This Iconic Product Has Just Relaunched

Chris Appleton + Color WOW's Money Masque is Back!

Having sold out 3x, and with a waiting list of over 10,000, it's finally here:

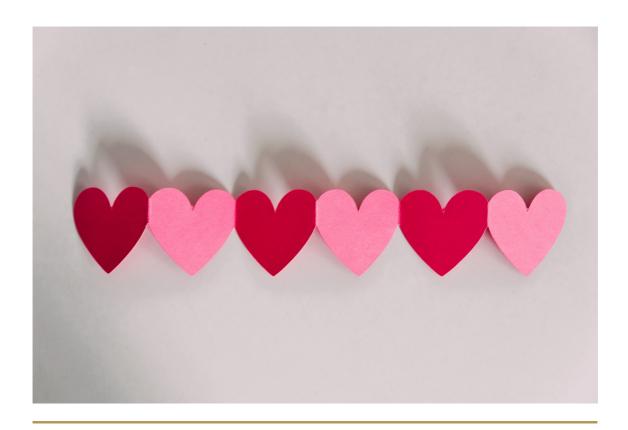
Money Masque from Chris Appleton + Color WOW! Last week we
welcomed back the award-winning celebrity stylist, and friend of FOUR
London, along with top beauty influencers, including Abby Roberts and
Saffron Barker, for the relaunch.

This deeply hydrating 'one-step-prep' treatment is an absolute game changer for all hair types. It uses three key active ingredients: Blue Sea Kale, Hydrolyzed Vegetable Protein Complex and Mediterranean Sea Kelp/Algae Blend: together these provide a weightless, but rich texture, to hydrate and strengthen, transforming even the most damaged hair into super glossy, luxuriant locks.



FOUR Life Journal

To celebrate Valentine's Day we've rounded up four skincare and beauty brands that we love and who are also spreading the love by giving back.



New Products at FOUR London: OWAY

We are delighted to announce the arrival of the fabulous OWAY (Organic Way) product range to FOUR London! You may already have noticed them on the shelves behind reception, in their distinctive glass and aluminium packaging.

We love everything about these luxury, sustainable hair products - and they fit perfectly with our own ethos.

A blend of organic essential oils, phyto-proteins and nourishing butters, are used to create products that are free from chemical agents and toxic substances. They use 100% recyclable packaging and constantly strive for ways to be more eco-friendly.

A strong focus for OWAY is caring for the planet, which has seen them launch TAKE OWAY! This allows customers to take home refillable OWAY bottles. It's a brilliant idea, so we are looking at ways we can introduce this service to the FOUR salon. Watch this space!



Meet the FOUR London Team

In the fourth instalment of Meet the <u>FOUR London Team</u> we're catching up with colourist Bianca.

Bianca is a popular colourist at FOUR London. She will be 35 next month, but she began her hairdressing career when she was just sweet 16! She did her early training at a top London salon, where she continued to work until joining FOUR London in 2013.



What do you like most about your job?

I love looking after my clients, taking them through different colour transformations, or just tweaking their existing colour if they are not up for a change. Plus working alongside the amazing team at FOUR, they are all really brilliant hair stylists and colourists, as well as good friends. We all get on really well. It makes going to work, fun.

What is your favourite colouring technique?

I really enjoy working with Balayage techniques, it's still so popular with clients, but it's the art of finding the right balayage for each individual, it isn't one fits

all. I also enjoy working with foils.

What do you do to relax?

I love working out, going to the gym. Being on my feet all day, I need that bit of exercise time to stay fit.

When you eat out, where do you like to go?

I have two boys, Cian, who is almost 13 and Shae who is 10, who keep me busy out of working hours! When I do get the chance to eat out, my favourite has to be Deserie, a really authentic, local Greek restaurant. The food is fabulous and the atmosphere too.

VISIT OUR TEAM

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