

New York Based Design Studio DE-YAN Partner with CFDA to Launch RUNWAY360

Access any American designer's collection, anytime of the year with Runway360s newest consumer platform built for the digital age.

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As social distancing is the new norm, and in person event are slim to non, the CFDA takes on fashion week with insider access like no other. RUNWAY360 brings you front and center to fashion week with live shows, social media integrations, designer interviews, shopping features and so much more. Find yourself immersed in the designers collection from wherever you are in the world. RUNWAY360 was designed to support designers in a difficult time, providing them with exposure, and consumer access to help with the difficulties the fashion industry has been through this year.

Launching the week of New York Fashion Week, Monday, September 14th through Wednesday, September 16th, get ready to gain immediate access to the shows and designers, right from your phone. President and CEO of CFDA, Steven Kolb says, " This transformational time in fashion requires innovative business tools." Not only is RUNWAY360 a digital tool for this seasons fashion designers, but will remain a fixture in the future of shows, amplify the voice of designers, and provide inside knowledge to the industries that consume the fashion environment.

CFDA: The Council of Fashion Designers of America, Inc is a not-for profit association founded in 1962. There are 477 American designers who hold a membership in the association. The mission is to strengthen the impact of American fashion in the global economy.