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## How to Stand Out at London Fashion Week

Posted on February 2, 2017 (<https://www.fashionforte.co.uk/london-fashion-week-streetstyle/>) by Codelia Mantsebo (<https://www.fashionforte.co.uk/author/codelia/>)



Street style is now a staple of fashion week, but in a city as fiercely fashionable as London, you'll have to put in some hard wardrobe graft to stand out. Here are some sure-fire tricks to get you noticed at London Fashion Week.

Let your fit do the talking

A post shared by Fashion Forte UK (@fashionforteuk) (<https://www.instagram.com/p/BQnZuZBjvSQ/>)...

Channel street style cool-girl with a house logo - whether it's a t-shirt, bag or a jacket; logos are guaranteed to get you noticed while looking effortlessly chic. Gucci, Loewe, and Vetements x Champion logos will be peppered amongst the fashion crowd. Mix your designer pieces with casual, effortless items like logo t-shirts, hoodies, or bomber jackets. When in doubt, opt for shirts by go-to trainer brands like Vans, Nike, Puma and adidas. Another way to take on this trend is slogans - give your outfit an edge with a number that sends a message.

## Ring the the bell sleeves

A photo posted by Anastasia (@thestreetpie) (<https://www.instagram.com/p/BN4IVHZgEKD/>) on Dec ...

A trend with a twist of whimsy, the statement sleeve is the style flourish du jour that will get you papped upon arrival. Be it the supersized ones, an exaggerated bell sleeve or a ruffled, tailored style with splits, the dramatic sleeves are all your outfit needs - and keep accessorising to a minimum.

## **Make accessories your weapon**

A photo posted by @streetstyl (<https://www.instagram.com/p/BO78xqOjiLn/>) on Jan 6, 2017 at 12:42p...

Adding an accessory is one of the easiest ways to stand out from the crowd. Whether you opt for a piece of statement jewellery or a pair of sunglasses, a perfectly placed accessory will take you straight to the top of any best-dressed list. Try adding a charismatic clutch - there's a whole host on a high street right now with varied shapes and colours - or team a futuristic clutch with a monochromatic outfit for a more subtle way of attracting attention.

## **Oversize your layers**

A photo posted by Clara Racz (@raczclara) (<https://www.instagram.com/p/BLQo3ZjA-r6/>) on Oct 7, 2...

We all know layering is the chicest way to play with your outfits but this skill needs to be cranked up a notch for fashion week. Clashing different sizes and textures adds interest to any outfit while a well-chosen oversized piece provides impact. Break up an oversized turtleneck and loose culottes with a long line tunic or mix textures by teaming sequins with denim.

## **Make a bold move**

A photo posted by Søren Jepsen (@thelocals) (<https://www.instagram.com/p/BNhCcvhhDz6/>) on Dec...

Go for dramatic print or simply mix them. Playing with perfectly mixed prints is sure to get the paps snapping. Mix stripes with polka dots or florals with checks to make sure you get noticed. For a fashion week ready look, take your style cues from Moschino's cartoon motifs; Jeremy Scott featured both SpongeBob Squarepants and Barbie in his most previous collections.

## Flow with it

A photo posted by \*STYLE DU MONDE \*❤️ (@styledumonde) (<https://www.instagram.com/p/BGT2qA..>)

Channel minimalist chic with flowing dresses, skirts and trousers. A street style snap of your outfit billowing in the wind will make you a social media sensation. It's a perfect look for people who like to make a statement with simplicity - opt for sheer materials for an added effect.

What will you be wearing to London Fashion Week? Let us know @FashionForteUK (<http://www.twitter.com/fashionforteuk>)

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