



WOMEN ARTIST OF MARVEL
Q2 FY24

My Contributions to this project:

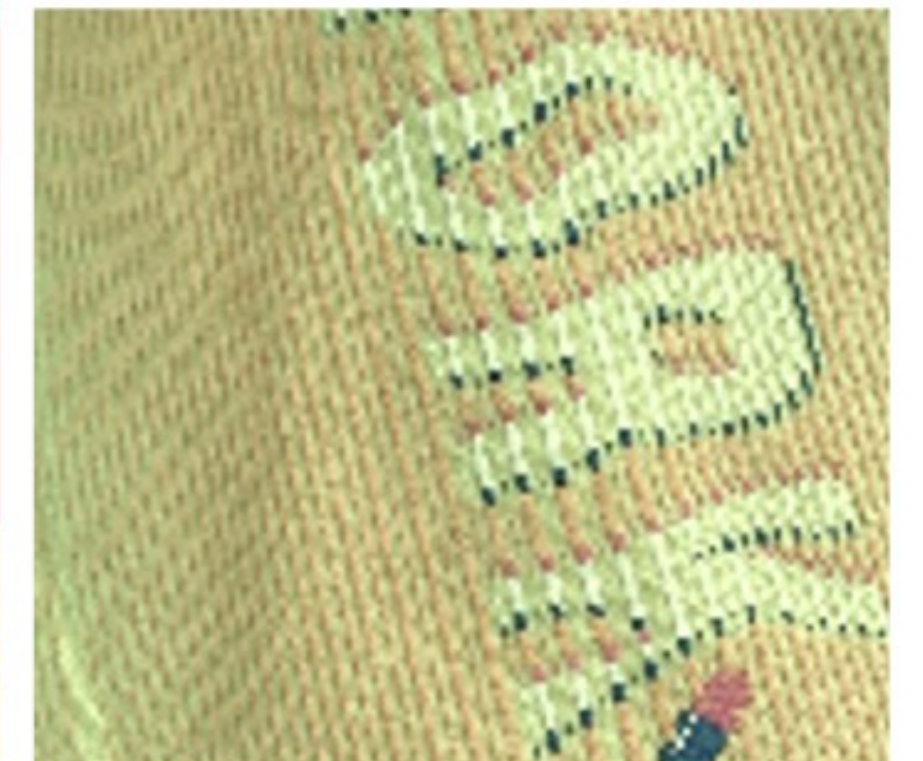
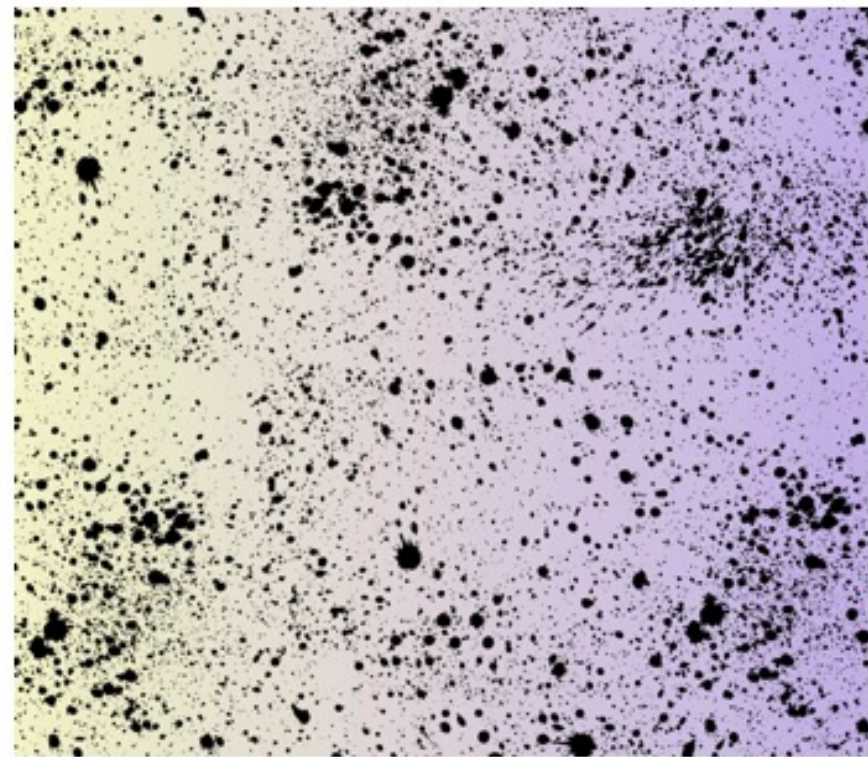
I lead the product development of the Women Artists of Marvel collection,
supporting end-to-end execution across all apparel.

From updating CADs and managing artwork adjustments throughout strike-offs, to attending fittings to final PP sample approvals,
I ensured each design maintained creative integrity while meeting production standards.

This collection highlights the intersection of storytelling, artistry, and product innovation within the Marvel universe.

WOMEN ARTISTS POV

SPRING / SUMMER FY 24



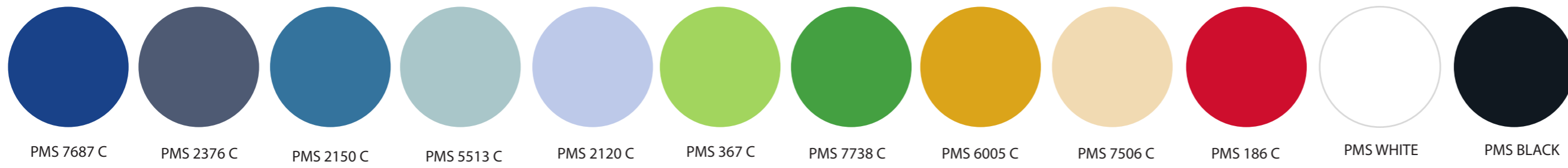


Q2 FY24
WOMEN ARTIST(S) OF MARVEL
ASSORTMENT OVERVIEW

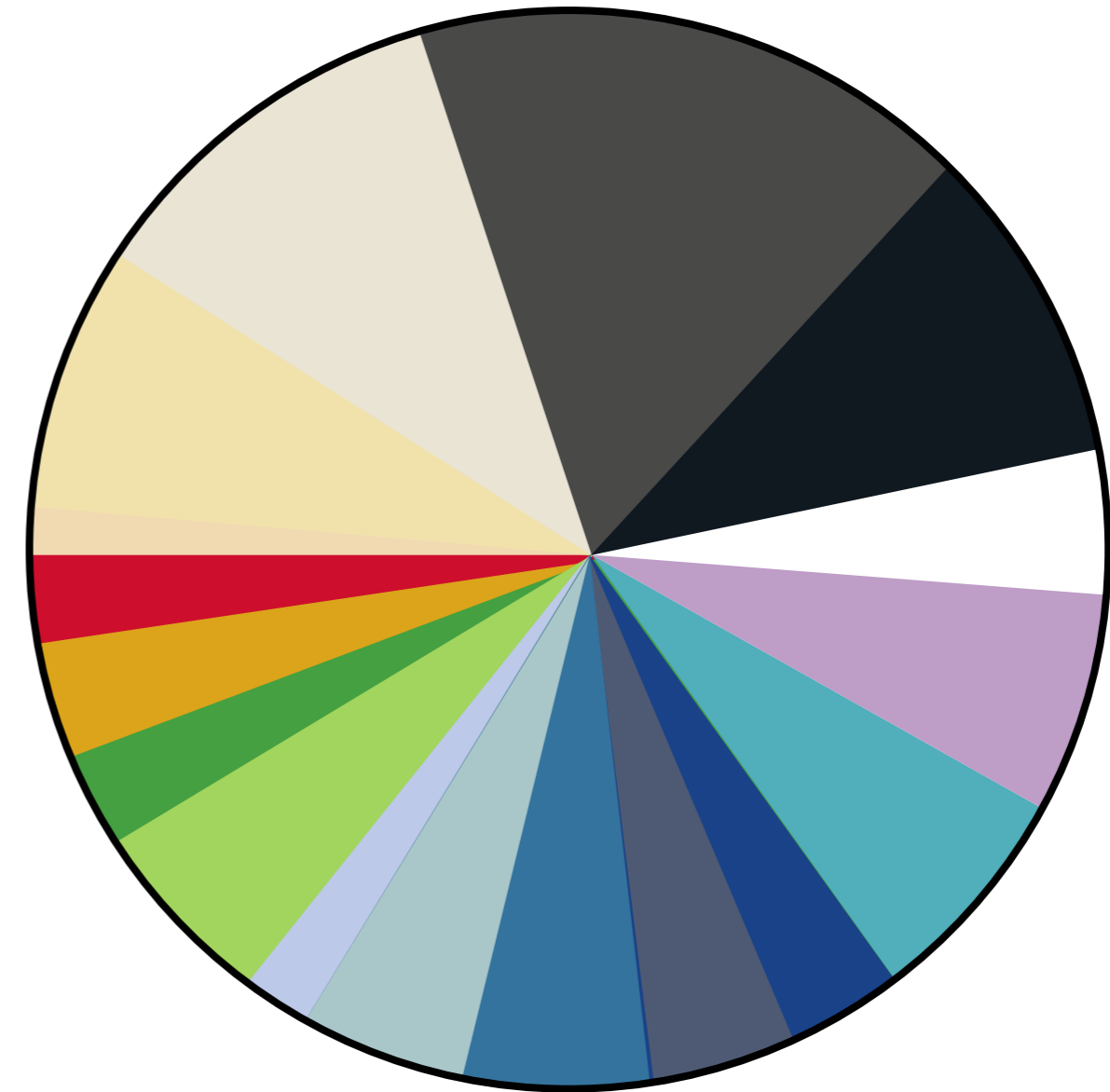


COLOR PALETTE

PMS-ART COLORS



TPG-GROUND YARN COLORS



MENS SHORT SLEEVE GRAPHIC
1000004476

FABRIC: CVC JERSEY - 60/40 ORGANIC COTTON / RECYCLED POLYESTER
WEIGHT: MAIN BODY - 180GSM

LOGO ART
HD INK

WL SLEEVE ART
SOFT HAND SCREEN PRINT

BACK ART
SOFT HAND SCREEN PRINT

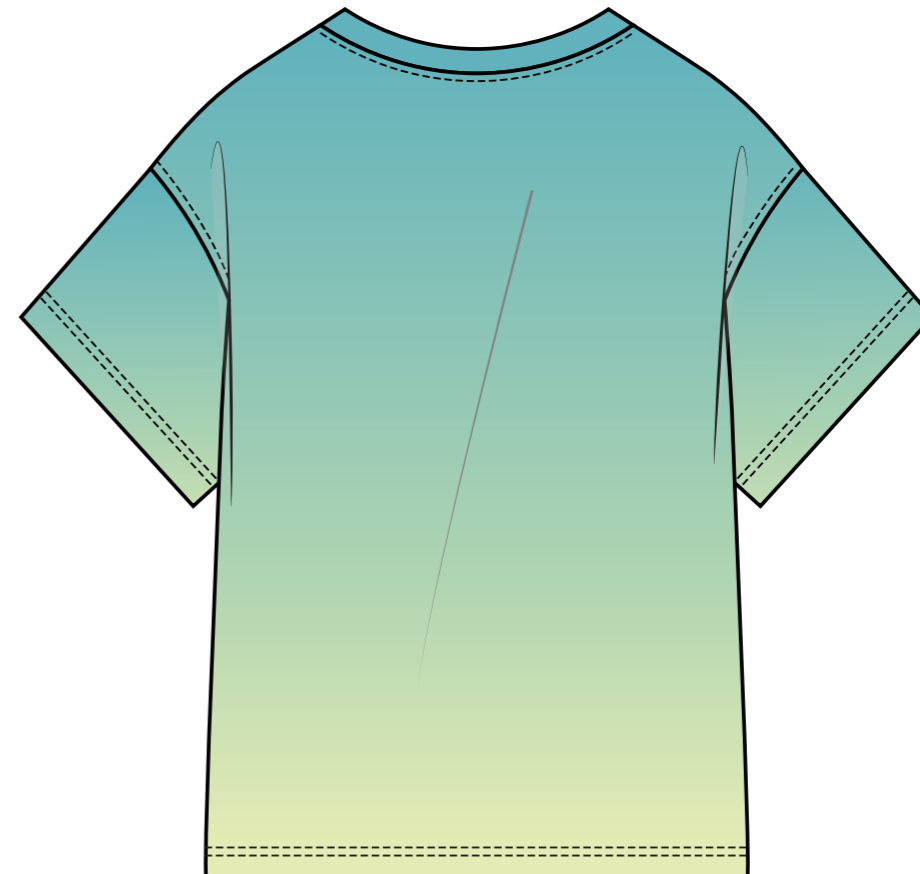
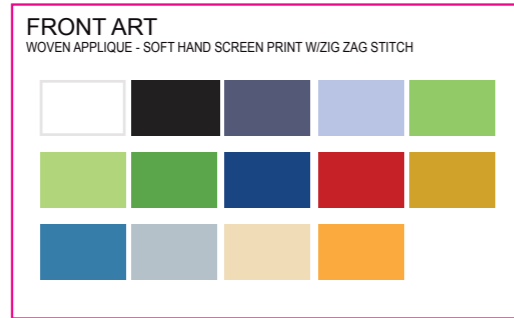


FRONT WR ART
SUBLIMATION



MAS24 SP TOP B YTH
1000004650

FABRIC: CVC JERSEY - 60/40 ORGANIC COTTON / RECYCLED POLY,ESTER
WEIGHT: MAIN BODY - 180GSM



WOMENS DRESS
1000004581/1000007043

FABRIC: CVC FLEECE - 60/40 ORGANIC COTTON / RECYCLED POLY, 1X1RIB
WEIGHT: MAIN BODY - 300GSM, 1X1 RIB - 320 GSM

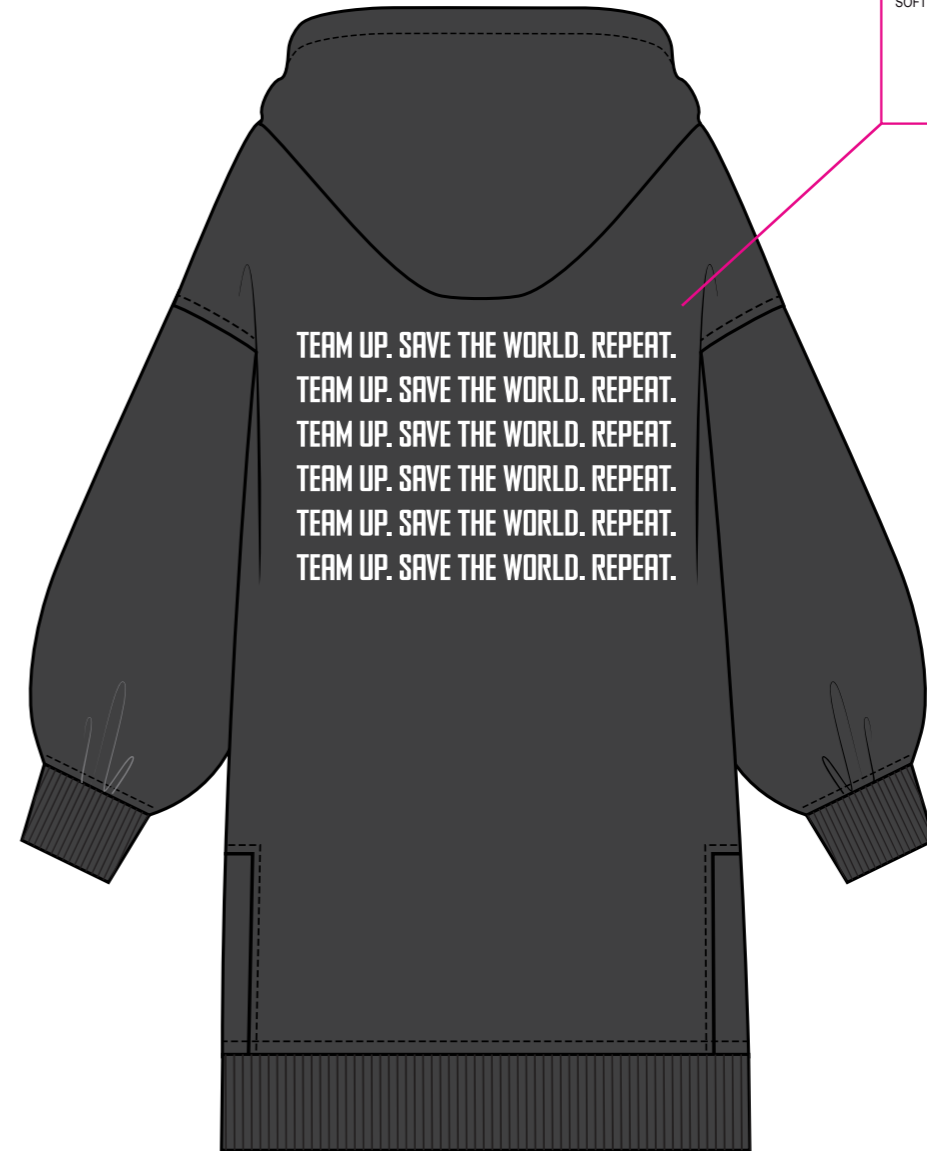
FRONT ART
WOVEN APPLIQUE - SOFT HAND SCREEN PRINT W/ZIG ZAG STITCH

White	Black	Dark Blue	Light Blue	Green
Light Green	Dark Green	Blue	Red	Yellow
Light Blue	Grey	Orange	Yellow	

LOGO ART
HD INK

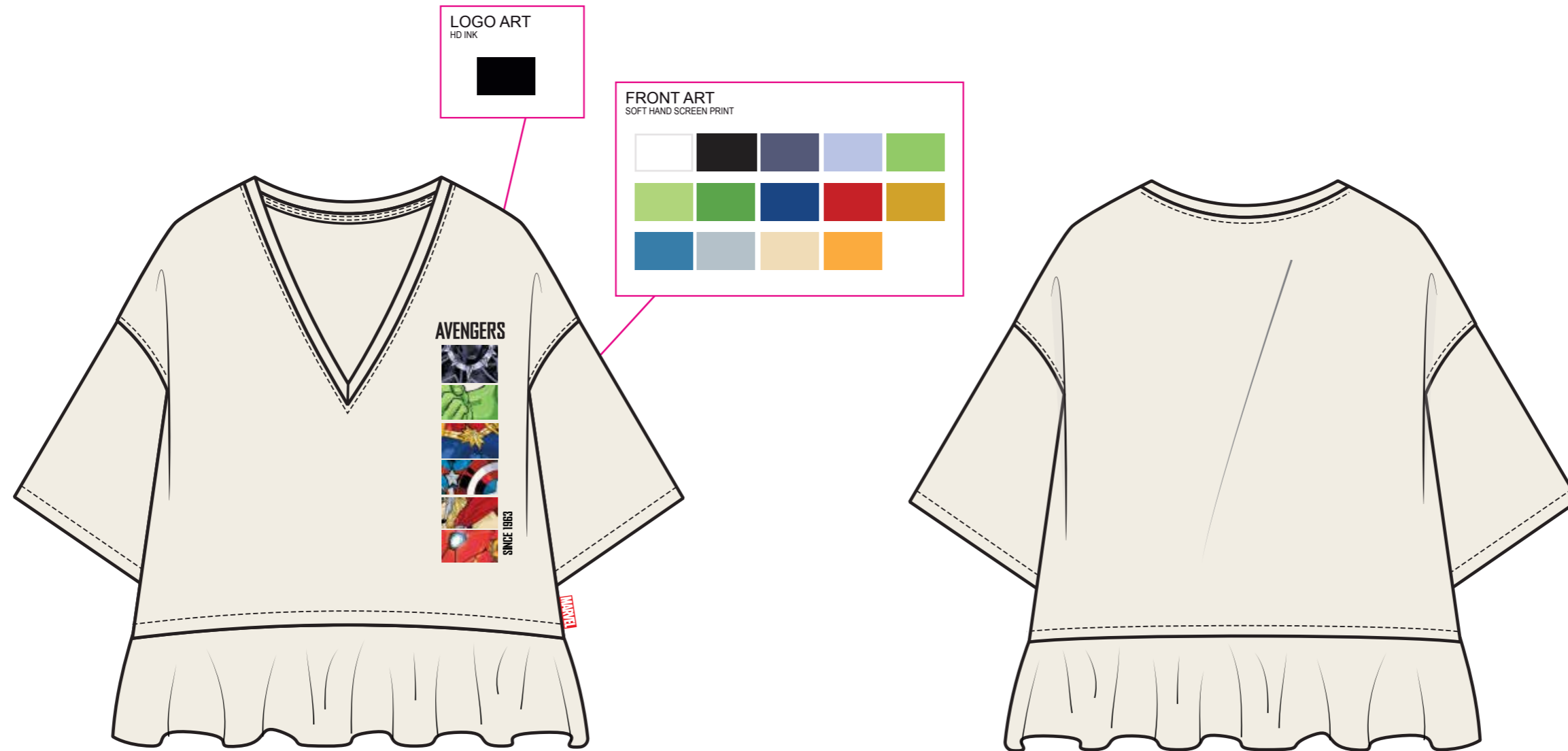
WR SLEEVE ART
SOFT HAND SCREEN PRINT

BACK ART
SOFT HAND SCREEN PRINT



WOMENS FASHION TOP
1000004547/1000007041

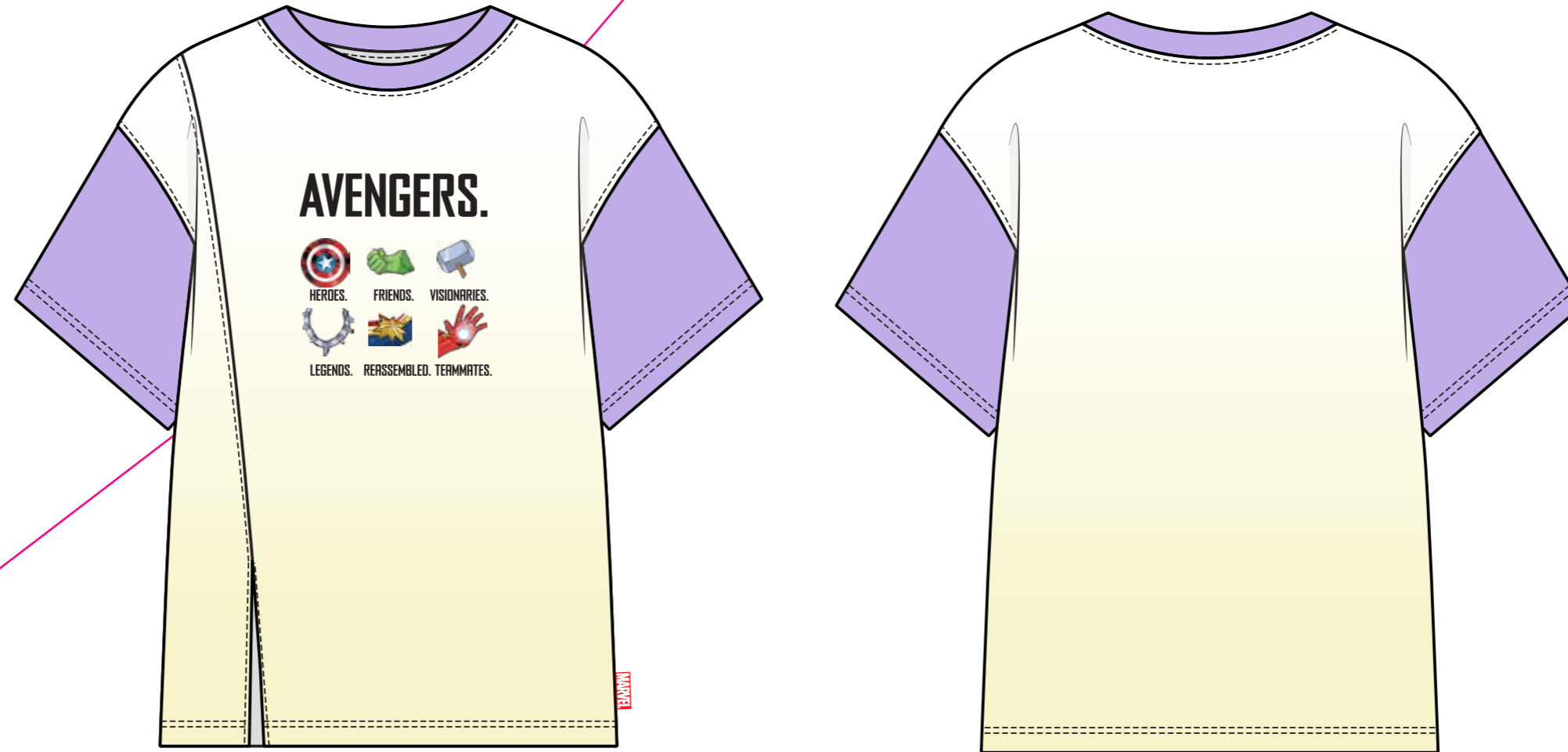
FABRIC: CVC JERSEY - 60/40 ORGANIC COTTON / RECYCLED POLYESTER
WEIGHT: MAIN BODY - 200GSM



MAS24 SP TOP G YTH
1000004705

FABRIC: CVC JERSEY - 60/40 ORGANIC COTTON / RECYCLED POLYESTER
WEIGHT: MAIN BODY - 180GSM

LOGO ART
HD INK

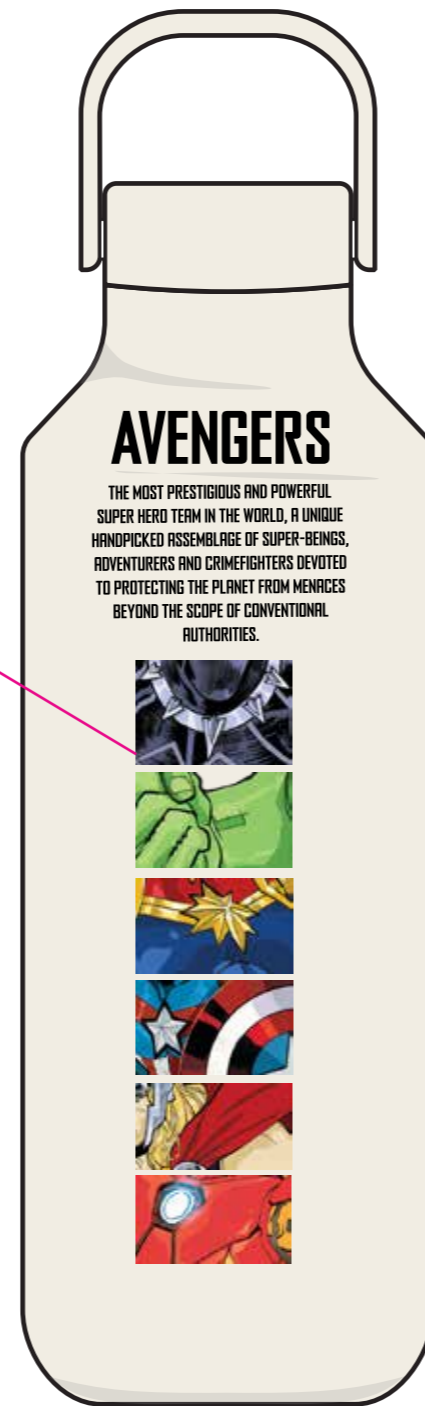
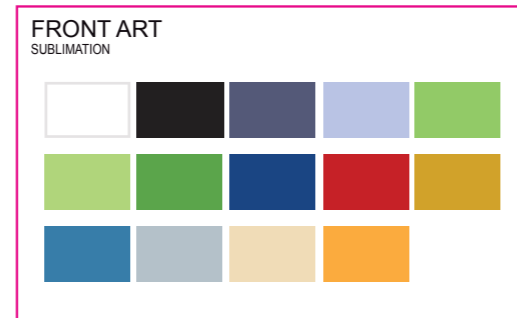


FRONT ART
SOFT HAND SCREEN PRINT

White	Black	Dark Blue	Light Blue	Green
Light Green	Dark Green	Dark Blue	Red	Gold
Blue	Light Blue	Light Green	Orange	

MAS24 S WTRBTL
1000004867

MATERIALS: TBD



WOMENS SPIRIT JERSEY
1000004576

FABRIC: 100% HEAVY WEIGHT COTTON
WEIGHT: SPIRIT STANDARD



BACK ART
SOFT HAND SCREEN PRINT

White	Black	Dark Blue	Light Blue	Light Green
Light Green	Green	Dark Blue	Red	Gold
Blue	Grey	Light Yellow	Orange	

FRONT ART
SUBLIMATION

White	Black	Red	Orange	Light Orange
Dark Green	Dark Grey	Yellow	Light Blue	



MARVEL | ARTIST SERIES

