

Alejandra Salazar

210-781-0737 | amsalazar@alumni.stanford.edu
alejandrasalazar.me

EDUCATION

Stanford University; Stanford, CA — B.A. in Political Science, Communication; 2017

EXPERIENCE

Assistant Producer, WNYC | New York Public Radio; New York, NY — October 2017 - present

Write and produce newscasts for daily news program Morning Edition. Pre-interview sources, script two-way interviews, and produce and edit local feature stories.

Entertainment News Freelancer, Refinery29; New York, NY — April 2018 - present

Pitch and write about the latest in pop culture news, including coverage of Hollywood, music, politics, and current trends. Work closely with photo and social media editors to optimize stories for online distribution.

Arts and Culture Intern/Freelancer, San Francisco Chronicle; San Francisco, CA — January 2017 - present

Cover Bay Area arts and community events for the Chronicle's Datebook vertical. Feature popular visiting artists and upcoming local artists in music, literature, and visual and gallery arts, with an emphasis on underrepresented communities and artists with timely, sociopolitically conscious work.

Enterprise Intern, Dallas Morning News; Dallas, TX — June 2017 — September 2017

Profiled local individuals, organizations, and relevant events for in-depth stories on issues and trends in the Dallas-Fort Worth area. Covered breaking news and collaborated on multimedia projects across newsroom.

Marketing & Publicity Coordinator, El Centro Chicano y Latino; Stanford, CA — May 2014 - June 2017

Planned and staged programming at Stanford University's Latinx/Chicanx student center. Produced and distributed promotional materials and press releases.

Music Editor & Contributor, Stanford Arts Review; Stanford, CA — January 2014 - June 2017

Wrote, edited and published music pieces for Stanford University's online arts review blog. Followed local music events, led writing workshops, and managed the publication's Wordpress site.

Music DJ & Breaking News Reporter, KZSU Stanford 90.1 FM; Stanford, CA — September 2013 - June 2017

Reviewed and played music on a weekly show at Stanford University's student-run radio station, reported on local events, trained incoming DJs, and publicized KZSU events across campus.

Univision Advocacy Fellow, National Hispanic Media Coalition; Pasadena, CA — June 2016 - March 2017

Supported NHMC's efforts to promote fair Latinx representation in popular media by covering relevant events for the NHMC blog, compiling relevant data on Latinxs in news and entertainment, and planning community events to mobilize and raise visibility of the Latinx community in the media industry.

Washington Desk Intern, National Public Radio; Washington, D.C. — September 2016 - December 2016

Produced and edited politics pieces for radio play and for the NPR Politics Podcast. Recorded and logged interviews and pre-interviewed sources. Pitched, developed, and reported stories for the NPR website.

SKILLS

- Native oral and written proficiency in Spanish.
- 8+ years of photography, design, and audio production experience; professional proficiency in relevant software:

