



DITA SEKAR SARI

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Bogor, West Java - Indonesia

Hallo warmest greet from me, Dita and I'm happy to share my profile here, as I would love to have the new journey to work and grow with you and your team. This is me, I have a background in content writing, and social media engagement, also creative content management. Having experience at Media for handling and support the end-to-end business and working closely with Marketing and Creative Team.

Professional Experience

Beritasatu.com - Jakarta, Indonesia

Mar 2023 - Jul 2023

SEO Content Writer

B-Universe is an Indonesian-based multiplatform media ecosystem with a total following of 3 million subscriber followers.

- As an SEO Content Writer, I have the responsibility to:
- Writing trending articles that are on Google Trends and social media such as Instagram, Twitter, TikTok, etc
- Creating a content plan with the SEO Team
- Editing articles for interns
- Researching keywords
- Contributing to increasing website traffic for Beritasatu.com
- Writing 5-10 articles per day, covering various topics from trending to timeless

Kumparan - Jakarta, Indonesia

Jun 2022 - Nov 2022

Creative Video Intern

Kumparan is a platform offers an intuitive experience of online news and social media tools custom-made for Indonesians. Kumparan users can consume stories written collaboratively by the site's bullpen of 100+ of journalists, see trending stories, and insert comments just like any other online media [<https://kumparan.com/>]

- As a Creative Intern, I have the responsibility to:
- Writing, and editing the content of Kumparan News for our youtube channel
- Supporting the team for live streaming on Instagram and Youtube
- Involve with team Kumparan Women to create engagement content. Doing a research about the behaviour through a social media and other open source especially in Kumparan Portal web
- Contribute to transcript voice-over and video
- Reporting to Producer and Editor Video

Jabaronline Media - Bogor, Indonesia

Aug 2020 - Sep 2020

Journalist and Editor Intern

Jabaronline media is Jawa Barat Online Media, established in 2014. Jabaronline media almost covers Jawa Barat regional coverage such as Bogor, Bandung, Tasikmalaya, Cirebon and many more. In 2018, Jabaronline media build a PT that named PT. Jabartek Media Utama.

- As the Intern, I have the responsibility to :
- Supporting editorial writing and assisting the editor-in-chief releases to the press
- Working closely with team to improve content of news
- Create an article about opinion on the Jabaronline website
- Assisting the team of Social Media Management

Education

Universitas Pancasila - Jakarta, Indonesia

Aug 2017 - Apr 2021

Bachelor Degree in Communications, 3.80/4.00

- Graduated with honors predicate cumlaude
- My thesis title is "Pengaruh Terpaan Konten Covid-19 di Akun Instagram @dr.tirta Terhadap Sikap Followersnya"

Organisational Experience

Anantara Project (Virtual concert) - Jakarta, Indonesia

Sep 2020 - Dec 2020

Social Media Admin

- As a Social Media Admin, I have responsibility to:
- Managing the social media engagement with focus on Instagram channel
- Preparing the content writing to build the audience engagement
- Supporting the live streaming with team through social media channel
- Handling the landing page ads to manage the growth of the audience

Kita Pancasila Satu - Jakarta, Indonesia

Oct 2017 - Sep 2020

Ventura

- The College Community run by the Universitas Pancasila
- I joined the Unit Kegiatan Mahasiswa called Kipas (Kita Pancasila Satu) is about drama and artContribute to keep the stuffs about makeup, costume, etc Skills, Achievements & Others

Skills, Achievements & Other Experience

- **Projects (2022):** Write content such as articles and reviews to improve my writing skills through my website (<https://www.reviewersdr.wordpress.com>) and also my portfolio website (<https://ditasekar.carrd.co>)
- **Webinars Attended (2022):** attended the webinar ruangguru specifically to learn about design doodles by using Photoshop
- **Webinars Attended (2021):** Joined Kominfo Fresh Graduate Digital Talent Scholarship about Intro to Fullstack Developer Program
- **Soft Skills:** Soft Skills: Joined Kominfo Fresh Graduate Digital Talent Scholarship about Intro to Fullstack Developer Program
- **Hard Skills:** Content writing, Public Relations, Social Media Management, Journalistic, and Broadcasting



Dita Sekar Sari

View my online portfolio at ditasekarsarii38.journoportfolio.com

[My LinkedIn](#)



About • @ditasekar • Milkshake Website Builder

24th July 2023

Hello, It's Me Dita Hallo warmest greet from me, Dita and I'm happy to share my profile here, as I would love to have the new journey to work and grow with you and your team. This is me, I have a background in content writing, and social media engagement, ...

<https://msha.ke/ditasekar>



S_XED: Sex Toys Awalnya Tidak Berkaitan Dengan Sex?! | Need To Know

YouTube • 8th September 2022

Sebagai salah satu kebutuhan dasar, setiap orang dewasa akan berusaha untuk memenuhi kebutuhan seksual dengan berbagai cara. Salah satunya adalah dengan alat...

<https://youtu.be/OB4meDuhBjw>



Galau Bareng Niki Zefanya di 'High School In Jakarta'

kumparanWoman • 8th September 2022

Niki Zefanya meluncurkan album terbaru bertajuk 'Nicole'. Beberapa lagu di dalamnya mengajak penonton untuk nostalgia masa 'break up' yang pernah Niki jalani, sekaligus membawa penonton pada short movie nya berjudul 'But I'm Letting Go.' Buat Ladies yang pengen banget nonton short movie ini dan kebetulan adalah pengguna baru Prime Video, ...

<https://www.youtube.com/watch?v=V10IRSZUrHg>



Kamaruddin: Brigadir Yosua Tahu Bisnis Haram Irjen Sambo hingga soal Wanita

kumparan • 11th August 2022

Polri telah menetapkan empat orang tersangka dalam kasus tewasnya Brigadir Yosua, salah satunya Irjen Ferdy Sambo. Namun hingga kini, motif penembakan Brigadir Yosua belum dibuka oleh Polri. Pengacara Brigadir Yosua, Kamaruddin Simanjuntak mengatakan, mempunyai sejumlah dugaan pemicu pembunuhan terhadap Yosua. Selengkapnya, simak video di atas. #Fedysambo #BrigadirYosua #Richardeliezer Homepage: <https://kumparan.com> ...

<https://www.youtube.com/watch?v=zN7M4kGxip8>



Kamaruddin: Otak Brigadir Yosua Bergeser ke Perut Akibat Tembakan

YouTube • 30th July 2022

Pengacara keluarga Brigadir Nofriansyah Yosua Hutabarat, Kamaruddin Simanjuntak, mengungkapkan temuan yang didapatkan saat autopsi ulang jenazah Brigadir Yosua...

<https://youtu.be/ye2UrS21B1Y>



Setelah Maladewa, Presiden Sri Lanka Melanjutkan Pelariannya ke Singapura

kumparan • 14th July 2022

Presiden Sri Lanka, Gotabaya Rajapaksa dikabarkan melanjutkan pelariannya ke Singapura. Sebelum menuju Singapura, diketahui pada hari Rabu kemarin, Rajapaksa melarikan diri ke Maladewa. Dikabarkan juga, Rajapaksa akan mengirimkan surat pengunduran dirinya dari Singapura. Sebelumnya diketahui, telah terjadi unjuk rasa besar yang meminta Presiden Sri Lanka itu untuk mundur dari jabatannya ...

https://www.youtube.com/watch?v=_aeV2hljSpl