

LEEK THERAPY

Optimizing therapist bios for SEO & clarity.



Written by

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STRATEGIES TO IMPROVE BIOS FOR SEO & CLARITY

Use optimize key words and add location of services to each bio to match what clients search for.

Format bios with common questions that clients search for.

Support on the back end with targeted meta-descriptions and image alt text for each therapist page.

KEY WORDS FOR SEO

CORE KEYWORDS

Therapist, counselor, mental health counselor, psychotherapist, licensed therapist, counseling services, psychologist near me, therapy, mental health therapy, mental health professional

SERVICE + LOCATION KEY WORDS

Therapist near me, counselor in [City], child therapist [City], trauma therapist [City], family therapist [City], online therapy [State/City], mental health counseling [City], depression therapist near me, anxiety counseling [City], couples counseling [City]

SPECIALTY & CONDITION KEY WORDS

Anxiety therapist, depression counselor, trauma counseling, PTSD therapy, grief counselor, marriage counselor, ADHD therapist, anger management therapy, LGBTQ+ affirming therapist, eating disorder therapist, EMDR therapist, cognitive behavioral therapy (CBT), play therapy for children, teen therapy

SYMPTOM-BASED SEARCH TERMS

Help for panic attacks, how to deal with constant worry, feeling sad all the time, can't sleep anxiety, mood swings help, anger issues counseling, support for loss of loved one

COMMON PATIENT QUESTIONS

How do I find a good therapist near me? What's the difference between a therapist and a counselor? How much does therapy cost? Does insurance cover therapy? How do I know if I need therapy? What type of therapist is best for anxiety? How many therapy sessions will I need? Can therapy be done online? How do I choose the right therapist? What happens in the first therapy session? Can my child see a therapist without me?

LONG-TAIL KEY WORDS

Best trauma therapist for veterans in [City], affordable online therapy for teens, Christian marriage counseling near me, therapist that accepts [Insurance Name], evening and weekend therapy appointments, bilingual Spanish therapist near me, therapist specializing in blended families, play therapy for preschoolers [City]

ANDREA KINSMAN, ED.S.

Bio with Questions (Best for SEO on Website)

Who does Andrea Kinsman work with as a counselor?

Andrea Kinsman is a licensed school counselor with a degree as an Education Specialist, offering therapy online for children, teens, and adults. She has extensive experience supporting students with autism spectrum disorder (ASD) and those who are d/Deaf or hard of hearing. Andrea also provides counseling for people with dual diagnosis of substance use and mental health concerns, helping clients and families navigate complex challenges.

What is Andrea's approach to counseling?

Andrea uses a humanistic, person-centered approach to counseling, tailoring each treatment plan to the unique needs of the client. She utilizes concepts from evidenced-based therapies such as Cognitive Behavioral Therapy (CBT), Dialectical Behavioral Therapy (DBT), and Motivational Interviewing (MI). Andrea collaborates closely with her clients, offering guidance while empowering them to explore the counseling methods that feel most effective.

How can I work with Andrea for therapy?

Andrea sees patients online via a secure video platform for patients located throughout Massachusetts. She offers flexible appointments with availability during the daytime, afternoon, and evening. You can become a patient by completing the New Client Profile form* (<https://leektherapy.com/form>) or calling 508-296-5631.

Bio without questions (Best for sites such as Psychology Today)

Andrea Kinsman is a licensed school counselor with a degree as an Education Specialist, offering therapy online for children, teens, and adults. She has extensive experience supporting students with autism spectrum disorder (ASD) and those who are d/Deaf or hard of hearing. Andrea also provides counseling for people with dual diagnosis of substance use and mental health concerns, helping clients and families navigate complex challenges.

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Meta description: Andrea Kinsman, Ed.S., offers online therapy for children, teens & adults. Specialties include autism counseling, CBT, DBT & dual diagnosis care.

*Suggest linking to the form here.

CHARLOTTE COE, LMHC

Bio with Questions

What is Charlotte's approach to counseling?

Charlotte Coe is a Licensed Mental Health Counselor (LMHC) based in Bourne, Massachusetts. She views therapy as "two people getting to know one person." She helps people "meet themselves" with compassion and understanding, creating a safe space for self-discovery and growth. By guiding people to explore their values and desires, Charlotte empowers them to make thoughtful, informed decisions about their lives. She has experience working with children, teens, and adults, as well as at-risk populations including youth in foster care, teens in juvenile hall, and people experiencing homelessness.

What types of therapy does Charlotte use?

Charlotte draws on multiple therapeutic methods, including Narrative Therapy, Dialectic Behavior Therapy (DBT), and Solution-Focused Therapy (SFT), as well as Psychodynamic approaches. These evidenced-based techniques help clients with challenges such as self-esteem, stress, trust issues, relationship concerns, and young adult transitions.

How can I work with Charlotte for therapy?

Charlotte sees patients in-person in the Bourne, MA office and online via a secure video platform for patients located throughout Massachusetts. She offers flexible appointments with availability during the daytime, afternoon, and evening. You can become a patient by completing the New Client Profile form (<https://leektherapy.com/form>) or calling 508-296-5631.

Bio without questions

Charlotte Coe is a Licensed Mental Health Counselor (LMHC) based in Bourne, Massachusetts. She views therapy as "two people getting to know one person." She helps people "meet themselves" with compassion and understanding, creating a safe space for self-discovery and growth. By guiding people to explore their values and desires, Charlotte empowers them to make thoughtful, informed decisions about their lives. She has experience working with children, teens, and adults, as well as at-risk populations including youth in foster care, teens in juvenile hall, and people experiencing homelessness.

Charlotte draws on multiple therapeutic methods, including Narrative Therapy, Dialectic Behavior Therapy (DBT), and Solution-Focused Therapy (SFT), as well as Psychodynamic approaches. These evidenced-based techniques help clients with challenges such as self-esteem, stress, trust issues, relationship concerns, and young adult transitions.

Charlotte sees patients in-person in the Bourne, MA office and online via a secure video platform for patients located throughout Massachusetts. She offers flexible appointments with availability during the daytime, afternoon, and evening. You can become a patient by completing the new client profile form at <https://leektherapy.com/form> or calling 508-296-5631.

Meta description: Charlotte Coe, LMHC, offers counseling for teens & adults in Bourne & online. Specialties: DBT, narrative therapy, self-esteem & life transitions.

CHARLENE FLYNN, LMHC

Bio with Questions

What are Charlene Flynn's specialties as a therapist?

Charlene Flynn is a Licensed Mental Health Counselor (LMHC) with a master's degree in clinical mental health counseling with a specialization in trauma studies. She is certified in Dialectical Behavior Therapy (DBT), DBT-Prolonged Exposure (DBT-PE), and Psychological First Aid. She specializes in complex trauma, clinical high risk for psychosis, and social-justice focused therapy. She has experience working with special populations including those with neurodevelopmental disabilities, people experiencing homelessness, and those experiencing complex trauma including child abuse/neglect, domestic violence, sexual exploitation, and human trafficking.

What is Charlene's approach to counseling?

Charlene is an expert in the treatment of post-traumatic stress disorder (PTSD) and substance use disorders, as well as crisis prevention. With experience in non-profit organizations, correctional settings, and in the community, Charlene has developed a relational, culturally responsive, and trauma-informed therapeutic approach. She works with adolescents, young adults, and families to provide safe, inclusive, and trauma-informed care. She believes that all individuals deserve access to mental health care that feels safe, collaborative, and inclusive.

How can I work with Charlene for therapy?

Charlene sees patients online via a secure video platform for patients located throughout Massachusetts. She offers flexible appointments with availability during the afternoon and evening. You can become a patient by completing the New Client Profile form (<https://leektherapy.com/form>) or calling 508-296-5631.

Bio without questions

Charlene Flynn is a Licensed Mental Health Counselor (LMHC) with a master's degree in clinical mental health counseling with a specialization in trauma studies. She is certified in Dialectical Behavior Therapy (DBT), DBT-Prolonged Exposure (DBT-PE), and Psychological First Aid. She specializes in complex trauma, clinical high risk for psychosis, and social-justice focused therapy. She has experience working with special populations including those with neurodevelopmental disabilities, people experiencing homelessness, and those experiencing complex trauma including child abuse/neglect, domestic violence, sexual exploitation, and human trafficking.

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Meta description: Charlene Flynn, LMHC, offers online therapy for adolescents, young adults & families. Specialties: trauma counseling, DBT, DBT-PE & evening sessions.