

FOR IMMEDIATE RELEASE
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The Community Builders to Host Spring Break at Pulaski Park, April 19-23

Activities planned as part of 'Safe Routes to Parks' program to improve safe, secure park access

(Holyoke, MA – April 15, 2021) [The Community Builders, Inc.](#) (TCB) is pleased to announce it will be hosting a special week of activities in Pulaski Park in Holyoke, MA as part of its 'Safe Routes to Parks' program, April 19-23. Activities will include mural painting and other educational activities. Interested participants must register by calling Aida Gomez at 413-887-6641.

The Safe Routes to Parks Activating Communities Program provides in-depth technical assistance and grant funding to ten communities working to improve safe, secure park access for people of all ages and abilities in low-income communities and communities of color. Through the program, TCB launched a partnership in 2020 to assess and improve Pulaski Park in Holyoke. Key partners include The City of Holyoke, Learn in Motion, and community residents. In addition to hosting activities at the park, TCB aims to create new signage welcoming visitors and explaining amenities.

"Pulaski Park is one of Holyoke's flagship outdoor spaces, which is located within two blocks of City Hall, two blocks from the main commercial corridor of the City, and directly borders Lyman Terrace, one of (TCB's) properties," said [INSERT NAME FOR QUOTE ATTRIBUTION]. "Part of our mission at (TCB) is about building strong neighborhoods for all, and that means investing in more than just the residence they live in. It means expanding access to parks, educational opportunities, and more."

Located in the center of Holyoke's downtown, Lyman Terrace is one of the first public housing developments in the country, originally constructed in 1939 with over 160 apartment units. Lyman Terrace is a redevelopment partnership between the City of Holyoke, The Community Builders (TCB), and the Holyoke Housing Authority (HHA). The Community Builders is the developer and manager of the property, and owns the buildings via long-term ground leases held by the Holyoke Housing Authority. Part of the goal of improving Pulaski Park is to partner with the residents of Lyman Terrace to improve access to the park.

“Pulaski Park is full of amenities like a skateboarding park, water spray area, playscape, basketball and volleyball courts, and even an adult fitness center, but the park is not used enough due to potentially unsafe conditions and a lack of visible and welcoming signage,” [INSERT NAME FOR QUOTE ATTRIBUTION] said. “We look forward to kicking off our ‘Spring Break’ at the park so we can take further steps to creating more opportunities to connect the parks together and create a park system that everyone can enjoy.”

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About The Community Builders

The Community Builders (TCB) is a leading nonprofit real estate developer that owns or manages more than 11,000 quality apartments across the country. TCB develops housing for families and seniors and invests in local businesses and public amenities that strengthen neighborhoods. Together with its partners, TCB brings diverse experience and comprehensive expertise to every community where they work, operating out of three regions: Northeast, Midwest, and Mid-Atlantic. TCB business, infrastructure and community program investments help make neighborhoods work for people of all incomes. For more information, please visit: www.tcbinc.org.