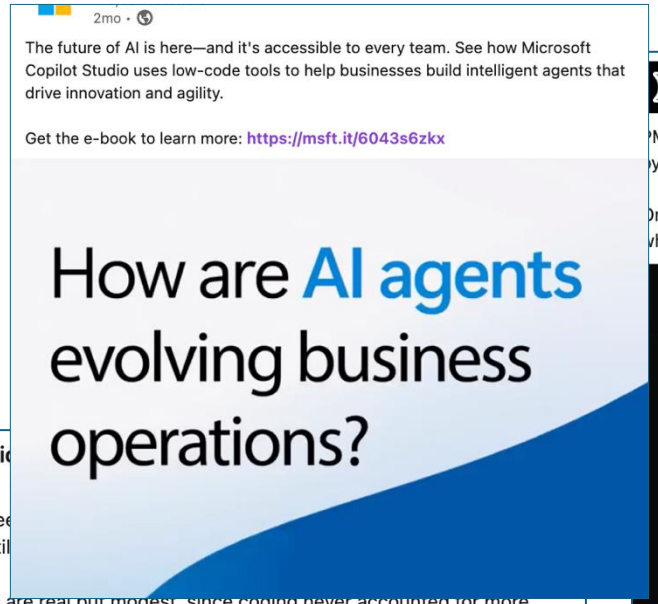
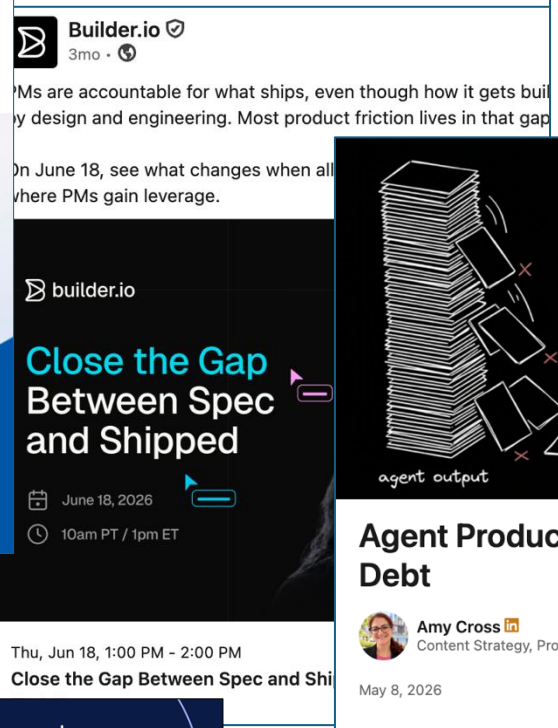
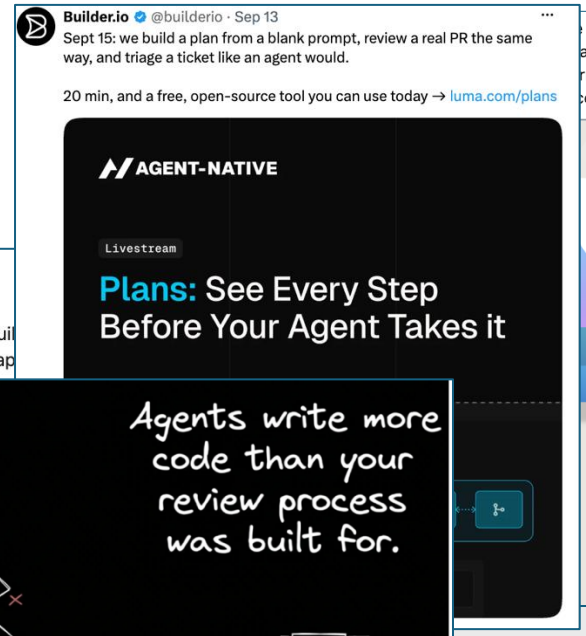
Social campaign examples









Agent Productivity Is Creating a Quality Debt

Amy Cross
Content Strategy, Product Marketing, GTM Storytelling, AI/Tech/B2B

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AI writes more code than your review process was designed to handle. Why every PR now needs an agent who opens your product and uses it.

For twenty-five years, software teams optimized around one assumption: code was expensive to write. That single fact shaped every process we built. Teams planned carefully, spec'd thoroughly, and designed before anyone touched a keyboard. By the time a developer started writing, every decision had been pressure-tested through meetings, documents, and design reviews. The cost of writing the wrong code was high enough to justify all that overhead.

That assumption no longer holds. AI agents now turn ideas into working code in minutes. A bug report can be fixed before the standup ends. A PM's idea can become a working prototype before the spec gets written. In the most aggressive shops, agents open as many PRs in a week as the whole engineering team.

So the constraint moved. Writing code used to be the slow, expensive step in the

