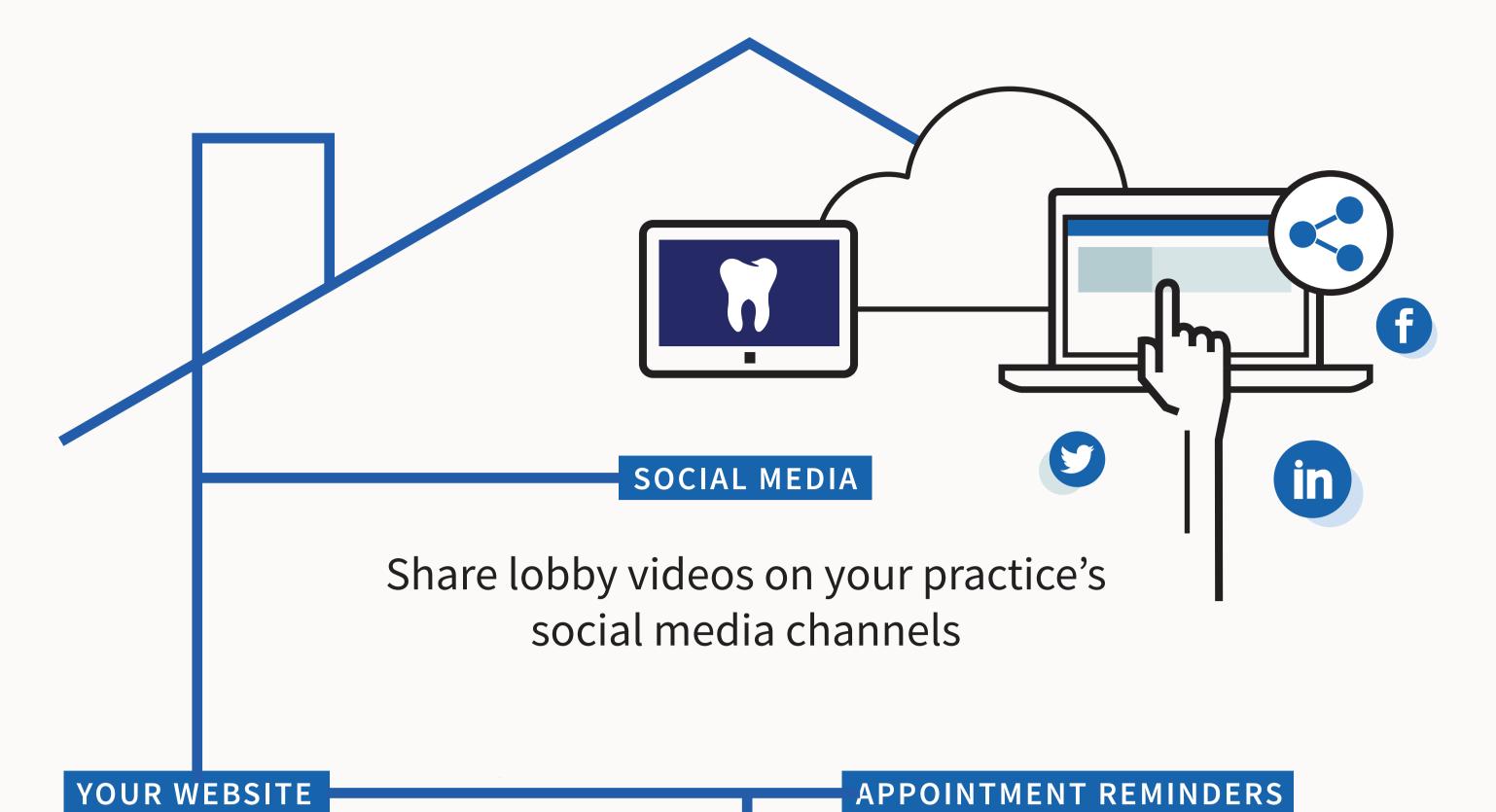


PATIENT EDUCATION

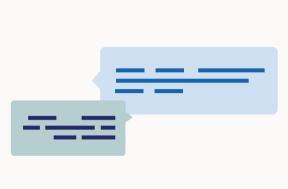
PUTTING SPEAR VIDEO RESOURCES TO WORK IN YOUR PRACTICE





Add Patient Education videos to web pages about specific procedures or conditions Enhance appointment reminder emails and text messages with chairside videos

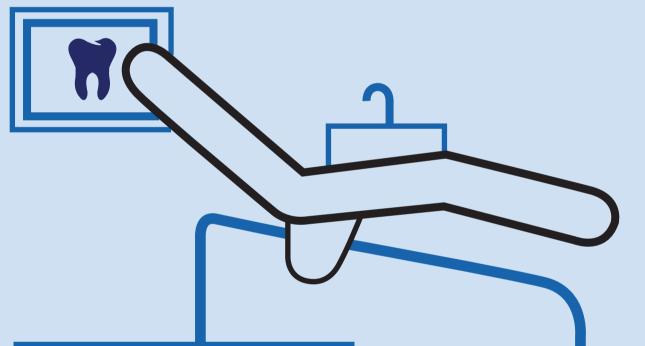














IN THE OPERATORY

Present treatment options with chairside videos and playlists - and share them via email and text message





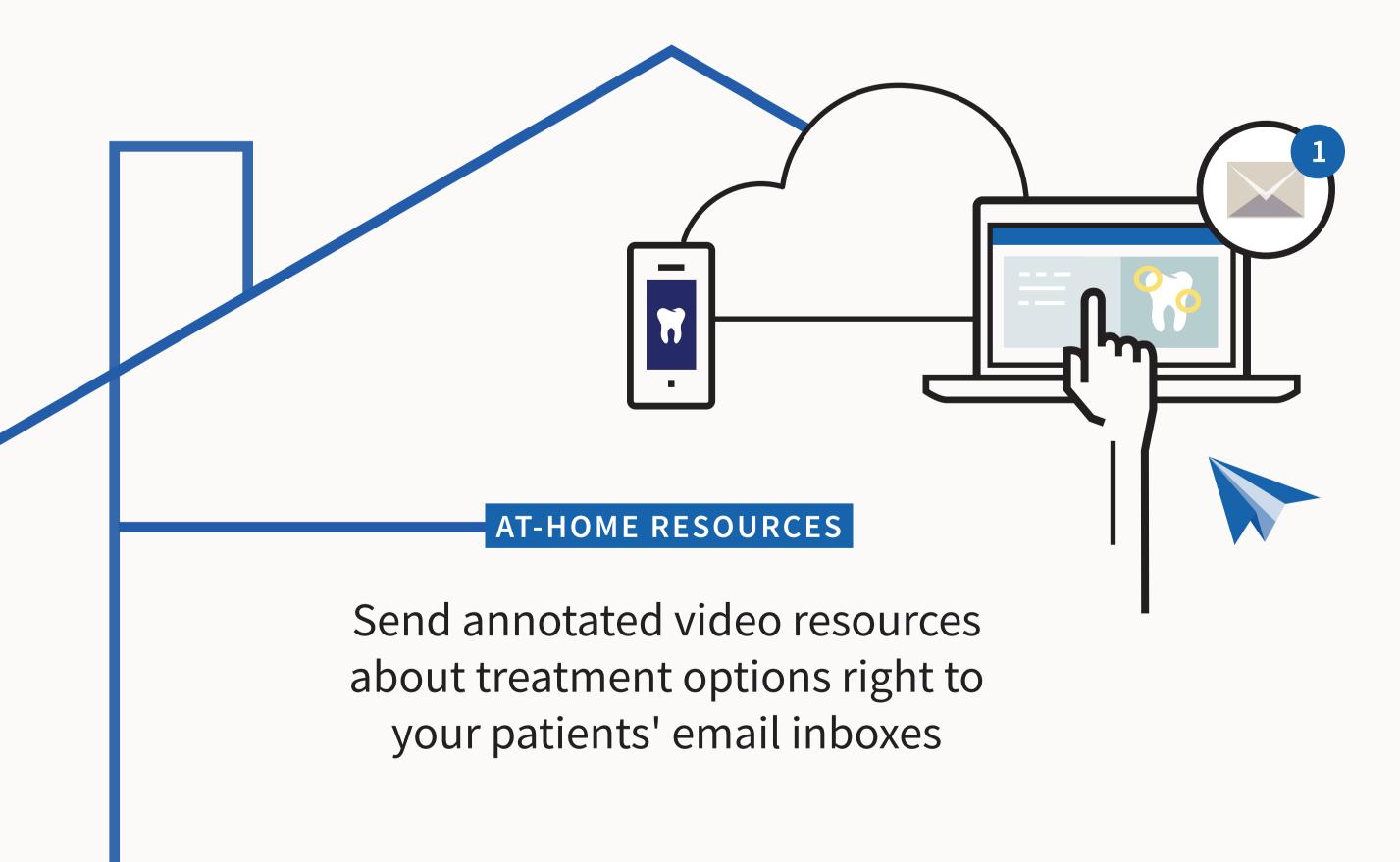
AT CHECKOUT

Provide complementary printed handouts as a take-home resource for patients







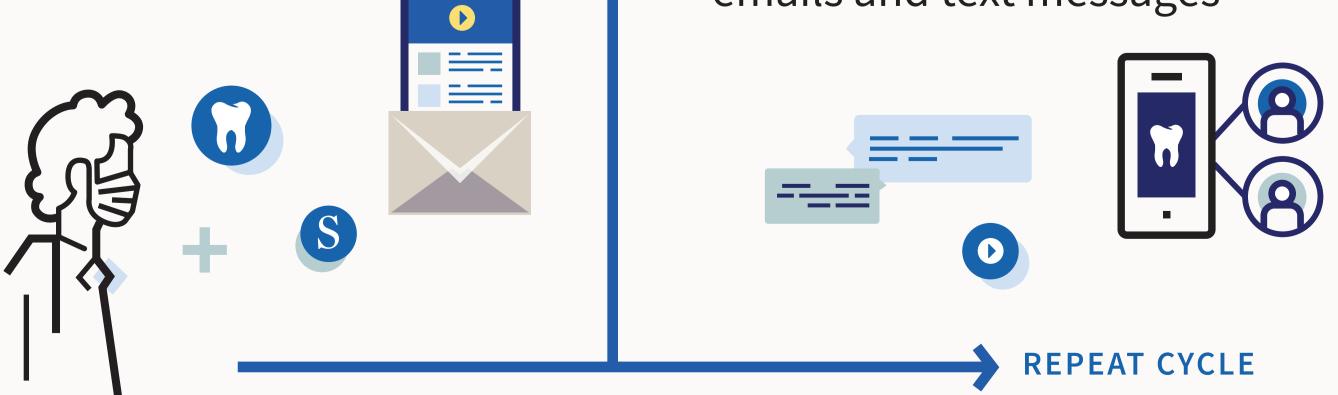


EMAIL NEWSLETTERS

Use Patient Education videos to make your email newsletters even more engaging

TREATMENT FOLLOW-UP

Keep treatment options top-of-mind by adding chairside videos to treatment follow-up emails and text messages





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