

Alejandra Salazar

210-781-0737 | amsalazar@alumni.stanford.edu
alejandrasalazar.journoportfolio.com

EDUCATION

Stanford University; Stanford, CA — B.A. in Political Science, Communication; 2017

EXPERIENCE

Assistant Producer, WNYC | New York Public Radio; New York, NY **October 2017** **present**

Write and produce newscasts for daily news program Morning Edition. Pre-interview sources, script two-way interviews, and produce local feature stories.

Enterprise Intern, Dallas Morning News; Dallas, TX **June 2017** **September 2017**

Profiled local individuals, organizations and relevant events for in-depth stories offering a range of perspectives on issues and trends in the Dallas-Fort Worth area. Covered breaking news and collaborated on multimedia projects across newsroom.

Arts and Culture Intern/Freelancer, San Francisco Chronicle; San Francisco, CA **January 2017 - present**

Cover Bay Area arts and community events on the Chronicle's various multimedia platforms. Feature popular visiting artists and upcoming local artists in music, literature and visual/gallery arts, with an emphasis on underrepresented communities and artists with timely, sociopolitically conscious work.

Marketing & Publicity Coordinator, El Centro Chicano y Latino; Stanford, CA **May 2014 - June 2017**

Planned and staged events and programming at Stanford's Latinx/Chicanx student center, as well as produce and distribute promotional materials and press releases.

Music Editor & Contributor, Stanford Arts Review; Stanford, CA **January 2014 - June 2017**

Write, edit and publish music pieces for Stanford's online arts review blog. Track on and off campus music events, host writing workshops, and manage the StAR Wordpress site and coordinate StAR music writers.

Music DJ & Breaking News Reporter, KZSU Stanford 90.1 FM; Stanford, CA **September 2013 - June 2017**

Reviewed and played music on weekly show at Stanford's student-run radio station, reported on local events, trained incoming DJs on FCC on-air regulations, and publicized KZSU events across campus.

Univision Advocacy Fellow, National Hispanic Media Coalition; Pasadena, CA **June 2016 - March 2017**

Supported NHMC's advocacy efforts to promote fair Latinx representation in popular media by covering relevant events for the NHMC blog, compiling relevant data on media policy and Latinxs in news and entertainment, and planning community events to mobilize and raise visibility of Latinxs in media.

Washington Desk Intern, National Public Radio; Washington, D.C. **September 2016 - December 2016**

Produced and edited on-air politics pieces and the NPR Politics Podcast. Recorded and logged interviews and pre-interviewed sources. Pitched, developed and reported story ideas for publication on NPR website.

Press Intern, Office of the Attorney General of California; San Francisco, CA **January 2016 - March 2016**

Drafted press releases, researched and compiled the Attorney General's daily media briefing, interacted with and fielded questions from members of the press, and designed graphics for social media use.

SKILLS

- Native oral and written proficiency in Spanish.
- 8+ years of photography, design, and audio production experience; professional proficiency in relevant software:

