



**WRITE
ON TRACK**

*“Taking your business
right on track”*

Marketing | Publicity | Branding | Events

A large, thick, light green brushstroke graphic that starts from the bottom left and flows across the bottom of the page, ending in a cross-like shape on the right side.

The Doka logo is displayed in a bold, blue, italicized sans-serif font. It is positioned on the left side of the slide, which has a yellow background. Below the logo, there is a faint, large-scale graphic of a white hard hat on a yellow circular base.

Doka is a trusted formwork company based in Austria.

The brand was established under its name in 1958, but it has long been offering woodworking and carpentry services since 1868.

Expanding in the Philippines, Doka deliver its expertise in formwork business in the booming real estate industry in the country.



Residential, Commercial, Industrial Buildings—name it!
Doka, AKA The Formwork Experts, is here to shape your blueprints
and future developments.



doka

PHILIPPINE GRAND OPENING

February 2020

Event Parameters



WHEN

February 2020
(Wednesday)
3:00PM – 5:00PM

WHERE

Doka Philippines Yard,
Muntinlupa City

Event Perspective

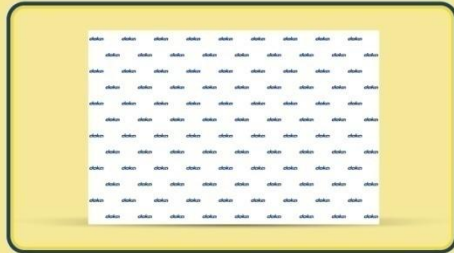
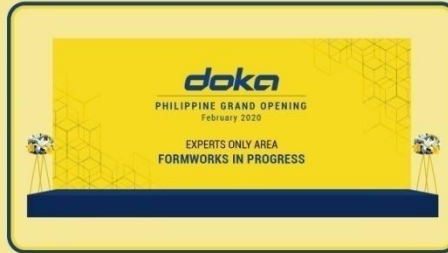


Photo Wall



Stage Area



Drop Down banners



Table Set-up

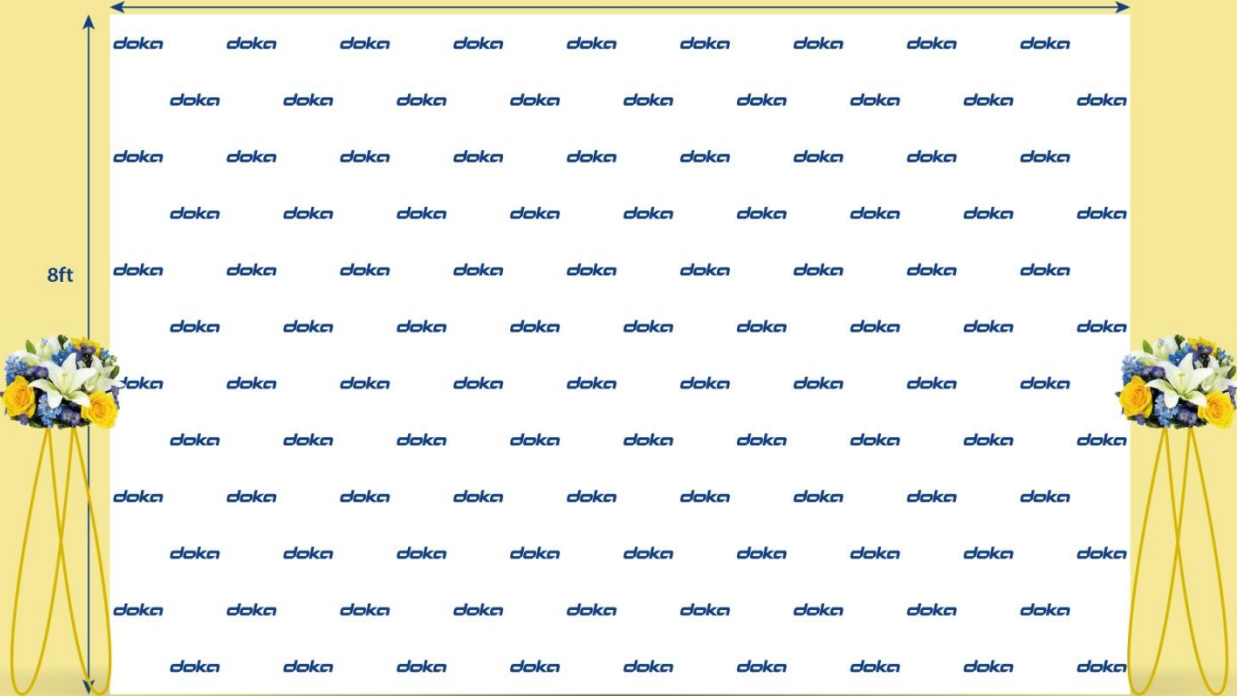


VR Experience

Event Perspective

Photo Wall

12ft



Event Perspective

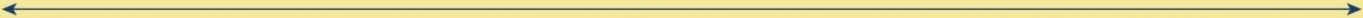
3D Letter Display



The 3D Letter Display will be placed in front of the photo wall for guests' photo ops.

Event Perspective

Stage
Area
16ft



8ft



1ft



Event Perspective

Drop Down Banners

doka

**EXPERTS
ONLY AREA**

**FORMWORKS
IN PROGRESS**

doka

**PHILIPPINE
GRAND OPENING**

February 2020

Event Perspective

Table Set-up



Cocktail tables | Tables and
chairs

Event Perspective

Doka VR Experience



Program Highlights



National Anthem



**Doka Introduction and
Talk**



Opening Ceremony



Office / Yard Tour

Program Highlights

Puzzle Opening Ceremony



Program Flow

- 3:00PM..... Prayer**
- 3:05PM..... National Anthem**
- 3:10PM..... Welcome Remarks**
- 3:15PM..... Company Introduction**
- 3:30PM..... Opening Ceremony
(Puzzle)**
- 3:45PM..... Safety Reminders**
- 3:50PM..... Office / Yard Tour**
- 4:20PM..... Closing Remarks**
- 4:30PM..... Socials / Snacks**

Media List

Tentative Doka Media List

Newspaper/Broadsheet

- Philippine Daily Inquirer
- Philippine Star
- Manila Bulletin
- Business Mirror
- Business World
- Malaya Business Insight
- Manila Standard
- Manila Times
- Daily Tribune
- World News
- United Daily News
- Chinese Commercial News

Magazine

- TBA
- TBA
- TBA

Online Media/News

- gmanetwork.com
- abs-cbn.com
- entrepreneur.com
- MB.com
- PageOne.ph

Broadcast Network

- CNN Philippines

THANK YOU!



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