

Dear _____,

Quail Bell Press & Productions is delighted to present this opportunity to sponsor an original theater production, *Mi Abuela, Queen of Nightmares*. In a series of four performances from **October 21st & October 2nd** at **Arts on Site** on St. Mark's Place, this production introduces themes of cultural identity, intergenerational trauma, and matriarchal myth-making to the stage. Playwright/director **Christine Stoddard** weaves a tale of Maya's ascent into womanhood as she uncovers mysteries about her deceased, enigmatic Salvadoran grandmother. Audiences will relish a haunting night of dynamic characters, inventive storytelling, and experimental movement combined to form an intimate portrait of maternal love and reconciliation. We are seeking your sponsorship for *Mi Abuela, Queen of Nightmares* in the form of a playbill ad, which will be seen by theatre audiences and also made available online via our website, <https://miabuelaqueenofnightmares.weebly.com/arts-on-site.html>.

Productions are costly, requiring an assemblage of props, actors, costuming, rented theater space, and other logistical factors to facilitate, which makes your support so necessary (and appreciated.) Sponsors will receive playbill advertisements, distributed to each attending audience member at the door. Inclusion in the playbill garners exposure of your product or services to a diverse range of art-loving patrons at a historic New York City venue.

The levels of sponsorship are as follows:

Business name listed as "supporter": \$50

Small logo: \$100

Small logo with URL: \$200

Large logo: \$200

Large logo with URL: \$300

Large logo with URL & business description (up to 100 words): \$500

Half-page ad in the playbill: \$500

Full page ad in the playbill: \$1,000

Full back cover ad of the playbill: \$2,000

If your organization or business would like to participate in sponsoring this event, please reply to this email or send a message to info@quailbell.com directly. Thank you for your time and consideration.

Sincerely,

Quail Bess Press & Productions

www.quailbell.com