

CV of LUKE GURNEY

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OBJECTIVE

I would be a motivated and dedicated employee who would always be willing to make a valid contribution in the workplace. Aiming to be positive, enthusiastic, friendly and helpful in all situations. I am a very quick learner and would be devoted to putting all my effort into everything that I do. Having strong communication and teamwork skills as well as a strong skillset when it comes to IT, I would be able to thrive in most roles.

EDUCATION

General Education

September 2014 to July 2016

John Cleveland College Butt Lane, Hinckley LE10 1LE

3 x GCSE's

English Language	C
Maths	C
Performing Arts	C

Higher Education

September 2016 to July 2019

North Warwickshire & South Leicestershire College, Lower Bond Street, Hinckley, LE10 1QQ

Level 2 Media BTEC	Pass Level 2
Level 3 Journalism BTEC	Distinction, Distinction, Merit

September 2019 to May 2022

Staffordshire University, College Road, Stoke-on-Trent ST4 2DE

BA Sports Journalism. 2:1

EMPLOYMENT HISTORY

Hospitality

March 2016 to April 2017

Hinckley Golf Club, Leicester Road, Hinckley, LE10 3DR

Duties included:

Being part of a team of up to seven people helping and overseeing the running of large functions of around 300 people. As functions were always very hands on, teamwork in this role were vital, and my team player skills developed more during my time in the position to a place which allowed me to move onto a higher team player role in future. Time management was key in this role as you had set timings for when certain dishes were expected to be out on peoples table to keep customers happy throughout service.

April 2017 to August 2022

Wentworth Arms, Station Road, Elmesthorpe, LE9 7SG

Duties included:

As a Team Leader I was given the responsibility of opening and closing the restaurant, whilst also being put in charge of shifts meaning it was my job to make sure customers were always kept happy whilst also making sure that the reputation of the business was kept to a high standard. Overseeing shifts during busy periods allowed me to improve in my skills to remain calm under pressure allowing me to thrive in this role. Working in restaurants since the age of 16 has made me develop in my customer service skills, as a team leader it was also my responsibility to deal with customer complaints and help come to an arrangement to keep both parties happy.



WORK EXPERIENCE

NKF Burbage Football Club

During the summer of 2019 through customers at work I was asked to create the matchday programme for local non-league side NKF Burbage for the 2019-20 season. I took charge of the whole creation of the programme which received lots of praise from the clubs' fans. Unfortunately, the club was forced to fold in March of 2020, and I wasn't able to carry on creating the programme for the club.

Vavel UK

Back in October 2020, I was put in contact with the editor of the Leicester City office at Vavel, which is an online sports website that has several offices and editions all around the world. Having written over 30 articles covering all aspects of Leicester City Football Club, this has allowed me to gain a lot of experience especially in the digital area in the industry and has also improved my experience when it comes to meeting deadlines and making sure my articles are correctly written.

Hanley Town Football Club

In June 2021 I joined non-league football club Hanley Town Football Club as part of a three-man media team. This role has seen me produce the clubs match day programme for the season, running social media activities on matchdays, writing match reports of games, and conducting pre match and post-match interviews with players and staff.

This role has allowed me to use skills I have learnt and acquired during my time studying journalism at college and at university and will also hopefully put me in a good position to get a career within a professional sports industry in future. I have also seen my spoken skills improve in my time at club when it comes to conducting interviews. I noticed throughout my time at the club and the more I conducted interviews, my confidence grew, and I was able to develop more in-depth questions to the people I was interviewing rather than basic ones which would have given less interesting answers.

WORK EXPERIENCE

Shrewsbury Town Football Club

Since September 2021, I have been doing media duties for Shrewsbury Town Football Club, writing pre match previews for the club's website, traveling to both home and away games and writing match reports as well as producing work for the clubs matchday programme.

Working within a professional club industry for the first time has allowed me to gain valuable experience in how a club within the Football League is ran to a professional experience. With the help of the media team at Shrewsbury as well, it has allowed me to learn different skills within journalism which I wouldn't have necessarily known before working there.

Leicester Road Football Club

During my final year at college, I was part of a media team at Leicester Road Football Club towards the end of the 2018-19 season. I spent a couple of months at the club helping set up the media team there along with fellow students and on matchdays I took the role of filming first team matchdays to be uploaded onto the club's website as well as writing match reports for both the first team and the youth teams.

I have recently returned to Leicester Road for the 2022-23 season to run the media team, with the aim to continue building my portfolio after university. I run the Twitter during matchdays whilst also writing the match reports to get posted on the club website as well as to local newspapers.

REFEREES

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