CHERY X ILOMOCA



Bespoke experiences of wine and art in Iloilo Museum of Contemporary Art



The Iloilo Museum of Contemporary Art (ILOMOCA) is the first art institution in the Visayas and Mindanao.

It is the first museum in the Visayas and Mindanao dedicated to modern and contemporary art and the first museum in the Visayas exclusively dedicated to llonggo visual artists. It houses the largest collections of art in the Visayas. The museum is likewise the first Megaworld-built museum in the Philippines.

The museum is housed at the Casa de Emperador (Emperor's House) where it shares to the soon to open Brandy Museum, the city's first brandy museum, by Emperador brandy in the real estate giant Megaworld's Iloilo Business Park township in Mandurriao, Iloilo City.

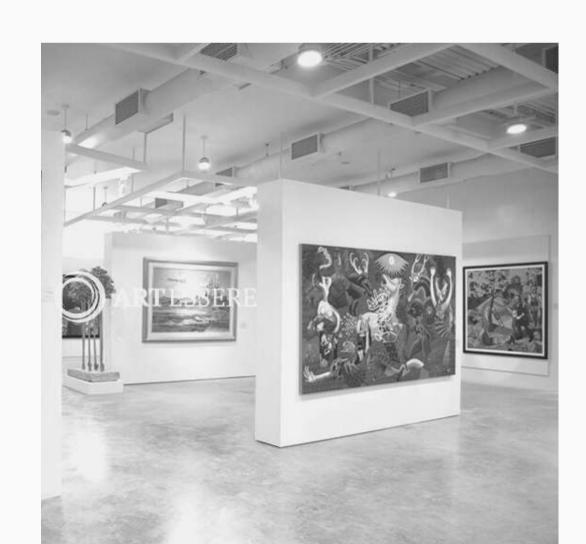
ABOUT ILOMOCA

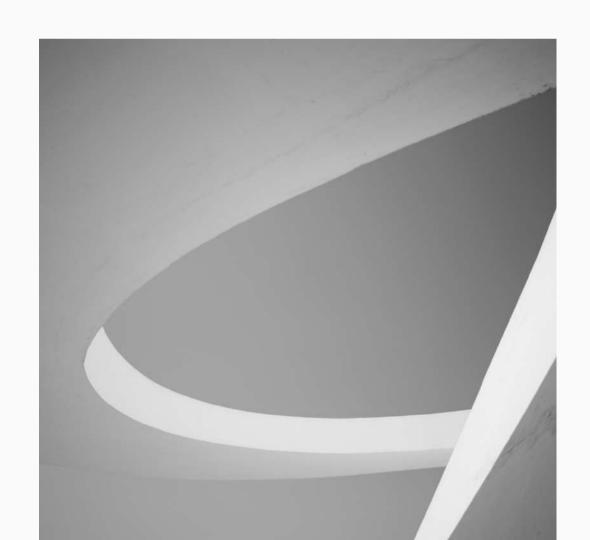


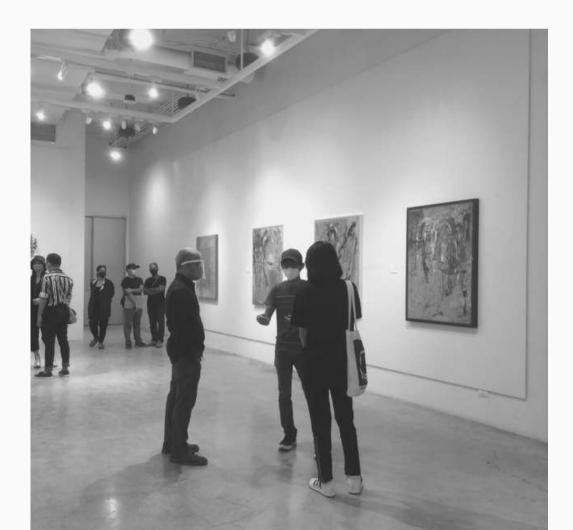


CONTENT

- **01** KV
- **Q2** ACTIVITIES
- O3 PROGRAM
- **O4** DISPLAY









THE WORLD OF LUXURY



KV

ACTIVITIES

O1 ART GALLERY NIGHT World of Luxury Toast

O2 PLAZA DEL GADO
World of Luxury Tour

O3 FESTIVE WALK MALL World of Luxury Tour





PROGRAM

- Cocktails
- Opening Remarks
- Message
- Tour
- Toast at The Box balcony
- Closing









Bryan Liao is a visual artist based in San Jose, Antique. He has had three solo exhibitions and participated in a number of group exhibitions in the region. The interplay of light and shadow and concepts of holism currently interest him and are reflected in his work.

Bryan Liao is known for his woodwork art pieces and abstract assemblages. His works usually combine wood blocks, concrete, and metal, as revealed by a centerpiece entitled Unknown Ground, a 2020 wood and plastic figure on show. It is an eye-catching and interesting assembly of an artist.

The art of Bryan Liao is described as pieces that explore the aesthetic of light and shadows on wood surfaces. It is also noted that his works somehow blurs the distinction between a painting and the notions of sculpture.

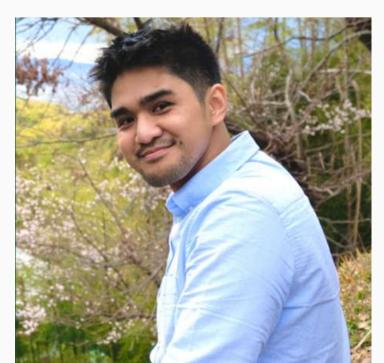
ART GALLERY

Brian Liao









An exhibition that celebrates Spanish brandy, transports guests into a Spanish bodega with historic artefacts, and brandy tasting classes. The Philippines' first-ever brandy museum is now open, ready to guide enthusiasts of the distilled wine liquor to an immersive experience.

Brandy Cafe will supply the selection of wines and liquor during the art gallery night.

WINE TOAST

by Brandy Museum





VIP



- UAAGI Vice Chairman
- UAAGI President
- UAAGI VP for Sales & Marketing
- Guests from nearby Dealerships
- Megaworld CEO
- Megaworld select top executives
- Featured artist and curator
- Media & Influencers (local and select national press)
- Guests artists and curators











WORLD OF LUXURY TOUR

PLAZA DEL GADO



A 2-day display in front of ILOMOCA before and during the Art Gallery Night



WORLD OF LUXURY TOUR

FESTIVE WALK MALL



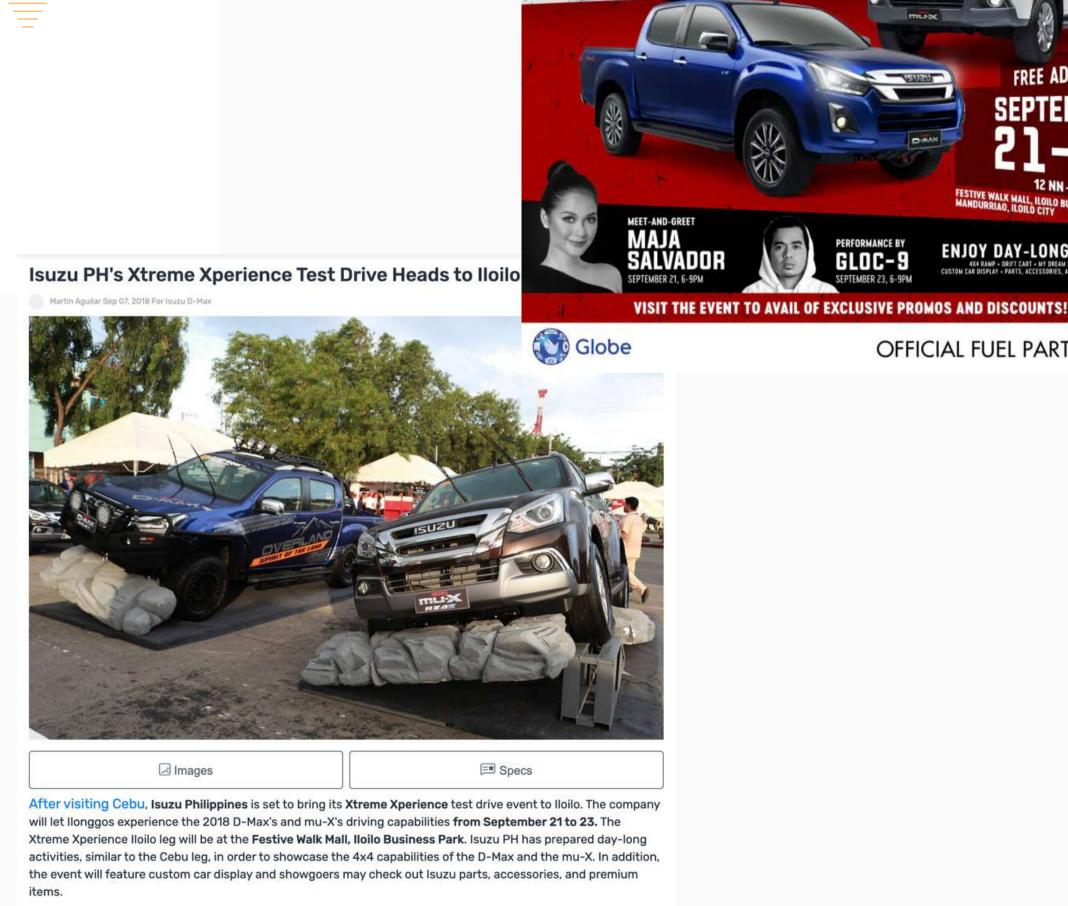
A 7-day display at the Atrium of Festive Walk Mall, the longest mall in Iloilo after the Art Gallery Night.





POCKET EVENT

- The Tiggo Drive
 - o other Tiggo lineup can be showcased
 - Tiggo owners
 - o KOL
 - Media
 - Prospective Tiggo buyers
- Route map TBD
 - local destinations/landmarks



WE'RE BRINGING BACK THE ACTION

FREE ADMISSION

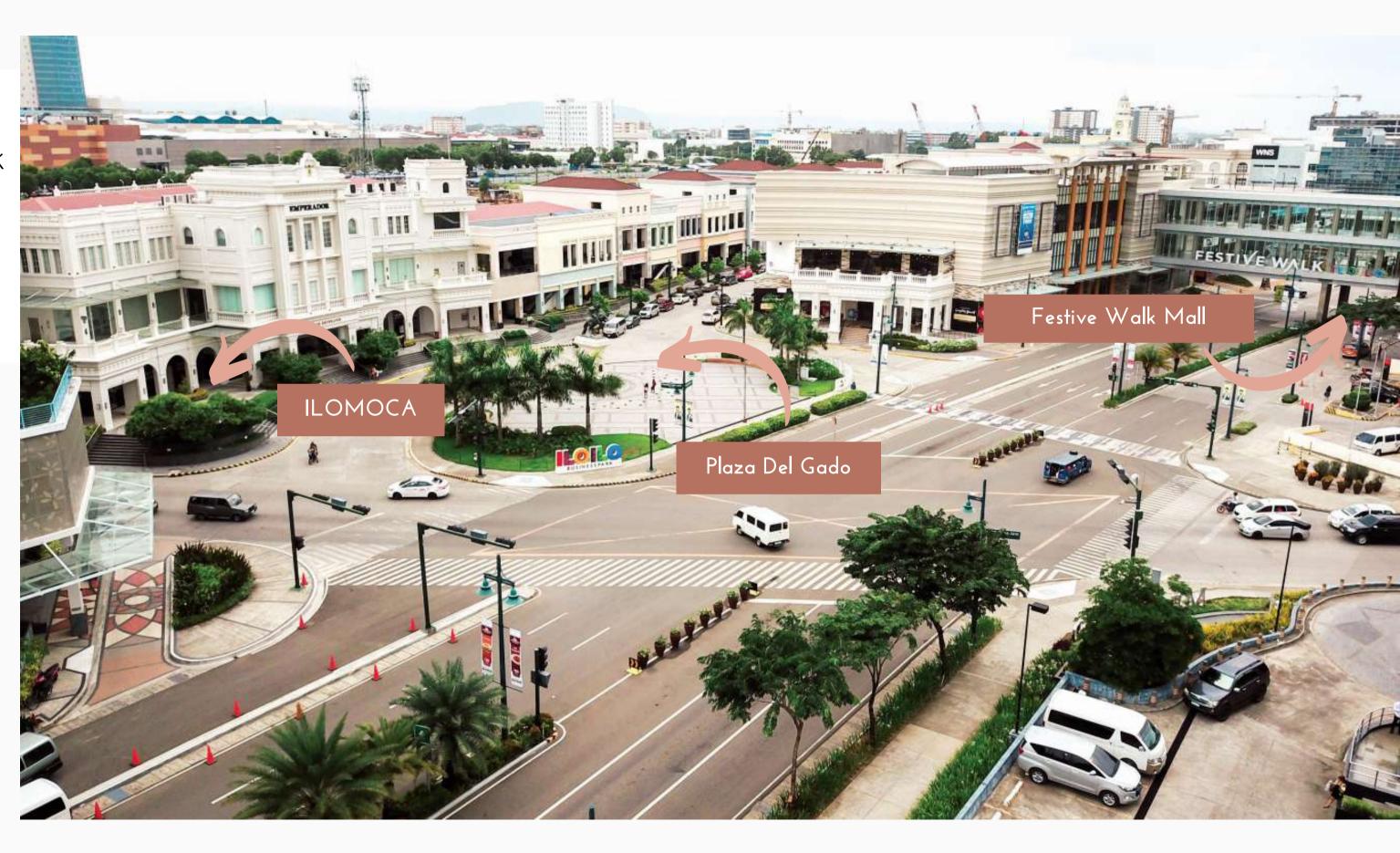
ENJOY DAY-LONG ACTIVITIES

OFFICIAL FUEL PARTNER

Illoilo Business Park

MAP







THE WORLD OF LUXURY



END THANK YOU