

## Get Ready to Meet the 80s-Inspired Race Bike Made to Raise Money for Clean Water

The “Yard Built for Good” XSR900 to be featured in Waves for Water Giveaway



Minneapolis, MN CROIG’s “Built for Good” initiative has partnered with Yamaha’s Yard Built program to forge the “Yard Built for Good” project: to produce a custom motorcycle that moto-enthusiasts can revel at – and win. That motorcycle is the XSR900. Later this year, eligible participants will be able to enter into a drawing by making a donation; funds will go to Waves for Water, a non-profit that provides clean drinking water around the world. The XSR900 will make its debut at the Bike Shed Moto show in London May 27<sup>th</sup> and 28<sup>th</sup> 2023.



The XSR900 is a nostalgic head nod to the fierce, esteemed endurance race bikes of the 1980s like the TECH21 and the FZR750. Pulling on the spirit of ingenuity and the aesthetic of these earlier models, Dragos and Alex of Strange Industries in LA, used cutting-edge technologies and approaches to manufacture a modern prototype. Rather than hand-shaping the bodywork, the team used foam shaping and electronic scanning to 3d print the body parts that were used to create molds. Beyond the creative rendering required in the hands-on stage, many sponsors have offered their products to the project.



“The main goal of this project is not only to build motorcycles with the CROIG community, but also to give back,” says David Chang, Founder of CROIG. “This is why we continue to partner with Waves for Water, a nonprofit that helps provide clean water for those in need, around the world.”



After its debut, the XSR900 will continue to showcase at key events with Yamaha Europe through summer. When it has returned state-side, the team will create an evolution of the first XSR900 to be given away to raise money for clean water. For more information on the motorcycle and the developments of the donation process, visit [youtube.com/CROIG](https://www.youtube.com/CROIG) and follow their social accounts @caferacersofinstagram.