Low Code Explained

Breaking Through Common Myths

Demand for digital solutions will require 1B new applications by 2028.1 Al-powered low-code tools can help bridge technical gaps and enable faster app development. But many decision makers still don't realize the truth about how effective low-code tools can be.

to missed opportunities With a growing IT talent gap and mounting pressure to

Don't let misconceptions lead

digitize, low-code platforms offer a powerful solution to help you do more with the resources you have.



\$5.5T

projected global economic impact of the IT talent shortage through 2026²



89%

of CIOs and IT pros surveyed said low code effectively increases efficiency³

Let's separate fact from fiction

× Myth

Low code isn't enterprise ready

✓ Reality



helps modernize legacy applications²

of CIOs say low-code

that scale from individual use to organization-wide deployment.

Low-code platforms can be used to

build robust enterprise applications

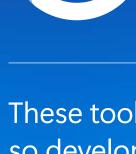
won't use low code

× Myth

✓ Reality

Professional developers

60%



platform by 2028⁴ These tools automate routine tasks so developers can spend their time

of software development

organizations will adopt

low code as their primary

focusing on more complex challenges.

× Myth

Low code is just for simple apps

86%

✓ Reality



with tailored platform solutions²

of CIOs report more

accurate data insights

systems entirely with low-code tools.

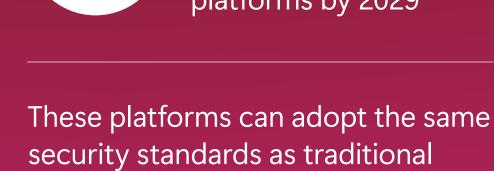
Low-code solutions create

applications that integrate with core

security risks

✓ Reality

× Myth



80%

applications on low-code platforms by 2029⁴

of businesses will

develop mission-critical

meets the demands of your most important applications.4

Microsoft Power Platform delivers an integrated,

development demands while driving meaningful

through Microsoft Copilot Studio, you can build

intelligent agents that automate processes and

create personalized experiences—all without

extensive coding expertise.

all-in-one low-code solution that meets rising

business transformation. With AI capabilities

development environments, giving

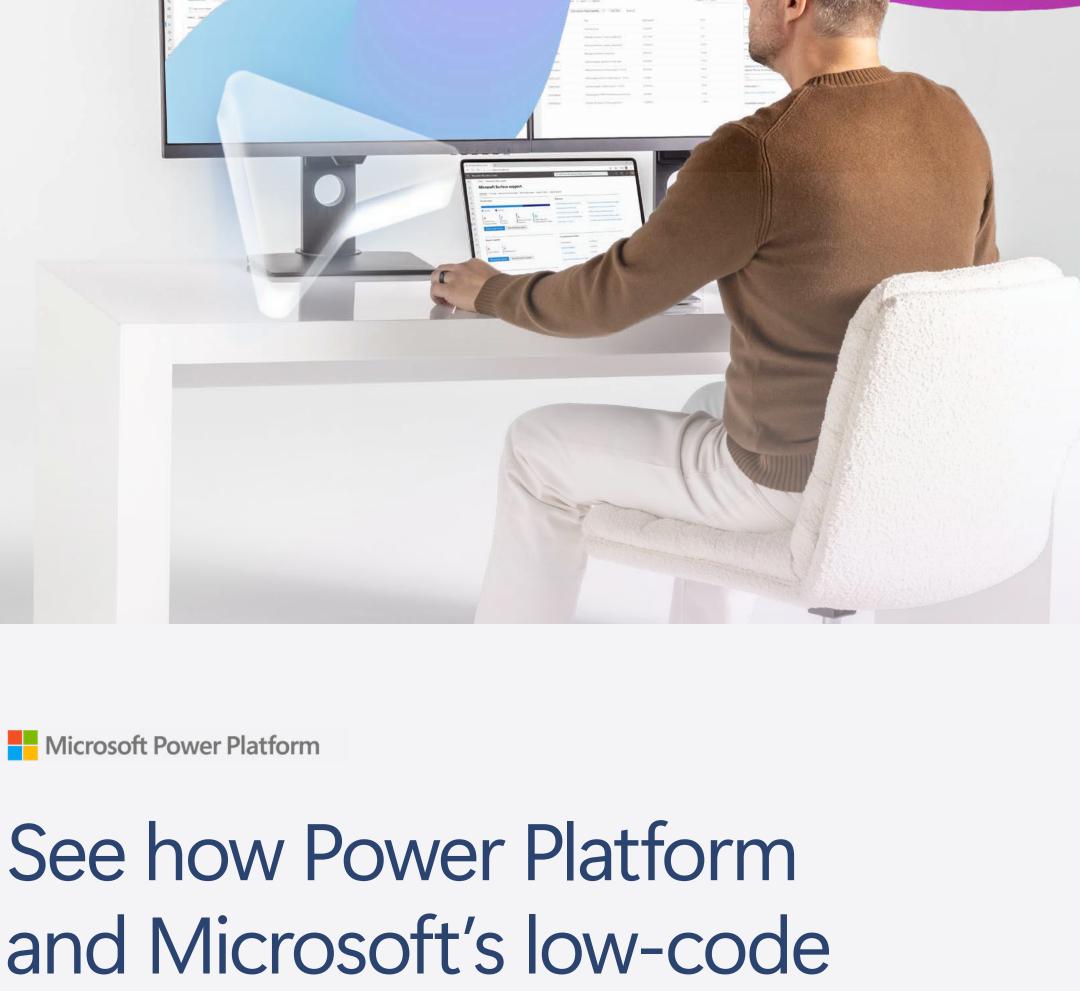
you enterprise-grade protection that

innovation to your

Bring low-code

organization

Get a 224% return on investment when implementing Power Platform, and a **50%** reduction in professional developer time with Microsoft Power Apps.⁵



and Microsoft's low-code solutions can help empower your organization.

Sources

¹ "1 Billion New Logical Applications: More Background," IDC, April 2024. Doc #US51953724. ² "IDC FutureScape: Worldwide Developer and DevOps 2024 Predictions," IDC Futurescape doc #US50136023. October, 2023. ³ "Low-code: One of the best investments for IT departments in 2023." Microsoft Power Platform Blog, April 13, 2023.

https://www.microsoft.com/en-us/power-platform/blog/2023/04/13/low-code-signals-2023/. ⁴ "Magic Quadrant for Enterprise Low-Code Application Platforms," Gartner, October 16, 2024. https://www.gartner.com/doc/reprints?id=1-2J40TC35&ct=241017&st=sb.

⁵ "The Total Economic Impact™ Of Microsoft Power Platform," a commissioned study conducted by Forrester Consulting, July 2024. Results are based on a composite organization and calculated and risk-adjusted over a three-year period. https://tei.forrester.com/go/microsoft/PowerPlatform2024/?lang=en-us.