

# Regrip and Rejoice

Faster than an eight-week lesson program and a fraction of the cost of new clubs, regripping can do wonders for your game.

**B**efore we talk about grips, let's discuss tires. Yes, tires. Tires are the only contact your car has with the road. They may not be the most interesting or glamorous part of your car, but their importance goes without question. With new tires, your car grips the road. When your tires become old and worn, your car can slip and you can lose control.

Now, substitute "grips" for "tires" in the above paragraph, and you'll understand what every TOUR player knows as fact: grips in poor condition cause your hands to slip, resulting in a loss of control and bad shots. That's why pros insist their grips feel fresh and new before each round, replacing them as often as every month.

Chip Wells, a Class A PGA member and Head Golf Professional at Scotch Meadows Country Club, sees a lot of old grips. "Many golfers just don't understand the importance of

regripping," he says. But what happens when Wells tells them they can shave three to four strokes off their round with new grips? "If a golfer takes my advice and regrips, he'll come back to me saying, 'Wow! Feels like I have new clubs!'"



All this – consistency, control and that new club feeling – for the cost of a golf shirt. Not only is regripping inexpensive, pro shops can often do it overnight.



**GET A GRIP.** How do you know which grips to choose, and if you need them at all? Wells recommends that "if you play a round of golf per week, you should regrip once a year." As for which grips to select, he says, "It's entirely a matter of personal preference. There are many different kinds of grips available because there are many different kinds of golfers."

Your golf pro can help you choose the grip that's right for you, and Golf Pride's four new grips introduced this year are worth a look. Shown here, from left: the Trophy Cord™, Jumbo Tour Velvet™, PowerLink™ with hand placement guide and Standard Taper Player's Sofftie Cord™. ■

