

Dominique Sabins

(206) 271- 4689 · deesabins@gmail.com
<https://dominique-sabins.journoportfolio.com/#/>

PROFESSIONAL EXPERIENCE

Freelance Writer ConsumerAffairs

September 2023- current

Versatile freelance writer with a passion for storytelling and a proven track record of crafting engaging brand profiles.

Accomplishments:

- Create fact-checked, accurate brand profiles for ConsumerAffairs that help empower users to make informed decisions.
- Conduct thorough research on assigned brand profiles to provide verified information.
- Write and update meta descriptions for every profile.

Editorial Project Manager Educative.io

September 2021 - July 2023

Skillfully manage multiple editorial projects from creation to publication within a content marketing team. Manage complexity by meeting competing deadlines and working across channels on an international team.

Accomplishments:

- Create SEO-optimized blog posts that showcase our global community and contribute to an 8% conversion rate from unpaid to paid user.
 - Manage a content calendar and pitch new stories weekly.
 - Build an editorial style guide and ensure all content adheres to the style guide before publication.
 - Manage a monthly 4-week technical writing workshop with 100 participants.
 - Lead participants through technical writing best practices and guide them as they write and publish a technical article.
-

EDUCATION

University of Washington

Certificate in Storytelling and Content Strategy, 2023-2024

Seattle Univeristy

Bachelor of Arts in English Literature with a minor in French Language, 2016-2020

KEY COMPETENCIES

Leadership
Project Management
Public Speaking

Hubspot
CMS (Monday, Trello)
Google Suite

Storytelling
SEO
Proofreading & Copy editing