

SIENA GILJUM

Multimedia Lifestyle & Culture Journalist

626.390.5852
sgiljum@bu.edu
[LinkedIn](#) // [Twitter](#)
[Muck Rack](#)

JOURNALISM & COMMUNICATIONS

Communications Specialist – Boston University Arts & Sciences

FEB 2019 - PRESENT // Boston, MA

- Pitch, report and write features and profiles for university website
- Synthesize media mentions of BU for promotion in newsletters and site
- Produce biweekly and quarterly newsletters for faculty and alumni

DJ & Podcast Editor/Producer – WTBU, The Beat of Boston University

JAN 2020 - DEC 2021 // Boston, MA

- Hosted *Office Hours*, an original journalism-based college radio show getting to know the professors of BU through weekly interviews
- Edited a weekly WTBU podcast with Audition and produced via Anchor

Lifestyle/Features Reporting Intern – [Los Angeles Times](#)

JUN 2021 - OCT 2021 // Los Angeles, CA

- Covered therapy, plants, skating, hiking and holidays with personal voice
- Hosted Instagram takeovers for special events on @latimesplants
- Sourced stories of 20 vanity license plates and conceived of a project to showcase L.A.'s most unique personalized plates, cars and drivers

Arts & Metro Contributor – Boston University News Service

FEB 2020 - FEB 2021 // Boston, MA

- Pitched stories and took assignments on local arts and city news
- Reviewed plays and visual art exhibits through copy and photography

Reporter – Brookline TAB

SEP 2020 - JAN 2021 // Brookline, MA

- Pitched and wrote local stories on the 2020 election and more
- Fostered professional relationships with town officials and residents

SERVICE

- **Barback/Retail** – Lamplighter Brewing Company (Mar. 2022 - present)
- **Resident Counselor** – Summer @ Santa Catalina (Summers 2018-19)
- **Tour Guide** – Gibson House Museum (Sep. 2018 - May 2019)
- **Day Counselor** – Rayuela Immersion Camp (June - August 2017)

EDUCATION

Boston University College of

Communication,
B.S. Journalism; Film &
Television

AUG 2018 - MAY 2022

GPA 3.58

Minor – Spanish

Activities – Stage Troupe
(President 2021-22; VP
2019-20), Community
Service Center, Kappa
Alpha Theta

Westridge School for Girls – Pasadena, CA

AUG 2009 - JUN 2018

Activities – ASB, Theatre,
Newspaper, Student Voices

SKILLS

Adobe Creative Suite
Microsoft Office Suite
Writing & copy editing
Audio & video production
HTML for web/email
CPR/AED & First Aid

LANGUAGES

Spanish – proficient

English – fluent