Freelance Journalist with experience in print, digital media, radio, and TV production. Passionate about developing factual and engaging content for a variety of audiences. Excellent storyteller and interviewer with an eye for detail and ear for a good story.

# **Experience**

#### Radio Presenter | Maritime Radio

Dec 2022 - Present

• Currently training as a volunteer radio presenter on community radio with a regular show every Tuesday 1pm – 4pm.

### Copywriter | Freelance

Nov 2022 – Present

- Creating engaging SEO friendly articles and web content for recruitment marketing.
- Produce weekly content on candidate experience, job hunting and work advice.

#### News Reporter | Times of Tunbridge Wells & SO Magazine

Sept 2022 - Present

- Consistently writing and editing 2-5 articles a day, between 150-800 words, using SEO.
- Reporting on community, business, and local news, filed to tight deadlines.
- Building contacts with PRs, council officials and notable community members.
- Conducting interviews with community members and the public as vox pops.
- Shooting and editing photography for print and video for online and social media.
- Working with a marketing team to improve audience engagement and content quality.
- Contributor to SO Magazine, writing features and covering community events.

### TV Researcher | CHALK Media Productions

Sept 2021 - Aug 2022

- Researched and pitched innovative ideas and formats for factual and unscripted TV.
- Produced high-quality research and persuasive pitches prepared within tight deadlines.
- Conducted interviews with talent, clients, and commissioners.
- Filmed social media content and sizzle tapes then edited with Adobe PremierPro.
- Designed graphics and wrote engaging copy for website, social media, and newsletters.
- Location runner Assisted the director, producers, and talent on shoot.
- Podcast assistant Recorded, filmed, and edited (Adobe Audition) a monthly podcast.
- Campaign assistant The Drug of Art campaign, helped crowdfund £76,000.

#### Copy Writer and Researcher | KULA Magazine

Dec 2020 - April 2021

- Wrote compelling pieces for online publication reaching 180,000 digital readers.
- Managed the posting and creation of authentic social media content, in line with popular trends, across all platforms (Facebook, Twitter, Instagram, TikTok) personally increasing viewership by 3,000 views.
- Filmed and edited video and podcast content using Adobe creative cloud software.

#### Student Reporter | The Verse (University Newspaper)

Oct 2019 - June 2021

- Wrote features and articles on student voice, environment, culture, and reviews.
- Independently conducted public interest investigations with exclusive findings.
- My feature on a corrupt student lettings company received notable media attention and opened a wider conversation online.

### **Education**

BA (Hons) English Literature with Creative Writing | University of Brighton Sept 2018 – July 2021

Degree: First Class Honours

### **Skills**

News Writing

SEO

Media Law
Researching
Interviewing
Social media repor

Social media reporting

Digital storytelling

Podcasting Adobe Audition Adobe Premier Pro

Microsoft operating software (word,

excel, PowerPoint)

Self-Shooting/ editing on iPhone Working with high profile talent

Full clean UK driving licence

# **Other Experience**

Bartender | Multiple Locations

Sept 2018 – Present

I have worked at a variety of different venues as a bartender from pulling pints at my local pub to serving 1000+ people at award ceremonies. Bar work has given me invaluable communication, prioritising, and people skills challenging my initiative and ability to make quick decisions.

## **Volunteering**

Foodbank Volunteer | Community Links Bromley March 2020 – August 2020 Volunteered for Bromley council assisting vulnerable people with food deliveries who were shielding during the COVID-19 pandemic.

Summer Camp Counsellor/Lifeguard | YMCA Camp Soles June 2018 – August 2018 Worked as a general counsellor and lifeguard at YMCA Camp Soles, Pittsburgh, Pennsylvania, USA through the Camp America exchange programme.

## **Certifications**

NCTJ Media Law and Court Reporting | PA Training Achieved Gold standard in my Media Law and Court Reporting Exam

TEFL 120-Hour Premier course | The TEFL Org Grammar, Methodology, video observation, telephone conversation, teaching larger classes.

### **Interests**

Creative Writing

Poetry

Travelling

Broadcasting (TV, Radio, Podcasts)

Films

Music Festivals

Politics

Culture