

JORDAN NISHKIAN

WRITER | EDITOR

✉️ jtnish314@gmail.com

🌐 www.wordsbyjordan.com

☎️ 562-209-4841

SKILLS

Copywriting | Writing | Editing
SEO Copywriting | Proofreading
Content Strategy | Storytelling
Project Management
Editorial Production
Building Editorial Calendars
Social Media Management

TOOLS

Airtable	● ● ● ● ●
Canva	● ● ● ● ●
Hootsuite	● ● ● ● ●
MailChimp	● ● ● ● ●
Squarespace	● ● ● ● ●
Elementor	● ● ● ● ●
SEM Rush	● ● ● ● ●
WordPress	● ● ● ● ●

EDUCATION

- **CSU Long Beach (2016)**
BACHELOR DEGREE
Creative Writing
- **CSU Long Beach (2016)**
BACHELOR DEGREE
Anthropology
- **CBEST (2018)**

PROFILE

A versatile team player and a proactive individual with exceptional organizational skills and a passion for storytelling and building connections.

EXPERIENCE

- **WebServ** JUNE 2020 - PRESENT
CONTENT STRATEGIST
 - Plan, write, and edit company blog, web copy, and case studies
 - Work with marketing team to create brand identity and presence
 - Perform brand outreach and find link building opportunities
- **Centerfield Marketing** MARCH 2020 - PRESENT
SEO COPYWRITER
 - Create SEO-driven web content for several clients
 - Work with web design team to create concepts and copy for new websites
- **LOCALE Magazine** OCT 2018 - JUNE 2020
EDITOR
 - Conceptualize, schedule, and oversee production of all digital and print content
 - Write, proofread, and edit stories for print and web
 - Go to events and grow the brand through networking
- **eGumball, Inc.** OCT 2017 - OCT 2018
CREATIVE LEAD & POLICY WRITER
 - Create, edit, and audit SEO-focused web copy
 - Build and manage social media accounts for clients
 - Train team members and build agendas for Content Team
- **Udacity** OCT 2017 - JULY 2018
EDITOR
 - Create and edit educational content for the Digital Marketing Nano Degree app and blog