

beIN SPORTS Signs Exclusive Royalties to Broadcast the Artistic Gymnastics World Cup in MENA Until 2024

The New Alliance with the Fédération Internationale De Gymnastique (FIG) Brings the Worldwide Viewed Cup to the beIN Family



DOHA – Sunday, April 18, 2022 – beIN MEDIA GROUP ('beIN') and its flagship channel beIN SPORTS have announced a premium broadcast deal with the International Gymnastics Federation (FIG) to exclusively air the Artistic Gymnastics World Cup series for the next three years.

The new partnership with FIG means that beIN will be the sole provider with exclusive streaming rights in the Middle East and North Africa (MENA) region to watch all of the Artistic Gymnastics World Cup action throughout 2022 – 2024.

The upcoming Men's and Women's Artistic Gymnastics World Cup will commence on **May 24, 2022, in Qatar**, and will run until **June 4, 2022**. The colossal event will be held at the Aspire Dome in Doha and is widely anticipated to draw thousands of spectators from all over the world to observe this mega sporting competition.

Richard Verow, Chief Sports Officer, beIN MEDIA GROUP, said: *"We are delighted to team up with FIG. The sport has a huge following in the Middle East, and we're thrilled to bring this unique coverage of the Artistic Gymnastics World Cup to our devoted viewers on beIN SPORTS"*.

The 2022 Artistic Gymnastics World Cup will be exclusively televised with English coverage on **beIN SPORTS English 1** and Arabic coverage on **beIN SPORTS 2**. This latest media license acquisition reaffirms beIN's ongoing dedication to providing exciting sports programming to its ever-growing audience.

About beIN MEDIA GROUP

beIN MEDIA GROUP is an international multi-platform media enterprise and holds premium sports and entertainment networks across 5 continents, 43 countries, and in 11 different languages spanning Europe, North America, Asia, Australasia, and the Middle East & North Africa (MENA). The flagship sports network, **beIN SPORTS**, offers the largest portfolio of sports rights and air-coverage of athletics as a global broadcaster. Through the iconic **MIRAMAX** film studio, beIN holds an extensive library of Hollywood blockbusters and is expanding in series, movie production, and distribution. BeIN MEDIA GROUP owns Turkey's leading pay-TV provider, **Digiturk**, and has over 55 million subscribers worldwide.

For more information: mediaoffice@bein.com