



hi!
so nice to meet you.



Now that we've connected,
here's what we have to offer:

10% off to [Get Started](#)

You want it? We've got it.

We have the largest variety of brands, styles,
& sizes. That includes bra size ranges:
AA-P cup & 28-58 band.



We thought of everything.

Your experience is our #1 priority.
Our easy navigation, fitting tools, & personalized
services make lingerie shopping simple.



You'll be the first to know.

We'll tell you first about new offers, sales,
lookbooks, brands, styles, & more.

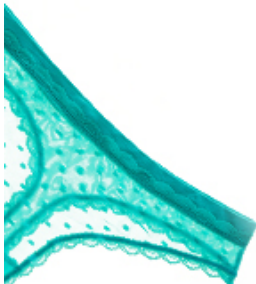


Shipping's on us.

We cover the cost of shipping
whenever you spend \$70+.

We love birthdays!

You'll get a discount from us every
year for your special day.



ready to begin?

Let's Go ▶



FREE SHIPPING \$70+ | [VIEW IN BROWSER](#)



shopping's never been easier!

It's like stepping into your own private fitting room.

Here's **10% off** to [Get Started](#)

Chat with an Expert

Our Bra Experts and Customer Service Representatives are standing by, ready to answer your questions in real time.

See-It-Under technology

Our exclusive hover feature shows you how every bra we offer will look under six different necklines.

Tomima's Tips

Along with customer reviews & in-depth product descriptions, HerRoom Founder & CEO Tomima provides her expert input about different lingerie styles.

tell us more!

We want to know more about your personal style, size, and favorite brands. We'll use it to tailor our emails to fit your needs (and your body)!

Let's Do It ▶





let's get closer.

We can't wait to help you find your next favorite bra.

Here's **10% off** to [Get Started](#)

Find love at first fit

The Fitting Room™

Explore a wealth of expert information about the fit and function of lingerie all in one place.

[Visit the Fitting Room™](#)

What's your type?

Know Your Breasts™ Bra Finder

Your breasts are as unique as you are. This quiz analyzes your breast type and shows you which bra styles are best for you.

[Take the Quiz](#)

Size matters

Universal Cup Sizing™ System

Did you know cup sizes larger than D have more than one name? You could be a DD cup in one brand, but an E cup in another. The Universal Cup Sizing™ System gives you one cup size for all brands, so you'll always get the right fit.

[Find your UCS™](#)

Can't get enough?

Follow Tomima's blog for weekly insights about all things lingerie, fashion, & more.

[Read Tomima's Blog](#)

with love, from HerRoom ♡

[Go Shopping ▶](#)

