



Hello Roots & Hoots Heroes!

A new month is here and just like everyone else, we're thinking 'Back to school already? Where did summer go? Did summer even arrive?'

We would be lying though if we were to say we weren't excited that September is here. Not only is it Organic September but this week is Zero Waste Week and we've got a rather nice discount for you lovely lot.

So, let's get cracking!

**[CLICK HERE TO START REDUCING PLASTIC!](#)**

---



# HOORAY! IT'S ZERO WASTE WEEK 🙌

If there was ever a week for us to champion it's [Zero Waste Week!](#)

Founded in 2008, it was a response to the Boscastle flood of 2004 and a realisation that man-made climate change could have been a cause of the flood. Thirteen years later and the campaign has a worldwide following and encourages us all to reduce our waste as much as possible in a bid to help combat climate change.

Here at Roots & Hoots, we're all about making zero waste all the more achievable. Plastic water bottles, single use straws, disposable cutlery: nope you won't find any of that at Roots & Hoots. Glitter covered wrapping paper you chuck minutes later, sandwich wrap that you can't recycle and make-up wipes destined for a landfill. Definitely not.

Instead what you will find are natural, biodegradable, reusable products made from sustainably sourced materials. And to make recycling even easier we'll come back and collect all our reusable containers, give them a clean and send them off to another zero waste hero! Happy days!

To celebrate zero waste week and all you wonderful lot who are helping to reduce the amount you throw away, **we're offering 20% off everything on the 6th & 7th**

**September!** All you need to do is use the code ZERO20 at the checkout. Tell your friends, tell your family, tell everyone!

😊 [Beanie Queen Cotton Face Scrubbies £3.99](#)

🌍 [Globe Ceramic Travel Thermal Mug £8.49](#)

🥄 [If You Care Compostable Paper Sandwich Bags £4.59](#)



USE 'ZERO20' FOR 20% OFF UNTIL MIDNIGHT TOMORROW

---



Ah September, back to school or maybe back to the office, which means one thing: the return of the lunchbox. Perhaps you have the routine down to a T or maybe it's a last minute scramble in the mornings. If the latter seems more familiar or you're stuck for ideas, we have you covered.

We've got all sorts of snacks from roasted beans to dried apple rings for a sweet hit. Or get ahead at the weekend and prepare some healthy muffins to help beat those 4pm cravings or nut and seed bars for when you need a boost. You'll find everything you need in our baking section!

Soon we're going to be stocking freshly baked sourdough and organic fruits and vegetables, which is super exciting, so keep an eye out for new products on our website.

 [Organic Dried Apple Rings 200g £7.80](#)

 [Organic Popping Corn 200g £0.56](#)

 [Hodmedod's Roasted Fava Beans Unsalted 200g £1.49](#)

**SHOP ALL BAKING INGREDIENTS**

---



## ORGANIC SEPTEMBER

This month is [Organic September](#)! A month-long campaign to raise awareness about the benefits of an organic diet for our health and the environment.

From toasted coconut flakes and pasta through to soap and shopping bags, we have a huge range of organic produce, ingredients and products for you to buy. And we've made them really easy to find, on every page you can filter your search down to only show organic produce.

This month why not set yourself an organic challenge? You could switch your usual brand for an organic one- did you know we have organic toothpaste? Or why not see if you can only use organic ingredients in your cooking!

 [Organic Cotton Mesh Shopping Bag £5.99](#)

 [Ben & Anna Organic Orange With Fluoride Toothpaste £8.99](#)

 [Organic Wholewheat Spaghetti 200g £0.60](#)

## SHOP ALL ORGANIC PRODUCE

---

We hope you get inspired this Zero Waste Week and Organic September - let us know how you get on, we'd love to hear!

Don't forget to use ZERO20 at the checkout for 20% off EVERYTHING on the 6th & 7th September.

Team Roots & Hoots

x

---

*Copyright © 2021 RootsandHoots, All rights reserved.*  
You are receiving this email because you opted in via our website.

**Our mailing address is:**

RootsandHoots  
[110-114 Dyke Rd, Hove,](#)  
Hove, Brighton BN1 3TE  
United Kingdom

[Add us to your address book](#)

Want to change how you receive these emails?  
You can update your preferences or unsubscribe from this list.

Grow your business with  **mailchimp**