

A person wearing a dark hoodie and a backpack stands on the stone steps of the Great Wall of China. Their arms are raised in a gesture of triumph or achievement. The scene is set at sunset, with the sun low on the horizon, casting a warm, golden glow over the landscape. The Great Wall's stone structure is visible on the right, and the distant mountains and a winding path are visible in the background. The overall mood is one of accomplishment and looking towards the future.

**Power Digital  
Transformation and  
Innovation with  
SAP Business  
Technology Platform**



# This is a **pivotal moment.**

- ✓ **Is digitizing only** your ERP or e-commerce solution enough?
- ✓ How do you unleash **the full value of your data?**
- ✓ Are your current business models **sustainable?**
- ✓ **Are you nimble enough** to adapt to the future?







**Drive**  
hyper-  
automation

**Augment**  
decision-  
making

**Make**  
data your  
product

**Transform**  
customer  
experiences

**Invent**  
new business  
models

Business value  
**increases**  
with digitalization.

A woman with glasses is shown in profile, looking at a computer monitor. The monitor displays various data visualizations, including a bar chart and a pie chart, along with lines of code. The background is dark, and the overall scene is dimly lit, emphasizing the glow from the screen.

We understand **your challenges**  
because they were **our challenges.**

The evolution of **SAP Business  
Technology Platform** continues to span  
our customers' needs.





# SAP BTP is the platform for **digital transformation and innovation.**

- ✓ Respond to changing market dynamics with **sustainable business decisions**
- ✓ Leverage fifty years of **deep industry and LOB business process expertise** embedded within the platform
- ✓ Gain limitless potential for **improving business outcomes** with a connected, integrated data landscape
- ✓ **Stay future-ready** by connecting data, decision-making, and organizational value to automate your critical business processes
- ✓ Establish **governance across the entire value chain** with confidence through real-time, complete views of all your data, no matter where it resides
- ✓ **Stay ahead of the competition** by easily customizing solutions infused with automation and intelligence
- ✓ Deliver business value quickly and **avoid building applications from scratch** with ready-built, plug-and-play business content and no-code tools



“SAP BTP offers a **vital platform that opens up SAP solutions to the latest technologies**, including mobile applications. It has helped us extend SAP ERP to optimize our warehouse and material reservation management and **take forward our digital transformation.**”

Maricla Martucci, SAP Application Manager, EP Produzione

## One minute

To enter inventory data or reserve material for plant maintenance, reduced from several hours

## Real-time

Enterprise data and processes, replacing updates at the end of the day



“Working with SAP solutions has enabled us to create a fully digitalized shared-services function, **enhancing the employee experience** and improving productivity.”

Kammy Sing, Group Head of People Operations, Discovery Limited

**€1.3M**

Group HR cost saving

**25%**

Faster time-to-hire

**37%**

Of HR staff freed from manual tasks, enabling them to focus on workforce development and recruitment



“Our goal is to **bring innovation to our customers**, which is what we’re now doing with SAP Business Technology Platform...”

Jürgen Schrempp, Director IT Applications, Endress+Hauser

**>5x increased**

Project speed and less costs compared to former projects

**50M€**

Digital net sales through B2B cloud integrations



# Customer success across SAP BTP solutions and value areas

## Database Management

**100x**

Reduction in sales query execution time

## Integration Solutions

**66%**

Reduction in administrative work

## Data, Analytics, & Planning

**200%**

Increase in annual production capacity

## Application Development

**80%**

Reduction in new customer onboarding time

## Artificial Intelligence

**46%**

Improvements in accounts receivable productivity

## Sustainability Missions

**>95%**

Use of standard processes with zero core code modifications

## Lower Total Cost of Ownership

**66%**

Lower costs in IT infrastructure

## Process Automation

**91%**

Of incoming emails automated



The technology  
architecture becomes the  
**business architecture.**





A woman with curly hair and glasses is working on a laptop in a modern office setting. The background is blurred, showing office furniture and lights. Overlaid on the left side of the image are several digital data visualizations, including a line graph and a bar chart, suggesting a focus on technology and data analysis.

Extend and innovate  
with **Application  
Development.**





Connect and simplify  
with **Integration.**





Give data purpose with  
**Data and Analytics.**





Infuse intelligence into business processes with **Artificial Intelligence.**





**SAP BTP runs** SAP solutions.

Across **all lines of business.**

Across **all industries.**



A photograph of three hikers standing on a rocky mountain peak at sunset. The hikers are wearing colorful gear and have their arms raised in celebration. The sky is filled with soft, golden light and scattered clouds. The foreground is a dark, rocky slope.

**SAP BTP runs on the world's most scalable IT infrastructure:**

- ✓ Benefit from the **latest infrastructure innovations**
- ✓ **Combine SAP BTP** with hyperscaler services
- ✓ **Improve speed and agility** by co-locating SAP BTP with your existing cloud applications

**Work with the cloud  
provider of your choice.**



A person wearing a dark hoodie and a backpack stands on the stone battlements of the Great Wall of China. Their arms are outstretched towards a bright sunset over a valley. The scene is bathed in the warm, golden light of the setting sun, with long shadows and a hazy atmosphere. The Great Wall's stone blocks and a metal railing are visible in the foreground and to the right.

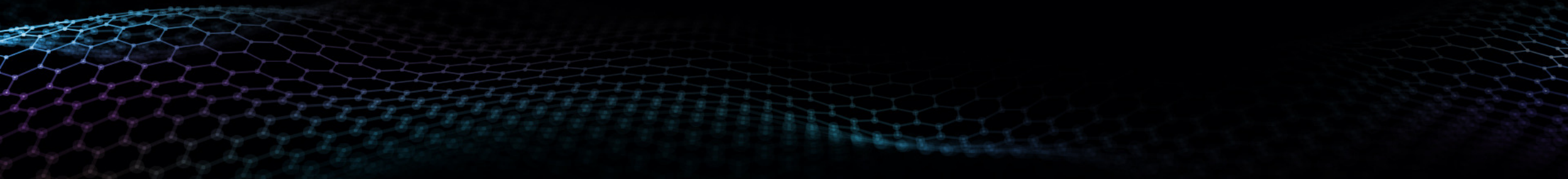
We take care of the  
technology so you can  
**focus on your  
business outcomes.**

Let's **get started.**

- [SAP Business Technology Platform](#)
- [SAP Discovery Center](#)



# Appendix

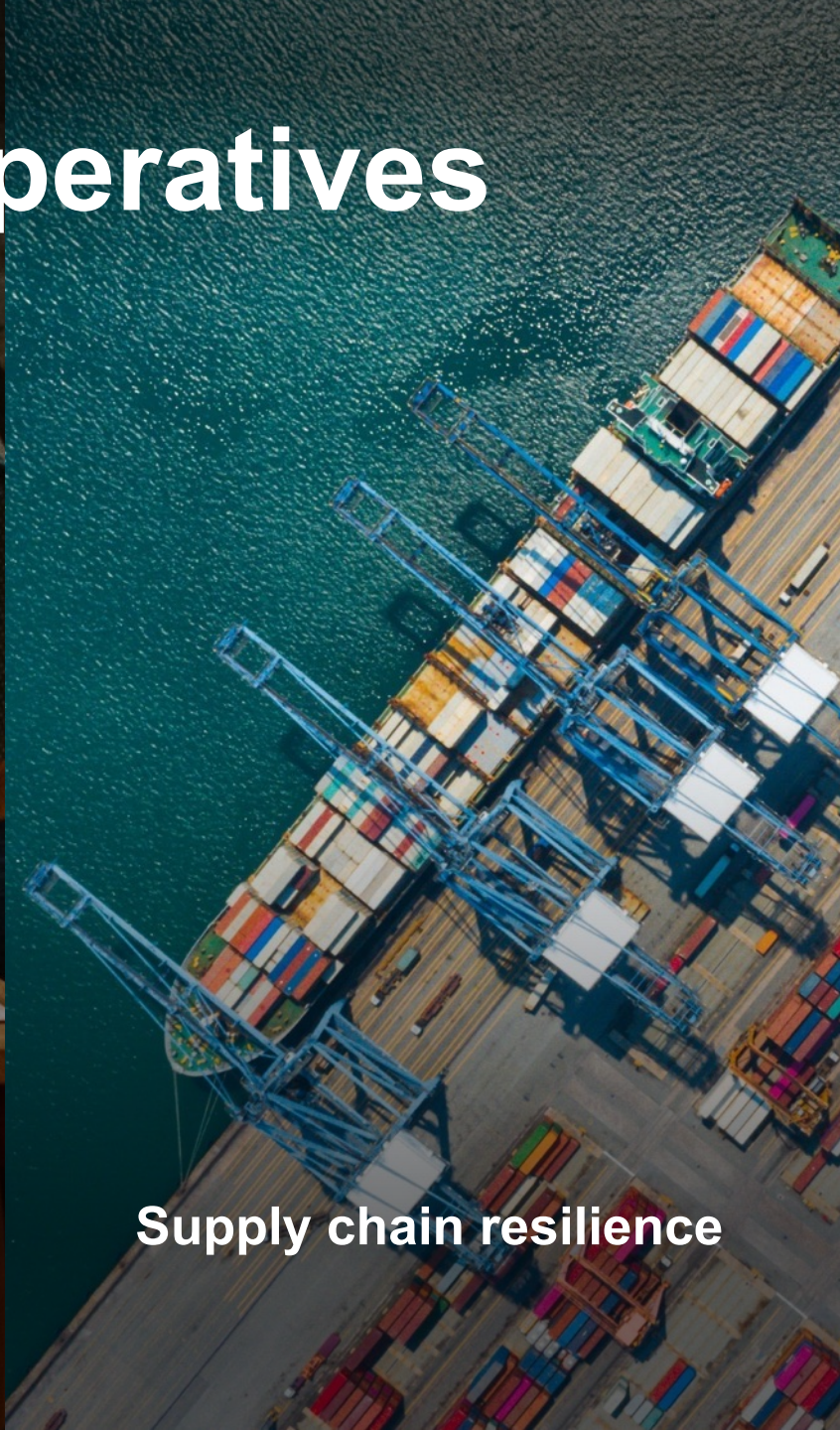




# Customer imperatives



**Business transformation**



**Supply chain resilience**



**Sustainability outcomes**





Innovate and optimize your  
business, **specifically for**  
**your industry.**