

# FLAGSHIP STORE

CHERY Auto PH opens its newest and biggest dealership along Commonwealth Avenue, Quezon City



The well-lighted facade of Chery Commonwealth is now a prominent sight for motorists passing through one of the busiest roads in the country.

United Asia Automotive Group Inc. (UAAGI), the official distributor of CHERY Auto Philippines, continues its commitment to bringing reasonable yet feature-loaded vehicles with the inauguration of its newest dealership in CHERY Commonwealth on September 8, 2022. This marks the 23rd dealership of the brand in the country.

CHERY Commonwealth is situated in a 976.8-square meter two-floor facility, featuring an 8-vehicle 2-story showroom, 5 spacious service bays with technician rooms, an after-sales and conference room, a nursing station, as well as several offices, plus the first and only dealership with a charging station among the network. The dealership is owned and operated by Luzon Industry Movers Inc. (LIMI).

"This is another milestone for us as we embark on a long-term journey of bringing the brand closer to more Filipinos. This moment marks the first of the many expansion efforts to boost our dealer network," UAAGI/CHERY Auto Philippines Chairman Rommel Sytin remarked.

CHERY Commonwealth's prime location along one of the busiest roads in the Philippines aligns with the brand's vision to increase the presence of its vehicles on the road. The opening of the newest dealership also serves as the blueprint for outstanding design, excellent customer satisfaction, and unparalleled after-sales support for the next CHERY dealerships.

"We, Luzon Industry Movers Inc., together with CHERY Auto Philippines, are proud of this partnership. We are ever motivated to keep on improving, providing better services, and offering our feature-packed vehicles to more Filipinos across the country," Enzo Delos Reyes from the management group affirmed.

UAAGI and LIMI are in a great position to penetrate and eventually dominate the market for crossovers. While it's been only three years since the brand's entry into the Philippines, CHERY sees relentless growth month-on-month, even recording back-to-back sales records in July and August. This proves the strong demand for high-quality yet



Quezon City Mayor Joy Belmonte (fourth from right) and UAAGI chairman Rommel Sytin (third from left) lead the cutting of the ceremonial ribbon. They are joined by UAAGI Vice Chairman Kenneth Sytin, UAAGI president Erroll Dueñas, UAAGI VP for Sales and Marketing Luigi Ignacio and Enzo Delos Reyes of the Management Group.



Mayor Belmonte with Chery International Network Manager Harry Hu, Chery International Product Manager Carney Wang and officials of UAAGI and LIMI Management Group.

**CHERY has seen tremendous growth in these past few months. Our consistent sales, marketing, and aftersales efforts have helped us reach our highest-ever sales performance. The opening of CHERY Commonwealth, today, shows our commitment to making CHERY more accessible to the public**

**Erroll E. Dueñas**  
President UAAGI/CHERY Auto Philippines

cost-efficient vehicles that the CHERY Tiggo lineup offers.

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From left, UAAGI VP of Customer Service Division Lito Landicho, UAAGI VP for Dealer Development Salmineo Espinosa, chairman Sytin, Enzo Delos Reyes of LIMI, LIMI Operations Manager Jong Dames, UAAGI president Erroll Dueñas, UAAGI VP for Sales and Marketing Luigi Ignacio.



UAAGI chairman Rommel Sytin and UAAGI AVP for dealer banking Romel Diego with BDO executives Bobby Magbiray, Michael Tandoc, Abet Manansala and Al Palad.



UAAGI executives led by chairman Rommel Sytin, vice chairman Kenneth Sytin and president Erroll Dueñas.



UAAGI chairman Sytin with Dennis Fronda of Bank of the Philippine Islands, Gerry Magdales of EastWest Bank, Ron Reyes of Maybank and PDI motoring editor Jong Arcano.

have helped us reach our highest-ever sales performance. The opening of CHERY Commonwealth, today, shows our commitment to making CHERY more

accessible to the public," UAAGI/CHERY Auto Philippines President Erroll E. Dueñas declared.

CHERY Auto Philippines currently markets the subcom-

pact Tiggo 2 PRO and Tiggo 5x, compact Tiggo 7 PRO, and the all-new mid-size Tiggo 8 PRO 1.6 Turbo Gasoline Direct Inter-

jection and Tiggo 8 PRO Plug-in Hybrid Electric Vehicle—all of which are covered with an industry-leading CHERY Premium Preserv. Retail prices range from Php840,000 to Php2,500,000.

CHERY Commonwealth is located at Block 11 Lot 24, Commonwealth Avenue, Brgy. Holy Spirit, Quezon City. Visit the newest and biggest dealership from 8:30 AM to 6:30 PM on Monday to Saturday.

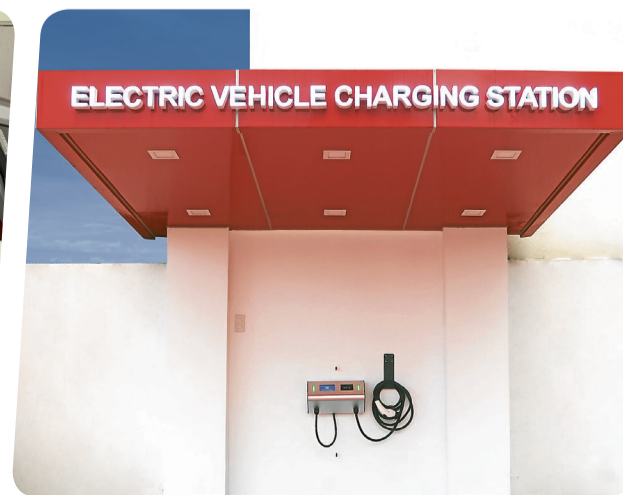
Visit CHERY Auto PH on its improved website at [www.cheryauto.ph](http://www.cheryauto.ph) and follow CHERY Auto PH on social media: CHERY Auto Philippines (Facebook) and @cheryautophilippines (Instagram) for more updates. You may also call the 24/7 CHERY Auto Philippines hotline at (0917) 552 4379 or email [chery@uaagi.com](mailto:chery@uaagi.com) for more info.



The Tiggo 2 Pro and the Tiggo 8 Pro at the display area.



Mayor Joy Belmonte gets briefed on the features of the Tiggo 8 PRO Plug-in Hybrid Electric Vehicle.



Chery Commonwealth is future-proofed with a charging station installed right outside the dealership for the expected rise in the number of EV users.