

Friends OF THE FOUNDATION

 **McLaren**
NORTHERN MICHIGAN
FOUNDATION

Our Mission:
To receive and administer funds
to support the mission of
McLaren Northern Michigan and
support programs that enhance
the well-being of the community.

FALL 2018



Let's Celebrate!
Groundbreaking and \$26 million raised

On the Cover:

The Offield family puts the first shovels in the dirt at the ceremonial groundbreaking event for the new hospital expansion project. Thanks to the Offields and everyone who has supported this project.



Dear Friends,

This has been an especially busy summer here at the Foundation as we celebrated the amazing ways your generosity is changing the future of health care in our region. In July, we launched the public phase of the Building the Future of Health Care Campaign to support the expansion and renovation project at McLaren Northern Michigan.

The following pages have highlights from the Groundbreaking Ceremony, Heart and Vascular Center Naming and Dedication, Public Launch Celebration, and Friend of the Hospital Dinner.

Momentum is building: so far over \$26 million has been raised towards our philanthropy goal.

We also invite you to join us for a special event on September 22—Diamonds and Denim, an event sponsored by the Rotary Club of Petoskey, which will support the campaign (details on page 8).

On behalf of our staff and patients, thank you for your generous support. This transformational project would not be possible without your participation.

Thank you! Your gifts are building the future!

Patrick J. Schulte, CFRE
Vice President & Chief Development Officer
McLaren Northern Michigan Foundation

Elise F. Hayes
Board Chair
McLaren Northern Michigan Foundation



NORTHERN MICHIGAN FOUNDATION

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Find out more about our work by visiting
mclaren.org/NorthernMichiganFoundation.*



2018 McLAREN NORTHERN MICHIGAN FOUNDATION BOARD OF TRUSTEES

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Patrick J. Schulte, CFRE, Vice President & Chief Development Officer, McLaren Northern Michigan Foundation

Your Gifts are Building the Future

Thanks to the generosity of nearly 600 donors, the Building the Future of Health Care Campaign has raised over \$26 million!

Your contributions support the expansion project that will modernize our current facility, build a new wing, and make a difference in the future of health care in northern Michigan.

We still need your support to make the campaign a success. Please consider how you can help make an impact in the lives of future patients throughout our 22-county service area. Every gift is important. Every gift will help build!

Minimum Goal:
\$33 million

Raised to date:
over **\$26 million**

(Construction, design, and building cost: \$158M. Total cost including financing: \$175M.)



Our Campaign Continues

We have already approached and secured participation from hundreds of individuals.

We have 100% participation from:

- McLaren Northern Michigan Board of Trustees
- McLaren Northern Michigan Foundation Board of Trustees
- McLaren Northern Michigan Senior Executive Team

We have begun outreach to our employees, medical staff, and management team, and will continue to reach out to individuals, foundations, corporations, and businesses.

Hopefully by now you've noticed that we've increased our public presence in the community as we seek to gain more exposure and awareness about the project and the campaign. Look for ads in your local newspaper, on billboards, and coming soon to radio and TV!



HERE'S HOW YOU CAN SHOW YOUR SUPPORT:

1. Follow Us on Facebook at [mnmfoundation](#)
2. Follow Us on Instagram at [mclarennorthernfoundation](#)
3. Watch and share our campaign videos on our YouTube Channel: <http://bit.ly/MNMFYouTube>
4. Visit our new website [McLarenNorthernBuilds.org](#) and sign up to get email updates
5. **SHARE!** Tell your friends and family about the great work you are doing!

THREE WAYS TO GIVE TODAY:

1. Text "GIVE" to (231) 487-6033
2. Give online: [McLarenNorthernBuilds.org](#)
3. Mail your gift in the enclosed envelope

It's Official: We've Broken Ground!

More than 100 donors gather to celebrate this historic hospital milestone

Mclaren Northern Michigan officially broke ground on its new 170,000 square-foot wing on July 11. More than 100 donors and community officials joined to celebrate the historic groundbreaking of the new expansion project.

The wing is named the "Offield Family Pavilion" after Harbor Springs residents Jim and Sujo Offield, who gave a lead gift to the project. The Offield family has a long legacy of commitment to the hospital dating back to its original founding.

This expansion is only possible because of the generous people in our communities who are willing to make a major investment in the future of health care.

"We wanted to support this project for our community, but our work is not done," Jim Offield said. "It is up to all of us to build the future of health care dollar by dollar, and our job will not be done until we have raised the final dollar. I hope the community will join us in supporting this important project."

Please contact the Foundation to make a donation. Thank you to all of those who attended and who have contributed!



Jim Offield, lead donor and Campaign Committee Chair (L) and David Zechman, Chief Executive Officer, McLaren Northern Michigan, break ground on the new wing on July 11.



Sis Fisher (L) and daughter Elise Hayes, Board Chair, McLaren Northern Michigan Foundation, celebrate together.

Thank you to everyone who supported the project and to the businesses who made this event a success: Taylor Rental of Petoskey, Flowers from Sky's the Limit, and Chandler's.



(From left) Thank you David Crouse, Barb Schirmer, Ham Schirmer, and Teresa Crouse for your support.



(From left) Julien Schiavone, Capri Offield, and Remy Schiavone carry on the Offield family tradition of supporting the hospital.

Dedicating the *Heart and Vascular Center*

A lead gift from Robert W. Considine will ensure future technological advances for our heart center

Donors make award-winning care possible. Robert W. Considine, a long-time supporter of the McLaren Northern Michigan Foundation, recently made a lead gift that will fund a new catheterization lab and equipment, and purchase of new robotically assisted technology. Additionally, his gift establishes the newly created Robert W. Considine Heart and Vascular Program Endowment Fund. The gift will help build on the program's strength and position as one of the nation's 50 Top Cardiovascular Hospitals for the treatment of cardiovascular diseases as determined by Truven/IBM Watson Health.

McLaren Northern Michigan honored Robert Considine on July 16 by dedicating and naming the Heart and Vascular Center in his honor.

"I've made gifts in the past to fund equipment and further the life-saving work performed by Louis (Cannon, MD, Interventional Cardiologist) and his team," said Mr. Considine. "For this donation, I wanted to leave a legacy and honor Louis who once told me I would not die on his watch."

"I am truly moved by the generosity of Mr. Considine,"

Dr. Cannon said. "His gifts have literally helped save the lives of hundreds of cardiac patients. Our program is strong because of his commitment and support."



Staff from the Heart and Vascular Center join to thank Robert W. Considine for his lead gift.



Louis Cannon, MD, Interventional Cardiologist (L), hugs Robert W. Considine at the dedication event for the new Robert W. Considine Heart and Vascular Center.

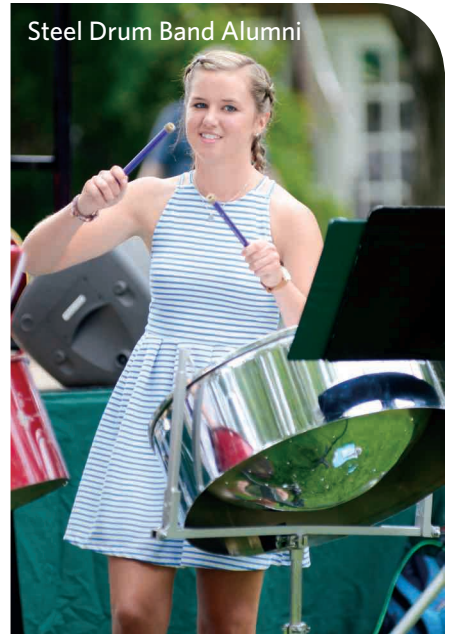
For more information on how you can give a gift to benefit future patients, visit www.McLarenNorthernBuilds.org or call (231) 487-3500.



Kilwin's Ice Cream



Mega Heart Tours



Steel Drum Band Alumni



Fun times!

BUILDING
the **FUTURE**
— of —
HEALTH CARE
Campaign



CPR Training



Healthy Living Booths



Childrens' Activities

CELEBRATING TOGETHER - OUR CAMPAIGN LAUNCH

Hundreds of community members joined the Building the Future of Health Care Campaign public celebration in Petoskey's Pennsylvania Park on July 13. To date, almost 600 people have donated over \$26 million to support this important project. Our goal is to engage people across our 22-county service area to play a part in the expansion. Every dollar and every donation helps us reach our goal. Consider how your gift could make a difference in the lives of future patients at McLaren Northern Michigan. Give today to build the future of health care for yourself, your family, your friends, and your community members.

Service and Support: Celebrating our Friends

One of our favorite events each summer is the Friend of the Hospital* Appreciation Event to thank donors and honor our annual Jack Clark Philanthropy and Service Award winner.

The Jack Clark Philanthropy and Service Award honors individuals who have made exceptional contributions to the McLaren Northern Michigan Foundation. Like long-time supporter Jack Clark, recipients of this award are visionaries and philanthropists at heart. They have provided direction and leadership to the Foundation and have acted as its ambassadors, generating support throughout northern Michigan.

Susanna "Susie" Souder has been one of the strongest advocates for the McLaren Northern Michigan Foundation. She has been an ambassador for the Foundation and the hospital in our community for decades. Thank you Susie for your involvement, financial support, and volunteerism.

She first devoted her time, wisdom, and expertise to the Burns Clinic Foundation from 1992 to 1993, during which time it merged with what is now the McLaren Northern Michigan Foundation. Susie continued as a trustee and remained on the McLaren Northern Michigan Foundation Board from 1993 to 2004, when she passed the baton to her daughter-in-law to continue the tradition of family involvement in leadership. In honoring her with this award, the Foundation noted, Susie is candid, honest, and impartial. She provides sound guidance in countless situations.

Susie continues to serve the Foundation as a member of the Advisory Council.

**To learn more about our Friend of the Hospital Program and how you can join, contact us at (231) 487-3500.*



(From Left) William, Jonathan, Fritz, Susie, Hattie, and Tracy Souder



Linda Ward and Bob Esford



George and Pat McElroy



Melissa and Paul Keiswetter



NORTHERN MICHIGAN
FOUNDATION

360 Connable Avenue
Petoskey, MI 49770

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Upcoming Events


5th Annual Rotary Club of Petoskey *Diamonds*

AND

DENIM

Dinner, Auction, and Dance Party.




Don't miss your
chance to win a real
one-carat diamond

Donated by Reusch Jewelers

A portion of proceeds from the event will support the McLaren Northern Michigan Foundation Building the Future of Health Care Campaign for the new Petoskey hospital wing, which serves communities throughout northern Michigan.

Diamonds & Denim has sold out the past four years, and this year is sure to be just as fun!

Saturday September 22

5:30-11 p.m.

Lange Center at
Bay Harbor Yacht Club



Tickets

\$100 Per Person

\$900 Table of 8

\$1,100 Table of 10

Tickets and online auction
items available at

www.bit.ly/DiamondsAndDenim2018