



News Exchange

INTERNAL

April 2022 Edition

Dear Colleagues,

Welcome to the **BTP Customer Success Program Office News Exchange**, where you can stay up-to-date with the latest BTP sales programs news, content, and events.

The **SAP BTP Program Office** creates sales-focused programs to drive the customer value and sales revenue benefits of SAP Business Technology Platform (SAP BTP) and positions a one platform solution. We provide subject matter expertise, connect organizational silos, align on KPIs, and create and orchestrate effective content and resources.

[Get in touch](#) to see how we can support you!

Quick Links

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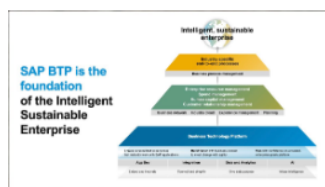
🌟 Save Your Seat for an SAP BTP + SAP ISBN Deal Clinic

On April 28, [take part in a live Deal Clinic](#) focused on the customer, NHS Shared Business Services, and why they chose SAP Ariba and SAP BTP to build a modern portal to better support both their customers and suppliers. With the functionality of SAP BTP, the Ariba team was able to provide a solution outside of the core systems, as well as broaden the scope and capabilities of procurement. [Add the session to your calendar here.](#)



Optimize Your SAP Solutions with SAP Business Technology Platform

Knowing that a connected, integrated data landscape offers near limitless potential for improving business outcomes, SAP created an open, integrated, business-centric platform that brings together all the critical areas of technology that you need to accelerate innovation. [Learn more here.](#)



🌟 SAP BTP for Consumer Goods Industry Click&Go Kit

This **SAP BTP for Consumer Products Click&Go Kit** houses assets and resources to help your industry customers explore and learn about the value of SAP BTP with their SAP core solutions. Assets in the kit include an [Interactive Value Journey](#), [Narrative Blog](#), and [Use Case Spotlight](#), among others. Keep a look out for Click&Gos for public sector, utilities, and retail next.



New SAP BTP for RISE with SAP Assets

Use these [new sales assets](#) to understand the four ways SAP BTP solutions bring real value to S/4 and RISE opportunities, the business value drivers behind these four pillars, and the essential architecture and BOM guidance to support your deals. Make sure to also [read the SAP Spotlight article!](#)



Solution Spotlight: SAP Process Automation

SAP Process Automation service on the SAP BTP, a simpler way to enhance process efficiency and business agility with confidence, is now generally available. The new offering combines the proven capabilities of SAP Workflow Management and SAP Intelligent Robotic Process Automation in an easy-to-use, no-code AI-powered experience. [Read the blog post](#) and [watch the video.](#)



Get Started with SAP BTP Free Tier Solutions on SAP Store

Accelerate business outcomes with integration, data to value, and extensibility. Free tier service options are included in both the Pay-As-You-Go for SAP BTP and the CPEA consumption models. They allow you to try out a growing selection of SAP BTP services without being charged up to specified limits for each service. [Get more information in the SAP Store!](#)



🌟 Partner Updates

Don't Know Where to Get Enabled and Certified on the SAP BTP Line of Business?

Where do you start your SAP BTP enablement and certification journey as an LOB-focused SAP Partner? Embrace these recommended developer and consultant SAP learning journeys and get your consultants certified on SAP BTP. [It's never too late to start learning.](#)

SAP BTP Partner Community

The SAP BTP community, dedicated for our SAP Partners, unites our growing team of SAP BTP partners and experts in a virtual, informal environment. If you are looking for an expert to help you with a specific SAP BTP question or could use some help with specifics of SAP BTP in a customer project, you will find what you need in this community. [Join the group today!](#)



See you next month with another edition of **SAP BTP Program Office News Exchange**.

Find all previous newsletter editions [here](#).

Contact amy.cross@sap.com if you'd like to contribute to our newsletter.

Please forward our communications to interested colleagues, and/or [click here](#) to subscribe to our DL.