

KUNWAR ISHAN SHARMA

66 Brunswick Avenue
Williston Park, NY 11596

516-987-2177
kunwarishan.sharma@gmail.com

SUMMARY

Versatile and passionate writer with four years of experience crafting multi-medium content in the areas of B2B marketing, technology, sports, and scientific research. Seeking an opportunity to use expert storytelling, public speaking, research, and interviewing skills to contribute to the success of an organization.

SKILLS

Content Marketing	Interviewing	Content Planning	Public Speaking	AP & MLA Style Writing
Copy Editing	Script Writing	SEO	WordPress	

EXPERIENCE

hireEZ

Content Team Lead | June 2022 – Present

- Expanded responsibilities from Senior Content Writer role to include collaboration with external stakeholders and C-Suite, content planning for team, and monthly reporting of team metrics.
- Achieved fiscal year blog view goals and over \$200,000 in content-contributed marketing pipeline
- Spearheaded scripting and production assistance with “speakEZ” video series involving recruitment industry leaders across the country.

Senior Content Writer | October 2021 – June 2022

- Expanded responsibilities from Content Writer role to include video scripting and production, webinar content creation, sales collateral and PR copyediting.
- Contributed to company rebrand in February 2022, which involved defining a new category in recruitment through website copy updates, comprehensive blog materials, video creation and more.

Content Writer | October 2020 – October 2021

- Crafted 100+ marketing materials for a SaaS startup, including company blogs posts, newsletter emails, eBooks, digital ad copy, sales emails, and sponsored articles for outside publications, including VentureBeat, Forbes, and TechCrunch.
- Met monthly KPIs for blog creation and newsletter subscribership, while increasing blog viewership by 72% and newsletter subscribership by 61%.

Pet Lifestyles Magazine (Interviewer & Feature Writer | July 2020 – January 2021)

- Interviewed three professional athletes and one NFL reporter about their respective pets
- Based on each interview and conducted research, wrote 500-word features for Pet Lifestyles Magazine’s September and January issues

The Garnette Report (Summer Writing Intern | June 2020 – August 2020)

- Wrote three articles per week, using WordPress, primarily focused on the topics of culture, fashion, and lifestyle news
- Constantly multitasked, such as writing articles, researching trends, editing previous work, and communicating with an editor
- Effectively implemented SEO to garner 9,000 total page views

Journal of Asthma (Author | January 2017 – April 2018)

- Following asthma-related research, collaborated with a team to create a manuscript summarizing research findings
- Used Microsoft Excel to create graphs and compile research data for analysis
- Prior to publishing manuscript, gave oral presentations at The American Academy of Allergy Asthma & Immunology’s 2016 Annual Meeting describing completed findings to fellow scientific scholars and researchers

EDUCATION

Bachelor of Arts: English (Stony Brook University | Graduated May 2020)

Major GPA: 3.81 | Cumulative GPA: 3.36