* is proud that leading publisher Hearst UK is returning as our headline partner for the Globe Travel Awards 2025, marking six years of steadfast collaboration.

As the powerhouse business behind household brands such as *Elle*, *Esquire* and *Country Living*, Hearst UK has played an instrumental role in shaping the UK's cultural landscape since 1922.

Its extensive portfolio of high-profile publications and agenda-setting digital channels reaches millions of readers daily and can provide invaluable insights into consumer travel trends.

Ben Chesters, MD – clients for Hearst UK, says: "We're proud to continue our longstanding partnership with the Globe Travel Awards. From *Good Housekeeping* and *Harper's Bazaar* to *Men's Health* and *Prima*, our audiences are passionate about travel. Each year, consumers across Hearst UK's portfolio of brands spend £39 billion on holidays and short breaks, translating to 44p in every £1 spent in the UK.

"These awards are a real annual highlight, and I can't wait to see what surprises are in store this year."



Ben Chesters

About Hearst UK

Hearst UK is home to some of the world's best-loved and most-trusted media brands, including *Good Housekeeping*, *Elle*, *Harper's Bazaar*, *Country Living*, *Men's Health*, *Women's Health* and *Esquire*.

With Hearst UK audiences taking 15 million holidays a year, readers rely on these trusted titles for inspiration, insider tips and expert recommendations when planning their next trip.

Hearst UK works with key travel partners

including Cunard, Princess Cruises, Avalon Waterways, Cosmos, Tui, Warner Hotels, Seabourn and Holland America Line to create stories with impact, producing quality content that resonates with audiences wherever they are.

The company circulates more than 19.5 million magazines a year, reaching an average of 18.7 million UK digital unique users per month and amassing more than 32.5 million followers via social media platforms.





Dates for *your diary*

Don't miss these key nomination and voting deadlines

SEPTEMBER 4

Nominations open. Share which brands you think deserve to win in our supplier awards (page 36) by submitting your nominations.

OCTOBER 2

Nominations close. Make sure to get your nominations in by this date. It only takes a few moments to put your top choices forward.

OCTOBER 30

Special awards nominations close. Entries for these five awards (page 38) close for review by judging panels of industry experts.

NOVEMBER 13

Voting opens. Read *Travel Weekly's* Globe Travel Awards voting guide to find out which suppliers made the shortlists, then cast your votes.

DECEMBER 6

Voting closes. Your final chance to vote for the suppliers you think should take home a trophy. Make your voice heard to reward the best.

JANUARY 16, 2025

Globe Travel Awards. Join us on the big night to celebrate the winners at a dazzling ceremony held at JW Marriott Grosvenor House London.

To nominate, vote and buy tickets, visit: globetravelawards.co.uk

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The car rental experts



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PLEASE NOMINATE **FLEXIBLE AUTOS** IN THIS YEAR'S GLOBE AWARDS

Thank you for all your support and we'd love to have your nominations for the **Best Car Rental Company**.

We pride ourselves on our consistent support to travel agents as we continue to offer:

- Being a trade only company
- Excellent worldwide product range
- Experienced UK call centre
- Our brilliant on the road sales team



Love from Sue, Andrea
and all the Flexible Autos Team xxx

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