



# Eva Ivanova

Creative Writer/Director/ Manager

Burgas, Bulgaria

+359 898 334 883 · [amitola88@gmail.com](mailto:amitola88@gmail.com)

⇒ [Words Wizardess](#)

## Skills

Microsoft Office

Microsoft Excel

Ability to Work in a Team

Effective Time Management

Communication

Ability to Multitask

Adaptability

Excellent Communication Skills

Leadership Skills

## Languages

English

Bulgarian

Bokmål, Norwegian;  
Norwegian Bokmål

## Profile

As an experienced bilingual, published author with publications and published books in Bulgarian and English, I learned two essential things: there is no higher state of mind than the one of love, and no place is more peaceful than a place where you are fulfilled. With 15+ years of professional experience, and academic studies in mass communication, psychology, and NLP, I know how to combine my knowledge and skills to become an indispensable, precious part of a project and a team by working hard with passion and creativity.

## Employment History

### Content Manager, Digitawise, Burgas

December 2021 – Present

### Consultant, Freelance, Burgas

April 2018 – Present

I'm a freelance consultant in creative communication and campaign management. I also wrote, edited, and helped with several art projects, including commercials and a short film.

### Copywriter, Gamblingnews

December 2020 – September 2021

I wrote articles about the gambling industry, economics, and merger and acquisition press releases.

<https://www.gamblingnews.com/news/author/evaivanova/>

### Freelance Copywriter

October 2020 – July 2022

I wrote articles for various digital publications in Bulgaria such as prizni.bg, 1kam1.com, Cactus Magazine at k-kres.com, and others.

### Copywriter and Independent Consultant, Upstream Systems, Athens

December 2013 – April 2018

I created interactive and static content for mobile operators. I worked for years on eleven services that provided original content to millions of mobile users in Bulgaria and abroad.

### Freelance Author and Copywriter

January 2010 – December 2013

I worked on several personal projects - four books in Bulgarian, which I published under the name Ami Tola. All of my books were nationally recognized and received awards. My stage plays for children in rhyme have been performed in over 30 cities in Bulgaria.

## Education

### **Master's in Psychology, St. Cyril and St. Methodius University , Veliko Tarnovo**

November 2020 – Present

I am currently studying for my final exam in Psychology. My main disciplines were Cognitive Psychology, History of Psychology, Behavior psychology, Biology.

### **Master's in Creative Communication, Sofia University "St. Kliment Ohridski", Sofia**

January 2013 – October 2014

I worked on many creative projects. Some of my disciplines included Design Analysis, Creative Communication, Mass Media, Sociology, Marketing, Digital Marketing and etc.

### **Bachelor's in Public Relations, Burgas Free University, Burgas**

October 2007 – November 2011

Social Media, Advertising Principles, Professional Writing, News Writing, Text and Meaning, Marketing Principles, Sociology, Political Studies, Media Production and Presentation, Psychology;

## Courses

### **NLP Master Practitioner, Richard Bandler**

January 2017 – March 2017

### **NLP Practitioner, Richard Bandler**

September 2014 – October 2014

### **Hypnosis , Bulgarian Hypnosis Association**

October 2017 – December 2017

## Book

### **Dorothy in the World of dOz and the Wizard of AI, Burgas**

August 2022

I published my first book in English on digital marketing. It was highly praised by big names in the industry. It is free to download.