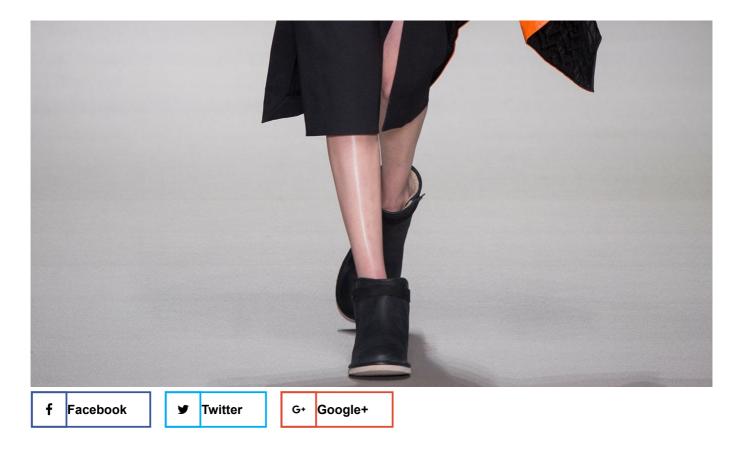


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Q Christopher Raeburn AW15

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Christopher Raeburn's AW15 womenswear show exceeded expectations of his usual designs. The collection, named IMMERSE, showcased an audacious exploration of sea insignia. A diverse infusion of colours, textures and experiences associated with life spent at the sea.

As ever, Raeburn played on his 'Re-MADE' ethos to guide and influence the AW15 collection. The cautious balance between concept and wearability is evident this season in IMMERSE, from the iconic outwear to dresses, separates and accessories.

The aquatic theme was conspicuous, with a shark-printed knitted jumper in the collection (and Christopher himself wearing the number). The show had a palpable sense of sea life including the carefully chosen soundtrack (which was sea inspired). A show that was able to take the audience into an experience to a peaceful, serene day on the sea.. IMMERSE was built on the reference that emerged in menswear (RAFT), with reconstructed lifeboat fabric jackets and with an indication to modern sailor-wear (already an emerging trend for SS15). A stand out cape is constructed from bright shades of liferaft orange panels. The collection showed an array of the bright hues reflecting panels from the raft. There is also a comeback on khakis and black, which accent Raeburn's ability to deconstruct and reinvent military surplus. Christopher Raeburn drew the nautical references into one clear collection.







In reference to femininity and functionality Raeburn used The UGGs in his collection. As UGGs are the boots we love to hate, Christopher shows us how this can work well, as well as being the first designer to bring the brand to London Fashion Week. Each look was finished with a pair of UGGs from the new 'SoCal' collection.

Christopher Raeburn's aim for IMMERSE was clear, an excellent concept of the sea, a theme elaborated through water bubble prints and embroideries, a fun shark pattern, and pieces such as the show opening stamen poncho and show-closing parka. The signature Raeburn 'Remade' ethos was apparent, as he continues to exploit sustainable fashion in different ways. From re-inventing military fabrics and outerwear created from de-commissioned parachutes and rafts. His natural tendency to successfully take the life-raft and completely deconstruct it, then re-work it into the catwalk pieces really make his mark. Who else can succeed Raeburn? We are certainly looking forward to next season. Not to mention, the attention to details in Raeburn's invitations; hand delivered! Now what more can we ask for.

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