



Joëlle Kai

📍 Gardens, Cape Town

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💻 <https://joellekai.journoportfolio.com/>

☎ **Reference**
Samantha Page, Senior
Content Officer at Machine_.
Please contact me for their
information.

RELEVANT EXPERIENCE

MID-WEIGHT CONTENT EDITOR

Feb 2023 - Sept 2024

Machine_, Publicis Groupe

EDITORIAL ASSISTANT

Mar 2021 - Sept 2022

Woman & Home, Highbury Media

FOUNDER & OWNER

Jun 2020 - Jun 2021

Aboyne Apparel

TEMPORARY ADMIN ASSISTANT & DOGGY DAYCARE MANAGER

Jul 2019 - Dec 2019

Mary Puppins

MEDIA & ADMIN COORDINATOR

Feb 2018 - Apr 2019

Honest Chocolate

COPYWRITER

Oct 2017 - Jan 2018

Faithful to Nature

CLIENT ACCOUNT MANAGER

Mar 2017 - Sep 2017

Meltwater

CLIENT SUPPORT REPRESENTATIVE

Aug 2016 - Feb 2017

Meltwater

CLIENT SERVICES INTERN

Dec 2015 - Jul 2016

Meltwater

EDUCATION

SHORT COURSE IN ONLINE MARKETING

2016

GetSmarter

BA HONOURS IN ENGLISH STUDIES

2015

FIRST CLASS PASS FOR THESIS ON CHILDHOODS WITHIN THE AFRICAN DIASPORA

University of Cape Town

BA IN ENGLISH LANGUAGE & LITERATURE, ART HISTORY

2012 - 2014

University of Cape Town

AWARDS

SOUTH AFRICAN PUBLICATION FORUM AWARDS

- Email Newsletters Winner 2024, Sanlam Group Technology ('TechTok')
- Email Newsletters Finalist 2024, Sanlam Group Weekly Mailer ('Connect')
- Excellence in Communication Certificate 2024, Sanlam Group Technology ('TechTok')

THE NEW GENERATION AWARDS

- Best Online Newsletter Gold Winner 2024, Sanlam Group Weekly Mailer ('Connect')
- Best Online Magazine/Newspaper Silver Winner 2024, Nutun 'Engage' Issue 56

UNIVERSITY OF CAPE TOWN DEAN'S LIST, 2013



Joëlle Kai

WHAT MAKES ME TICK

- **The New York Times games**
Spelling Bee and Connections
- **Card games** with my husband
- **Book club**
- **Yoga**
- **Hiking**
- **The BBC's Antiques Roadshow**
- **Hosting long lunches**