

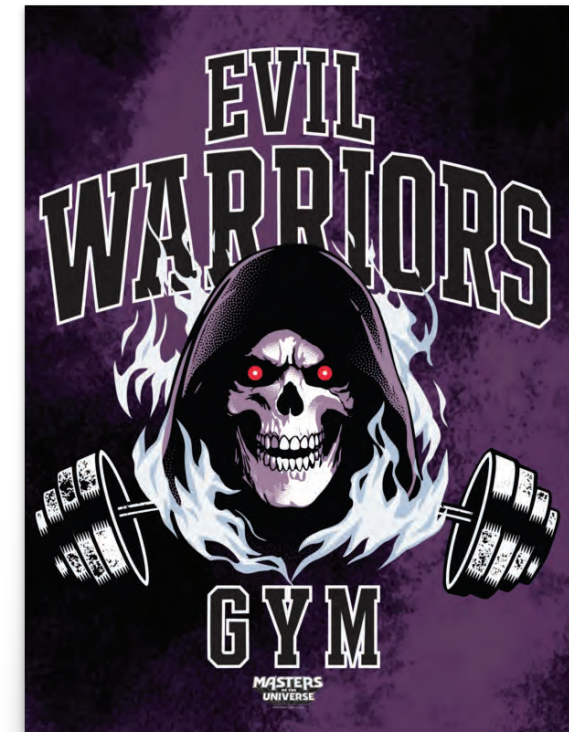


MATTEL CREATIONS SDCC CP COLLECTION

This collection combines evergreen franchise storytelling with convention exclusive excitement. The SDCC Exclusive Collection celebrates Gym Bro Skeletor, extending the figure's retro workout aesthetic across apparel and accessories using exclusive packaging artwork.

Together, the collections deliver a bold mix of nostalgia, humor, and fandom for both collectors and fans.

EVERGREEN



POSTER



MUG

SDCC EXCLUSIVE



FRONT



BACK



FRONT



BACK



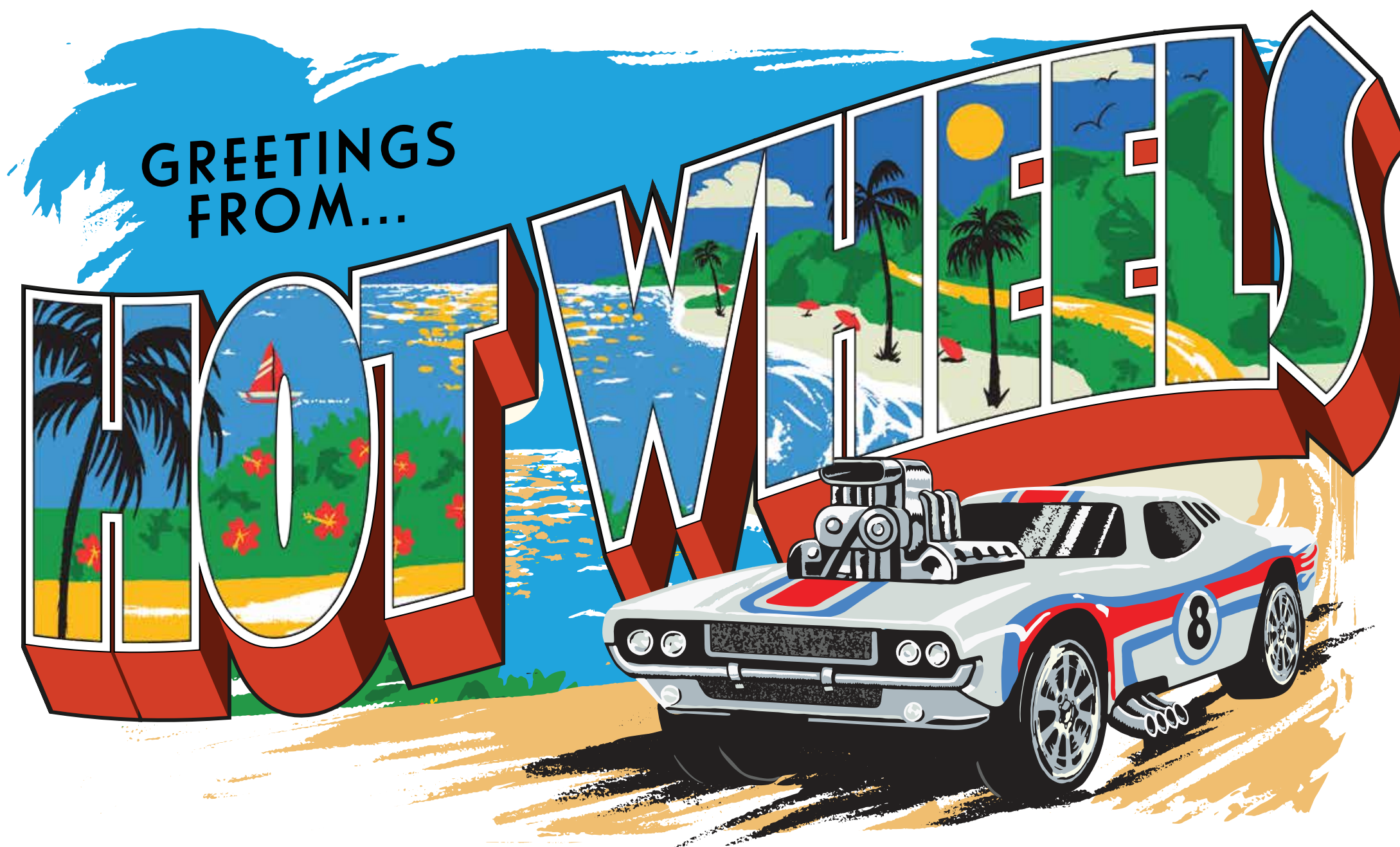
**WATER
TUMBLER**



GYM TOWEL



POSTER



HOT WHEELS SDCC CP COLLECTION

Inspired by retro California travel graphics
and vintage cruising culture,
this SDCC collection captures the spirit of a coastal road trip
from El Segundo to San Diego.

Featuring nostalgic automotive artwork,
beach-inspired visuals, and collectible souvenir graphics,
the assortment celebrates
West Coast car culture and endless summer drives.



HOT WHEELS- SDCC CP COLLECTION



GARMENT DYED
WASH TEE



GARMENT DYED WASH



LUGGAGE TAG





Barbie™

**BARBIE SDCC CP
COLLECTION**

Inspired by the magical worlds of
Barbie Fairytopia and
Barbie: A Fairy Secret, this
collection blends iconic fairy
characters, butterflies, wings, and glittering
fantasy elements with a modern Gen Z perspective.





MONSTER HIGH

MH SDCC 2026 CP

THE MONSTER HIGH SDCC 2026 COLLECTION PAIRS AN
EVERGREEN ASSORTMENT FEATURING
LUNAR ASSET PACK ARTWORK WITH A COMIC-CON EXCLUSIVE
CAPSULE FEATURING LAGOONA BLUE.
BALANCING YEAR ROUND BRAND RELEVANCE
WITH PREMIUM, COLLECTOR FOCUSED
OFFERINGS CREATED SPECIFICALLY FOR SDCC FANS.



GARMENT DYED WASH TEE





GARMENT DYED WASH TEE



CHEST
EMBROIDERY



GLASS TUMBLER



COFFEE MUG



POSTER