

Restaurant Opening Heart Pin

Draft 1

30 August 2022



BRIEF

Design pin badge for new restaurant openings.

The pin badge will combine a heart graphic with number starting with #44.

The next restaurant opening will be #45.

The pins are tiny and need to be simple.

Complex graphics are possible but costly

The pins will become collectibles.



Option 1a

3 colour Pins with silver trim. The numbers and base graphic colours will vary. The black will remain consistent. The dots are silver.





Option 1b

3 colour Pins with silver trim.
The heart and base graphic colours will vary. The black numbers will remain consistent.
The dots are silver.





Option 1c

3 colour Pins with silver trim.
Numbers and base panel colours
will vary. The dots are silver.

The Heart shape is dynamic.





Option 2

4 colour Pins with silver trim
the base graphic colour will vary.
The numbers are all red
with silver trim





Option 3

3 colour Pins with silver trim. Heart and pattern colours will vary and be low contrast. The numbers are black with silver trim.



Thank you :)