

Molly

Hitchens

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<https://www.linkedin.com/in/mollyhitchens/>



ACHIEVEMENTS

- Email Marketing Certified by HubSpot Academy
- Portfolio of SEO blogs, projects & mock client campaign
- Graduated with Distinction (3.929 GPA)
- Dean's List every semester
- AHCA All-America Scholar Honors Recipient
- NCAA ice hockey player

EXPERIENCE

Twelve Tables Agency, Tampa (2022)

Marketing Content Strategist - developing SEO blogs for various clients, along with podcast and talk track materials

Cannabis Marketing Association, Denver (2021)

Membership Associate - designing monthly newsletters, coordinating weekly member emails, managing 9 Meetup groups, effectively assisting some of 2,000+ members

Peninsula Grill (2016-2022)

Waitress & Hostess - providing exceptional customer service & demonstrating teamwork and communication skills

Britten Banner (2020)

Seamstress - sewing hospital gowns during the covid-19 pandemic

Baywatch Resort (2017 & 2018)

Front Desk Clerk - satisfying guests, coordinating accommodations & problem solving

ACADEMIC BACKGROUND

University of Colorado, Boulder (2020-2022)

Bachelor's in Strategic Communication & Advertising; Minor in Creative Writing

Suffolk University, Boston (2018-2020)

Advertising, Design & Public Relations