



McLaren
NORTHERN MICHIGAN
FOUNDATION

We're
BUILDING
the FUTURE
— of —
HEALTH CARE

DEAR FRIENDS,



Big changes are on the way for McLaren Northern Michigan, thanks to our family of donors, physicians, and staff who are joining us on this exciting and transformational journey to continually improve patient care in our region.

Over the past 18 months, significant work has been completed to prepare the Petoskey Campus for building the new 170,000 square foot wing. Throughout the project...from underground utility upgrades to new fuel tanks for emergency

power and heat, to the ongoing work of excavation and structural steel soon going up, to the new private rooms and improved surgical suites...our goal is to make sure all aspects of the project make McLaren Northern Michigan the best place for patients to receive care.

I am extremely proud to be part of the McLaren Northern Michigan family as we stand at the threshold of an extraordinary future, one borne of a powerful and visionary long-term plan. Over the next few pages, we are updating you on the project – and thanking all those who have contributed to the Building the Future of Health Care campaign.

Since arriving here in April, my wife Niki and our children have enjoyed exploring the beauty of the Little Traverse Bay region. We have found the community to be very warm and inviting to our family. As we settle in here, we have found a strong community with deep roots. I look forward to learning how we can better serve the needs of all the residents throughout northern Michigan.

While we are thrilled to see the new building take shape and provide you enhanced programs and equipment, it is what happens within these walls that is most important. And, that's our commitment: to provide you, your family, and your loved ones with the best possible care in a healthy and technologically advanced environment. I commit that to you.

Thank you for your warm welcome and your incredible support of McLaren Northern Michigan.

TODD BURCH
President and CEO
McLaren Northern Michigan

The Building the Future of Health Care project will make McLaren Northern Michigan the best place:

- ▶ for physicians to practice
- ▶ for employees to work
- ▶ and most importantly, for patients to receive care

McLAREN NORTHERN MICHIGAN IS CONSTRUCTING A NEW WING ON THE PETOSKEY CAMPUS AND RENOVATING SELECT AREAS OF THE EXISTING FACILITY.

The project will:

- ▶ improve your experience as a patient
- ▶ provide privacy and restful healing spaces
- ▶ modernize our facility to keep up with leading-edge medical technology
- ▶ modernize our surgical suite, Intensive Care Unit, and Cardiovascular Unit
- ▶ improve workflow and physical environment
- ▶ aid in recruiting top physicians, nurses, and clinicians



Well-designed spaces provide easier access to services.



Larger, modernized operating rooms increase efficiency.



Private patient rooms provide a quiet place to heal.



THANK YOU!

I continue to be in awe of the generosity of our community. To date, more than 1,000 benefactors have donated more than \$30 million to the Building the Future of Health Care campaign. We are starting to see the impact of their contributions as earth is moved and steel will soon be erected on the 170,000 square foot wing that will help us update our facilities and programs so we have the best tools, equipment, and environment to promote wellness.

As always, our supporters have demonstrated their spirit, commitment, and tireless devotion by helping ensure these plans become reality. As you read on the following pages the names of those who have contributed, we all owe them a debt of gratitude for the sophisticated level of health care we will all enjoy as we move forward with this transformative initiative.

I invite you to join us in our continuing commitment to serve the health care needs of northern Michigan so we can effectively provide the next generation of health care in all key patient care areas.

PATRICK SCHULTE, CFRE
Vice President & Chief Development Officer
McLaren Northern Michigan Foundation

I am grateful to all our benefactors for their commitment to our community. It is a privilege to disburse these funds to support our local hospital, staff, and programs.

GIVE TODAY!

TEXT "GIVE" to 231-487-6033
OR CALL 231-487-3500.

Learn more about the McLaren Northern Michigan expansion project and campaign: McLarenNorthernBuilds.org

Investing In Our Future

McLaren Northern Michigan strives to improve the health and quality of life for more than 430,000 permanent residents across 22 counties, while also serving a seasonal resident and visitor population migrating to and from the area throughout the year. As a nationally recognized acute and outpatient care provider, and the region's sole provider of high-end clinical services including heart, cancer, orthopedics, and neurosciences, a primary goal of our nonprofit hospital is to provide any patient, at any time, with immediate access to the health care he or she needs.

Our Petoskey facilities, which were designed to provide high standards of care in the 1930s, 1950s, and 1970s, are aging and reaching their limits to accommodate modern health care trends, advancements in technology, as well as critical workflow efficiencies, which all contribute to a safe patient care environment.



BUILDING *the* FUTURE of HEALTH CARE

NEW WING WITH 170,000 SQUARE FEET OF NEW SPACE

92 New Private Patient Rooms

Spacious state-of-the-art rooms designed for optimal patient care, privacy and family comfort.

- New Intensive Care Unit (ICU)
Increasing from 18 to 24 rooms
- New Cardiovascular Unit (CVU)
34 private rooms
- Inpatient Rooms (mixture of Medical/Surgical, Orthopedic)
34 private rooms

12 Observation Beds

Patients under observation will have a designated room on inpatient floors, and a bed vs. gurney in the Emergency Department. This will improve patient care and reduce wait times in the Emergency Department.

NEW STATE-OF-THE-ART OPERATING ROOMS

10 New Operating Rooms

Operating rooms will be as much as 30% larger to accommodate new technology, innovations and equipment, as well as large surgical teams.

PRIVATE PATIENT ROOMS IN EXISTING FACILITY

Many current double occupancy patient rooms will be converted to private.

Some rooms will be capable of converting back to semi-private during patient volume surges.

NEW SOUTH ENTRANCE

Easier Access to Services and Improved Wayfinding

Key services will be located just inside the South Entrance, including patient registration, blood draw laboratory, and more.



DAVID CORTEVILLE, MD
General Cardiologist
Michigan Heart & Vascular Specialists

I'm
GRATEFUL

for our supporters.

I'm grateful that so many donors have contributed to our hospital, allowing us to get the best equipment available to serve our patients.

The Building the Future of Health Care project and capital campaign continue to make great progress. Much has been accomplished since we broke ground in July 2018, and even more is in store for 2019 and beyond! Here are some highlights of what has been accomplished.

PHASE 1 COMPLETED

Site Preparation

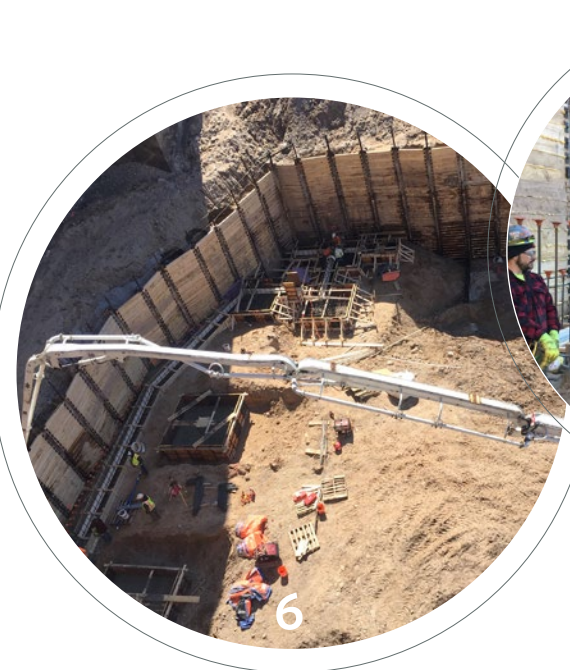
- ▶ **Underground Utility Update/Relocation:** water mains, storm and sanitary sewer lines, and electrical were moved and/or upgraded. **1**
- ▶ **New Cooling Towers:** three new cooling towers were installed on the roof of the existing facility, replacing old equipment located on the bluff.
- ▶ **New Mobile PET/CT Dock:** new docking area constructed, including corridor and bathrooms for imaging unit. **2**
- ▶ **New Fuel Tanks:** two new fuel tanks installed below ground, each holding 30,000 gallons of fuel needed to generate 96 hours of emergency power and heat. **3**
- ▶ **New Staff Parking Lot:** new lot with 380 parking spaces for staff constructed and shuttle service launched for staff. **4**
- ▶ **Jackson Street Realignment:** changed on-campus route of Jackson Street to improve future traffic flow.
- ▶ **New Emergency Generators:** two new emergency generators will sustain crucial hospital operations during the loss of normal power. **5**



PHASE 2 IN PROGRESS

Construction of New Wing

- ▶ **Mass Excavation and Earth Retention System:** 59,000 cubic yards of dirt has been excavated to construct the new wing. To keep earth in place and protect the work site, a retention system was built 40 feet down along the perimeter of the construction area. **6**
- ▶ **Concrete Foundation:** concrete foundation is being poured with completion expected in mid summer. **7**
- ▶ **Structural Steel:** steel is fabricated and placement will begin in August. A topping off ceremony will be scheduled for late fall.
- ▶ **Robert W. Considine Heart and Vascular Center Renovations:** to prepare for future facility renovations, the Electrophysiology Lab is being relocated to the Heart Center, a new Transesophageal Echocardiograph room is being built, and one of the Catheterization Labs is expanding. Most of these renovations will be completed in July.
- ▶ **Model Patient Rooms:** prototypes of the new private patient rooms have been constructed within the Petoskey facility. Clinical staff are reviewing them to ensure maximum efficiency and patient comfort.



PHASE 3 LOOKING AHEAD

Renovation of Existing Facility

- ▶ **Facility Updates:** Numerous areas within the Petoskey facility will be renovated and updated to enhance the patient and visitor experience, including a new surgical suite entrance and waiting area. **8, 9**



Thank You!

We are so grateful to our family of donors who generously provided us with the foundation for our Building the Future of Health Care project and capital campaign's ongoing success, which will add a 170,000 square foot wing to McLaren Northern Michigan and renovate the existing facility. To date, more than 1,000 benefactors have graciously donated more than \$30 million, making this our most ambitious fundraising initiative in our hospital's long and distinguished history.

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David M. and Rhonda L. Zechman
Ms. Sarah A. Zeilinger
Tom and Cindy Zipp

† Deceased

We invite you to join your friends and neighbors as we continue to meet the health care needs of residents throughout northern Michigan. Visit McLarenNorthernBuilds.org to donate and learn more about the Building the Future of Health Care campaign.

Bill McMaster, Owner, Bill's Farm Market, gladly supports the Building the Future of Health Care campaign.



Petoskey is his hometown. It is where he owns his business and where he gives back. Just over a year ago, Bill McMaster was attending the Petoskey Regional Chamber of Commerce Breakfast for Champions when he began having a heart attack. Bill went in to the emergency room later that day and was soon having a heart procedure.

"I'm just so grateful that I went in when I did, and that the doctors were able to save my life," Bill said. Like so many others, he's filled with appreciation for his medical team.

Bill's heart attack could have ended differently if it weren't for the exceptional care he received at McLaren Northern Michigan. Bill is grateful for his care, which allowed him to return to farming and to service. He not only serves on the boards of several nonprofits in town, he's offered his support to the Building the Future of Health Care campaign.

"The hospital was here for me when I needed it. I'm building the future of health care for my friends and family and for my community. They all deserve to have health care when they need it, too," Bill said.

"The hospital was here for me when I needed it. I'm building the future of health care for my friends and family and for my community. They all deserve to have health care when they need it, too."

—BILL McMASTER
Owner, Bill's Farm Market

HELPING HIS COMMUNITY



We're
BUILDING
the FUTURE
— of —
HEALTH CARE

for everyone.

At some point in everyone's life they will need health care. Knowing that it is available in our community is important to us.

Learn more about the McLaren Northern Michigan expansion project and campaign:

McLarenNorthernBuilds.org

 mnmfoundation  mclarennorthernfoundation

PETER JAREMA & KATELYN KLOSS
Siblings

Melissa and Paul Keiswetter, Owners, Petoskey Plastics, gave back after both received care at McLaren Northern Michigan.



SUPPORTING THEIR COMMUNITY

Paul and Melissa Keiswetter are givers. They give their time to volunteer on boards. They lend their talents to help nonprofit organizations improve the quality of life in northern Michigan. Through their business, Petoskey Plastics, they provide opportunities for local men and women to be employed in a world-renowned company. And, they recently pledged a significant gift to the Building the Future of Health Care campaign.

"I greatly care about northern Michigan, its residents, and our Petoskey Plastics associates," said Paul, who spent summers here before becoming a permanent resident more than 50 years ago. "Having world class medical services, alongside the natural beauty of our area, offers retired, resorting, or working individuals a rare opportunity for an exceptional standard of living."

Melissa, who says she looks forward to

a long and healthy life herself, values contributing to the quality of health care available for all area residents.

"I'm building the future of health care to offer the citizens of northern Michigan the most advanced opportunity for living a healthy, quality life," she said. "Technology continues to provide better options and McLaren Northern Michigan should be able to offer those," Melissa said.

"I'm building the future of health care to optimize the quality of life for all our local residents. If you can, why wouldn't you contribute?"

— PAUL KEISWETTER
Owner, Petoskey Plastics



I'm
BUILDING
the FUTURE
of
HEALTH CARE

for my patients.

It's important to me that our hospital is progressive and state of the art. To have a hospital that is at the forefront of medicine allows me to know that I am caring for my patients in the best possible way.

Learn more about the McLaren Northern Michigan expansion project and campaign:

McLarenNorthernBuilds.org

mnmfoundation mclarennorthernfoundation

Modern Facilities + Advanced Technology + Ideal Community = IMPROVED PHYSICIAN RECRUITMENT

Just like patients want to be treated in the most up-to-date facility, medical providers want to practice in a hospital that values modern facilities and advanced technology. The Building the Future of Health Care project, focused on enhancing the high-quality health care provided, will ensure specialty services are available as the hospital continues to invest in the facility, along with the people providing the high-quality clinical care. Here are two of the recently recruited providers in our region.



JOEL ENGEL, DO, a general cardiologist, has joined Michigan Heart & Vascular Specialists. He earned his medical degree from the Michigan State University College of Osteopathic Medicine and completed his internal medicine residency and cardiology fellowship at Detroit Osteopathic Hospital. "I believe in a proactive approach to treating cardiovascular disease," stated Dr. Engel. "Through diet and exercise, with the support of medication and procedural interventions, when necessary, heart disease can be treated effectively." With over 30 years of cardiovascular experience, Dr. Engel is looking forward to continuing his career in northern Michigan. "I have been a northern Michigan homeowner for some time and I have always felt a kinship to the area," said Dr. Engel. "When there was an opportunity to practice in Petoskey, it was an easy decision." Along with his wife Cindy and dog Winston, the Engels are looking forward to all that northern Michigan has to offer. In his free time, Dr. Engel enjoys golfing, gardening, landscaping, home improvement projects, and reading American history, art, and architecture books.



JONATHAN A. DUCASTEL, MD, is back in his hometown of Petoskey to practice at McLaren Northern Michigan Nephrology. The Petoskey native received his medical degree from the Michigan State University College of Human Medicine and completed his internal medicine internship and residency as well as Nephrology fellowship from The Ohio State University, where he held the position of Chief Fellow. "I knew I wanted to go into medicine when I was studying biology at the University of Michigan," said Dr. Ducastel. "From there, nephrology was a clear choice." When looking for a location to practice medicine, Dr. Ducastel knew he wanted to come back to his hometown of Petoskey. "After my one-month internal medicine rotation in Petoskey, it was my goal to return home to Petoskey and practice medicine," he said. "Growing up in northern Michigan, you sometimes forget how amazing this place is." Back in Petoskey, Dr. Ducastel is excited about spending more time with family and friends as well as introducing his wife Natalie and two French Bulldogs, Gus and Penny, to all that northern Michigan has to offer. In his free time, Dr. Ducastel enjoys cross country running, cycling, soccer, and basketball.

GIVE TODAY!

TEXT "GIVE"
to 231-487-6033
OR CALL 231-487-3500

Recruiting and retaining talented physicians to care for you and your family are priorities for McLaren Northern Michigan. Donors to the McLaren Northern Michigan Foundation have given generously to help us develop a new Provider Development Department focused on recruiting and retaining top providers in our area.

PROVIDERS RECRUITED TO DATE

Anesthesiology (5)
Cardiology (2)
Emergency Medicine (5)
Family Medicine (6)
Gastroenterology (1)
General Surgery (1)
Hospitalist (3)
Nephrology (1)
Ophthalmology (1)
Orthopedic Surgery (2)
Psychology (1)
Radiology (2)
Trauma and Acute Care Services (8)

FUTURE RECRUITMENT GOALS

Cardiology
Gastroenterology
Hematology/Oncology
Neurology
Neurosurgery
Orthopedics
Pediatric Hospitalist
Primary Care/Internal Medicine
Radiation Oncology
Urology

WE'VE GOT YOU COVERED

Our services represent nearly all medical, surgical specialties

McLaren Northern Michigan offers a full range of services representing nearly every medical and surgical specialty. Providers travel to communities all across the region to ensure easy access to high quality care close to home. And, participation in clinical research means that patients have access to leading-edge treatments before they are available elsewhere.

Whether providing care in the hospital, a specialty clinic, or through home health care, McLaren Northern Michigan will provide health care as it expects for its own family.

Specialists travel all over northern Michigan to deliver care close to home in: Alpena, Beaver Island, Charlevoix, Cheboygan, Gaylord, Grayling, Hillman, Houghton Lake, Indian River, Newberry, Onaway, Rogers City, St. Ignace, and Sault Ste. Marie.

OUR SPECIALTIES INCLUDE:

Adult Day Center	Internal Medicine
Acute Rehabilitation	Nephrology
Allergy	Neurosciences
Anesthesiology	Obstetrics
Asthma	Oncology
Cardiac & Thoracic Surgery	Ophthalmology
Cardiology	Oral Surgery
Dentistry	Orthopedics
Dermatology	Pain Management
Ear, Nose, & Throat	Palliative Medicine
Emergency Medicine	Pathology
Endocrinology	Pediatrics
Facial Plastics	Physical Medicine
Family Practice	Plastic & Reconstructive Surgery
Gastroenterology	Podiatry
General Surgery	Private Duty
Gynecology	Psychology
Hematology	Pulmonology
Hyperbaric Oxygen Therapy	Radiation Oncology
Home Health Care	Radiology
Home Medical Equipment	Rheumatology
Hospice	Rehabilitation/Therapy
Hospitalist	Trauma & Acute Care Services
Immunology	Urology
Infectious Diseases	Vascular/Endovascular
Integrative Medicine	Vascular Surgery

SUMMER WELLNESS EXPO



Aug. 9

9 a.m. - 4 p.m.

Entrance donation at your discretion. All proceeds will benefit the McLaren Northern Michigan Foundation.



KEYS TO HEALTHY LIVING

KEYS TO FITNESS

Hike, Run, or Bike the Mountains and attend Fitness Classes

KEYS TO NUTRITION

Tips and Demonstrations for Healthy Eating

KEYS TO LIFE SAVING SKILLS

Hands-on training for Community CPR, Heimlich Maneuver, Stop the Bleed, and Summer First Aid

ACTIVITIES FOR THE WHOLE FAMILY!

KIDS ACTIVITIES - CHILDCARE AVAILABLE
Q&A ON HEALTH TOPICS - LUNCH

VISIT: mclaren.org/NorthernMichiganFoundation to find out more.

WE'RE THANKFUL FOR OUR PARTNERS



Thank you to the Offield Family (pictured above at our groundbreaking ceremony last year), the many businesses, and all the individuals and families who have supported the campaign thus far. As nonprofit organizations, McLaren Northern Michigan and the McLaren Northern Michigan Foundation depend on the support of community members.

Your donation is a vote of confidence for this project and is a commitment to the health care you expect for yourself, your family, and your community. For this project to succeed, we need every single gift, including yours.

LOOKING AHEAD

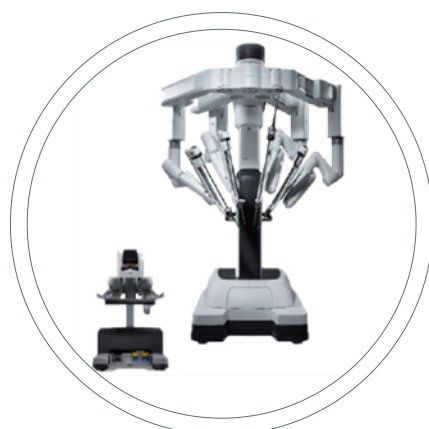
What's Next?

As we move into the next phase of the Building the Future of Health Care campaign, we are raising funds for additional equipment and programming. These additions will continue to modernize our facility, aid in our ability to recruit top medical providers, nurses, and clinicians, and invest in our facilities for current and future generations. Here are a few of our fundraising priorities:



1] TELEMETRY MONITORING SYSTEM. Patients admitted to the hospital with a heart condition are fitted with a transmitter which monitors their heart activity remotely. The Telemetry Monitoring System helps staff monitor patients' heart rhythm and track any changes that can lead to blood clots, stroke, heart failure and other heart-related complications. The Telemetry Monitoring System will be incorporated throughout the new wing, making it possible to continuously monitor patients in all inpatient units. Telemetry will also be expanded to additional testing areas and during the project renovation phase of the existing space it will be expanded to Labor and Delivery, and Pediatrics.

2] DA VINCI ROBOTIC SURGERY EQUIPMENT. Da Vinci Robotic Surgery uses a surgeon-controlled robot to perform advanced laparoscopic surgery. Patients needing a urological, gynecological or general surgery procedure benefit from this technology. The Da Vinci Robot allows surgeons to make more precise movements and use advanced 3D HD visualization of the surgical procedure, resulting in a refined surgical technique and enhanced patient outcomes. Surgeons at McLaren Northern Michigan currently perform more than 550 surgeries annually that qualify for robotic surgery – including care for prostate, bladder and kidney cancers; urinary blockages; hysterectomies; hernias; and gallbladder removals. Patients benefit from smaller incisions, faster recovery, and lower risk of complications. Having this technology will also help recruit top talent to our market.



3] BREAST IMAGING: 3D MAMMOGRAPHY. 3D mammography (digital breast Tomosynthesis) is the latest FDA-approved advancement to find breast cancer early, when it is most treatable. 3D mammography allows radiologists to see breast tissue details more clearly and may uncover breast cancer that would otherwise be hidden by overlying breast tissue. Numerous recent studies showed 3D mammography increased invasive breast cancer detection rates by 40%. Additionally, 15% fewer patients were "called back" and asked to return for additional evaluation.

DOUBLE YOUR IMPACT

Here's how your gift can have an even greater impact:

The Oleson Foundation has generously agreed to match every gift towards the Building the Future of Health Care capital campaign up to \$50,000! For this project to succeed, we need every single gift, including yours. When you give \$50, your gift automatically becomes \$100. When you give \$100, your gift automatically becomes \$200. **Please give a gift today!**

\$1 + \$1 =
YOUR GIFT MATCHING GIFT

\$2
TOTAL GIFT

FOUR WAYS TO GIVE TODAY:

1. Text "GIVE" to 231-487-6033
2. Give online: McLarenNorthernBuilds.org
3. Cut off the adjacent form and return it with your gift in the mail
4. Call 231-487-3500 to speak with a gift officer



✓ YES! I want to help Build the Future of Health Care!

Please accept my gift of \$25 \$50 \$100 \$250 \$500 \$1000

Personal Check
 Credit Card Visa Mastercard AmEx Discover

Name on card: _____

Card number: _____ Exp: _____ Code: _____

Name: _____

Email: _____

Address: _____

City, State, Zip: _____

Telephone: _____

Mail your tax-deductible gift to: McLaren Northern Michigan Foundation
360 Connable Ave., Petoskey, MI 49770.

To learn more about how you can support McLaren Northern Michigan Foundation, call 231-487-3500, or visit our website: McLarenNorthernBuilds.org.



360 Connable Ave.
Petoskey, MI 49770
231-487-3500

WHO WE ARE

The McLaren Northern Michigan Foundation is a supporting organization of McLaren Northern Michigan. Both are 501 (c)(3) nonprofit organizations committed to providing quality health care in northern Michigan. All donations to the Foundation stay local and support our hospital and its affiliate organizations.

OUR MISSION

To receive and administer funds to support the mission of McLaren Northern Michigan and support programs that enhance the well-being of the community.

OUR PROMISE

You will have unwavering confidence that your gift will be optimized to provide superior patient care and knowledge that your generosity will impact you, your family, and your community for generations to come.

text to give:
TEXT "GIVE" to 231-487-6033

follow us:
#McLarenNorthernBuilds

