

FREELANCE WRITER & JOURNALIST



Joëlle Davidson

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☎ Reference: Lisa Katz.
Lisa and I worked closely together when she was the Group Digital Editor at Highbury Media. Please contact me for her information.

WHAT MAKES ME TICK

- **Reading**
 - African literature, old and new is my favourite. Currently I am diving into South African Lawrence George Green.
- **Crosswords**
- **Board Games**
- **Propagating Succulents**
- **Heated Yoga**
- **Mountain Hikes**
- **The Antiques Roadshow** on BBC
- **Hosting Dinner Parties**, especially as my partner is a chef
- **Flowers**
- **Judith and the Head of Holofernes** by Gustav Klimt

EDITORIAL ASSISTANT

Mar 2021 - Aug 2022

Woman & Home, Highbury Media

FOUNDER & OWNER

Jun 2020 - Jun 2021

Aboyne Apparel

TEMPORARY ADMIN ASSISTANT & DOGGY DAYCARE MANAGER

Jul 2019 - Dec 2019

Mary Puppins

MEDIA & ADMIN COORDINATOR

Feb 2018 - Apr 2019

Honest Chocolate

COPYWRITER

Oct 2017 - Jan 2018

Faithful to Nature

CLIENT ACCOUNT MANAGER

Mar 2017 - Sep 2017

Meltwater

CLIENT SUPPORT REPRESENTATIVE

Aug 2016 - Feb 2017

Meltwater

CLIENT SERVICES INTERN

Dec 2015 - Jul 2016

Meltwater

EDUCATION

BA HONOURS IN ENGLISH STUDIES

2015

(FIRST CLASS PASS FOR THESIS ON CHILDHOODS WITHIN THE AFRICAN DIASPORA)

University of Cape Town

BA IN ENGLISH LANGUAGE & LITERATURE, ART HISTORY

2012 - 2014

University of Cape Town

SHORT COURSE IN ONLINE MARKETING

2016

GetSmarter